















Our Football, Our Culture

The First Festival of its kind in the Kingdom of Saudi Arabia and the Arab World





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Please Note: You can watch the festival's events and all the events on the festival's channel on YouTube, through the following

https://www.youtube.com/channel/UCnG6xpD0gHd7c5SzTdwu_LQ

or by scanning the QR. Code on the top of each page.



"And say, Do [as you will], for Allah will see your deeds, and [so, will] His Messenger and the believers. And you will be returned to the Knower of the unseen and the witnessed, and He will inform you of what you used to do".



Documentary book

of the national initiative «Our football, Our culture» the first festival of its kind in the Kingdom of Saudi Arabia and the Arab world

Laureate of

- Medal of Uniqueness in Creativity, Union of Arab Creators, Member of the Arab League, Cairo in 2018 | Advisory member of the United Nations.
- Medal of Innovation and Excellence, the 4th International Conference on Leadership, Innovation and Excellence. United Arab Emirates, Dubai, Gulf Leadership Day, October 10, 2018.
- Books for Peace International Award for the year 2022, in its sixth edition worldwide, by the international bodies of the United Nations, the first Saudi writer to receive such an international award.
- The first Saudi book to be put on the list of documentaries at the World Qatar Olympic Museum during the 2022 World Cup, Doha.







Launching the initiative

His Royal Highness Prince Saud bin Nayef bin Abdulaziz, Gvernor of the Eastern Province, launched the national initiative "Our football, Our culture Festival" at His Highness's office in the emirate, on Rajab 8th, 1438 corresponding to April 5th, 2017, during his meeting with the chairman and members of the organizing committee of the festival.

His Highness praised this national idea of the festival, its role in consolidating and enhancing youth awareness, and its positive and effective contribution to developing the capabilities of young people and providing them with the awareness that qualifies them to dedicate their energies to the interest of their society and country.

His Highness noted the importance of this integrated initiative, which covers several educational, cultural, sports and social aspects. The "Our Football, Our Culture" festival is a national initiative that serves members of society and contributes to spreading cultural awareness through sports and football, and activating the role of social responsibility among the government and private sectors of society. The activities of these festivals target teams of schools, universities, sports academies, neighboring centers, teams, companies and establishments.



The festival is supervised by a number of official authorities, the Ministry of Sports, the General Directorate of Education, Al-Qadisiyah Club, the Social Responsibility Council in the region, the Educational Supervision Center in Al-Khobar, and the Cooperative Office for Call and Guidance to educate the communities in Al-Khobar, in addition to the support of many relevant government sectors.

The festival deals with a number of important themes, including: developing loyalty and belonging to the homeland, raising awareness of the harms of drugs, smoking and child molestation, type of diet and its relationship to diabetes and obesity, traffic safety (drifting phenomenon, bad effects of social media, and the importance of social responsibility).

The festival keeps pace with the National Vision 2030, and aims to contribute to the process of building and nurturing the child's personality, and instilling the principles of loyalty and belonging to this country in the hearts of children. the festival includes various events such as an awareness exhibition, various lectures and seminars, specialized workshops for children, interactive theatre, a six-a-side football league, entertainment competitions, development of football skills, cultural competitions and educational film screenings, and social and scouting programs, public service, volunteer work, and other family activities and programs that enrich the festival.

His Highness listened to a detailed explanation and a visual presentation of all these topics, objects and programs from the Chairman of the Committee, Dr. Jassim Al-Yaqout, and the members of the Committee. After that, His Highness kindly signed the (memorial poster) and received the golden ball for the festival.

The committee members expressed their happiness at welcoming His Highness, and listening to his directives in serving the youth of the region, indicating that he stressed the need to pay attention not only to the field of sports, but also the youth in all fields, calling for continuous communication between all sectors in a way that contributes to spreading the culture of social responsibility and community service.

A memorial photo of His Royal Highness Prince. Saud bin Nayef bin Abdulaziz, Emir of the Eastern Province, together with members of the Organizing Committee after the launch of the national initiative, the national initiative «Our football, our culture Festival».









His Excellency Prof.

Ahmad Al-Khatib



His Royal Highness, Prince

Abdulaziz bin Turki Al-Faisal



His Excellency the Counselor.

Turki Al-Sheikh

Gratitude & Appreciation

"The Organizing Committee of the national initiative "Our football, Our culture Festival has the honor to extend its thanks and gratitude to His Royal Highness, Prince Abdulaziz bin Turki Al-Faisal, Minister of Sports, and to His Excellency Counselor Turki bin Abdul Mohsen Al-Sheikh, Chairman of the Board of Directors of the General Entertainment Authority, and to His Excellency Professor. Ahmed Aqil Al- Khatib, Minister of Tourism. You are the springs of goodness, support and giving. Our words of gratitude and appreciation do not do you justice. Thank you for your constant giving, support and encouragement for the success of national initiatives that serve the youth of the country in all fields.









Introduction:

Praise be to Allah and thanks be to Him, the Almighty, who helped me to complete this documentary work that will be written with gold ink on history pages. This national initiative, "Our football, our culture Festival" is the first of its kind in the Kingdom of Saudi Arabia and the Arab world, within the awareness-raising social responsibility program and public service programs. Due to our keenness to implement the objectives and topics that keep pace with the Kingdom's Vision 2030, it is our duty to contribute to building and nurturing the child's personality, instilling the principles of loyalty and belonging to the homeland, and raising the faith, social and cultural awareness of the young. This is done by integrating sports and entertainment programs in investing the energies of youth, developing their abilities and providing them with the awareness that qualifies them to hone their skills in order to build society and protect the gains of this country. May Allah protect our country under the leadership of the Custodian of the Two Holy Mosques, his trustworthy Crown Prince, and our wise government.

The Initiative's Idea:

A national initiative that serves the people of society, and contributes to spreading cultural awareness through sports and football, and activating the role of social responsibility among the governmental and private sectors of society.

The initiative is part of social responsibility programs that contribute to linking the various segments of society, through this annual festival, which can be implemented in the cities of the Eastern Province, the Kingdom of Saudi Arabia, or the Gulf region.

Our Mission:

Disseminating educational values through football, cultural and awareness programs, employing sports for the benefit of intellectual education, and promoting cultural and educational awareness in society.

Our Vision:

Making sport a cultural and intellectual gateway to the future, and developing the youth's cultural capabilities, as well as their physical ability in a way that integrates with building their personalities for the benefit of themselves, their society and their country.

Whoever has the will, has the power to succeed.









Dedication:

Throughout the ages, only real men can write down their names, history, and deeds with golden Letters in history pages, through their accomplishments in various fields, so that their names remain engraved in historical memory for decades. In this documentary book «The National Initiative, Our football, Our Culture Festival», you will see many of those loyal men who devoted their efforts to serving the people of this country.

I dedicate this humble effort out of loyalty and gratitude to them.

- To my father and great educator Mohamed Bin Yaqout bin Mohamed Al-Yaqout, and my virtuous mother, Sharifa bin Abdul-rahman Al-Khamis, may Allah have mercy on them, who influenced my approach in this life and got me started on my path. I'm also grateful to my brothers, sisters, sons and daughters as well as our grandchildren to have guided me to the path of excellence, distinction and creativity, and endured hardships to provide us with comfort and prosperity.
- To the leaders and experts from whom I learned, and trained under their leadership in various administrative, media, cultural, social and sports fields.
- To the comrades on the path in scientific and practical life and in various activities, who, through their efforts and struggle, painted the most beautiful portraits and stories passed down by generations.
- To those who believed in the goals of this initiative and contributed to the success of its programs and events.
- To all those interested in sports, cultural and entertainment activities and social responsibility programs.
- To the people of this country, the Kingdom of Saudi Arabia, the Arabworld and the world community, I present this documentary work to be an unprecedented professional scientific addition, from the land of initiatives, the Eastern Province, in line with the Kingdom's 2030 vision in the Arab Library.







Speech of His Excellency the Secretary of the Eastern Province



In the name of Allah, the most gracious, the most merciful

Saudi sports received great attention in the Kingdom's Vision 2030 through the Kingdom's emphasis on encouraging all types of sports, in order to achieve sports excellence at the local and global levels, and to rise to higher ranks. To emphasize the excellence of the Kingdom of Saudi Arabia in organizing and hosting international events, Saudi sports have recently witnessed a new phase of excellence, increased events and launching initiatives, in order to achieve comprehensive development of the sports sector in the Kingdom of Saudi Arabia. In the eastern region, we witnessed the "Our football, Our Culture" inaugurated by His Highness, the governor of the Eastern Province. It is considered the first festival of its kind in the Kingdom of Saudi Arabia and the Arab world.

It is a promising idea to consolidate the concept of sport and consider it a culture in our daily life, and an important pillar in the society through which it can deliver many positive messages, especially that football is one of the most popular sports.



Eng. Fahd bin Mohammed Al-Jubeir

Therefore, the Kingdom's vision emphasized the importance of developing the sports sector and achieving a quality of life, so that everyone can practice his favorite sport in an ideal environment within the framework of a work system that keeps pace with everything new in the sports arena that benefits the country and its citizens.

Sport in the Eastern Province receives great attention from His Highness the governor of the Eastern Province, and His Highness his deputy, who are keen to pay attention to the youth, and provide appropriate headquarters adequate for a competitive sports atmosphere. It is worth noting here that the Eastern Province has several sports facilities provided by the state, and they need to be preserved and taken care of, so that they can attract youth, and hots programs and events.

sport is first ethical before it is competitive, and everyone must display sports ethics. I commend this unique initiative, which brought together activities that serve the youth of society in one template.



I extend my thanks to my friend Jassim Al-Yaqout, the general supervisor of the festival, and I also extend my thanks to the organizing committee, and to all the parties and institutions participating in this festival, which I hope will continue and maintain its success and achieve its purposeful message under the auspices of our wise government, may Allah protect it.

Hand in hand, for the sake of our country

Landmarks of the Eastern Province, the land of initiatives





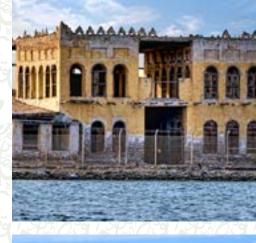
























Our football, our culture



A slogan raised on the land of the Kingdom of Saudi Arabia invites you to look for this slogan that holds immense promise for lasting sports morals, cooperation, and character building to build the great edifice that is the society and the homeland.

The idea is a groundbreaking one from the creative expert, Dr. Jassim Al-Yaqout, advisory member of the Union of Arab Creators. The idea was welcomed by His Royal Highness, Saud bin Nayef, the governor of the Eastern Province. So, the idea grew until it produced results. Bodies, institutions, companies and businessmen stood by this idea, believing in its uniqueness and ability to serve the people of the country in line with the goals of Vision 2030. It was an opportunity for them to renew their loyalty to the King of Hearts, King Salman bin Abdulaziz - may Allah protect him - and his trustworthy Crown Prince, Prince Muhammad bin Salman.



Once you turn the pages of «Our football, Our Culture», you will find yourself in a grove of social values, Islamic morals, and the creative cultural spirit. Sometimes you find yourself among the flowers of the homeland, the youth of the future as they show their sporting talents, and sometimes you find them among gardens and parks decorating and embellishing, and sometimes you find yourself among educational awareness lectures. The beautiful thing is that all these deeds were adorned by performing the prayers on time.

What an initiative, educating before entertaining, uniting and not dividing, everyone is a volunteer to serve his country with love and dedication, and in the midst of this huge carnival, women appear to you with their active participation to give us a practical lesson in their participation with men to serve this dear country.

And for the sincerity of intentions, and the continuity of work with sincerity, Allah Almighty destined the world for this unique slogan, as it was a slogan for the national team in the World Cup - Russia 2018.

The Kingdom of Saudi Arabia will remain a pioneer with its leadership, government and men forever, and they will achieve the Kingdom's Vision 2030 and rise to the global level, Allah willing, with the sincerity of its men.

by accomplishing this work, we can instill the principles of loyalty and belonging to the homeland, in light of its faith, social and cultural awareness through sports, which is popular with most people, in order to gain the right awareness that qualifies them to serve their country and lead it towards a better future.

May Allah protect the Kingdom of Saudi Arabia under the Custodian of the Two Holy Mosques, his trustworthy Crown Prince and our wise government.

Dr. Sameh Shafiq Abu TalibKing Fahd University of Petroleum and Minerals

If you don't suffer, you won't learn













The intellectual rights of the festival remains with Dr. Jassim bin Muhammad Al-Yaqout, the expert and media, sports and educational consultant in all youth activities in the Kingdom of Saudi Arabia. He is an advisory member of the Union of Arab Creators, Vice President of the Union of Arab Journalists, and a member of the Economic Council of the United Nations.

Our most recent work:
Organ donation campaign, the largest awareness campaign in the world with
Ethar Association in the Eastern Province

















Within the program of social responsibility, community service, and quality of life programs











والمهربجت اي ولافوت محلى مستوى والملكة والوطق ولغربي

First Festival in Kingdom & Arab World



Introduction:

Prof. Mansour bin Abdulaziz Al- KhudairiFormer Vice President of Youth Welfare for Youth Affairs



Praise be to Allah, Lord of the worlds, and prayers and peace be upon the most honorable of the prophets and messengers, our Prophet Muhammad, and all his family and companions. Our brother Dr. Jassim Al-Yaqout is considered one of the most active and prominent national competencies qualified to serve the country and society. I came to know him as sincere and meticulous in his work, and eager to succeed in all fields and activities that he oversaw or contributed to in preparing to serve the nation, whether at home or abroad. I also came to know him as director of external media in the Eastern Province several years ago, president of Al-Qadisiyah Club in Al-Khobar, and as member of the Saudi Football Association. He worked hard when he was representing the Ministry in international sports forums, and his initiative to hold the festival (Our football, Our Culture) is an example of the good deeds that he did and supervised. This initiative and its festival, which was blessed by His Highness the governor of the Eastern Province, has national, social, humanitarian, cultural and sports goals. The initiative and the festival were documented in a comprehensive book that included all the events and programs that were held and defined by the objectives of the initiative. This book was launched at the Riyadh International Book Fair, and it was distributed on a large scale. In the last World Cup held in Qatar, this book was also documented by the International Federation of Football, and placed in the second largest museum in the world for sports, which is the Qatar Olympic Museum. The museum was organized on the sidelines of the Qatar World Cup 2022, and it is considered the first Saudi documentary book to join the international documentary books. Dr. Jassim is looking forward to more than that, as he is currently working on translating this valuable book into several languages, foremost of which is the English language, after which it will be deposited. The book's contents reflect benevolent, noble goals and an honorable image of the Kingdom of Saudi Arabia, and will be kept in a number of international libraries and museums, sports federations and international youth centers. I congratulate my brother, Dr. Jassim, for this work and this effort. My sincere thanks and appreciation to him and to all those who work with him. May Allah grant everyone success for what He loves and is pleased with.



Al-Khudairi among the media delegation participating in the 1994 World Cup in America



-Rumaihi hosts a group of media professionals participating in the coverage of the 2022 World Cup in Qatar



Al-Khudairi and members of the media delegation look at Al-Rumaihi's holdings in Qata



Al-Khudairi, Al-Rumaihi, Saeed Jamaan, Abdullah Al-Duwaihi, and Dr. Abdulaziz Al-Salman





The Press Conference and the Festival Opening



In the presence of 500 sports and media personalities, the Slogan was launched, and unveiled

In the presence of nearly 500 sports, cultural, media, businessmen and international sports players, the Organizing Committee of the Our football, Our Culture" festival unveiled the official festival slogan, which will be launched at the headquarters of Al-Qadisiyah Club and the Prince Sultan bin Abdul Aziz Center for Science and Technology for a period of 25 days.

The ceremony began with the recitation of the Holy Qur'an, was followed by a speech by the head of the Organizing Committee, Dr. Jassim Al-Yaqout, in which he welcomed the guests, thanking the governor of the Eastern Province, His Highness Prince Saud bin Nayef, for his sponsorship of this initiative, as well as the Ministry of Sports for its cooperation and facilitation of all festival procedures.

Then, Al-Yaqout unveiled the strategic objectives of the festival, being in line with the Kingdom's Vision 2030, explaining all the programs, events and exhibitions that the festival will include during its 15-day period.

Launching the Slogan

Then, a number of sports figures in the Eastern Province, led by three directors of the branch of the Ministry of Sports in the Eastern Province,

Mr. Abdullah Faraj Al-Saqer, Mr. Faisal Al-Abdelhadi and Mr. Hamed Al-Suraei, and the Dean of National Coaches, Captain Khalil Al-Zayani, former Chairman of the Referees Committee, Mohamed Al-Marzouq, and a number of former international players, such as Abdullah Jassim, Saleh Khalifa, Muhammad Al-Farhan, Farid Al-Muaidi, Abdul Rahman Burshid, Youssef Al-Yaqout, and Saleh Al-Sarhani, unveiled the festival's slogan amidst applause and admiration for this idea and the participation of this elite.

Launching the ball of the Saudi national football team

Then, the organizing committee of the national initiative of the festival launched a large-sized football ball, as support for the Saudi national team in the World Cup Russia 2018, the aim of which is to collect nearly 5,000 signatures, and encourage phrases as support from the festival and its visitors to the national team players, as the ball will be handed over to the Sports Authority and the Football Association after the end of the festival.

Quality of life programs, increasing community participation are our most important objective



Press Conference Ceremony





A group of media and cultural figures in the conference.



Khalil Al-Zayani and Mohammed Al-Nahdi, accompanied by the Chairman of the Committee, to attend the conference



Saleh Khalifa - Youssef and Jassim Al-Yaqout, Faisal Abdul-Hadi, Khalil Al-Zayani, Abdullah Faraj, Muhammad Al-Marzouq, Abdullah Jassim, Hamid Al-Sarihi Muhammad Al-Farhan, Farid Al-Muaidi (after the unveiling of the festival's slogan) and dignitaries and football stars in the Eastern Province



Press Conference Ceremony





Young participants in the festival who participated in the conference



A representative of the Saudi Gulf Air Company after signing the official carrier



Majed Al-Babtain, Muhammad Al-Tahlawi, and Ahmed Abed Sheikh, at the forefront of the media professionals



A large group of sports, cultural and media figures





Snapshots from the opening ceremony of the national initiative festival, Our Football, Our Culture



- The ceremony saw a huge media presence, including sports media representatives, and those interested in social responsibility.
- The presence of many influential sports, cultural and economic figures in the Eastern Province.
- The presence of a number of people with special needs who are dear to everyone.
- The presence of Captain Khalil Al-Zayani, who came a few minutes before the start of the ceremony, and there was a strong reaction from the audience in welcoming him.
- During the ceremony, a visual show took place where the idea of the festival of our football, our culture, and its objectives was illustrated.
- A number of sports figures in the Eastern Province unveiled the slogan of our football, our culture festival.
- The ceremony witnessed the signing and official announcement of a number of investment contracts with the festival's sponsors.
- Opening the way for attendees to discuss the idea's creator, Dr. Jassim Al-Yaqout, about the details of the festival.
- Or. Jassim Al-Yaqout, Chairman of the Organizing Committee, received admiration and expressions of gratitude for this idea that serves the community.
- The Chairman of the Organizing Committee announced that there will be a separate place for families in the Scitech interactive exhibition in Al-Khobar, as well as free booths for productive families in the venues of events, activities, and family and women's programs.
- Festival sponsors
 - 1) The strategic partner of the festival, Saudi Aramco.
 - 2) Saudi Gulf Airlines is the official air carrier.
 - 3) Ramada Hotel, the hotel caterer for festival guests.
 - 4) Crispy Meal, the official restaurant of the festival.
 - 5) Casagos juice, the official juice of the festival.
- After that, the attendees had dinner and received souvenirs of the festival, and everyone wished success for this national initiative.

VISION ŒZIŚJ

Sports, media and cultural figures attending the ceremony opening



















Advertising campaign media







Advertising campaign media





The initiative for this festival is accompanied by a media, advertising and marketing plan using all media, satellite and radio channels, social media, and famous athletes and intellectual football stars. In order to achieve the educational message that serves the community.









































عرب نيوز







بانوراماسا

















Social media has its pros and cons, choose the useful ones

A set of media & advertising posters













الكرة تجمعنا ... ما تفرقنا

Football unites us and does not separate us









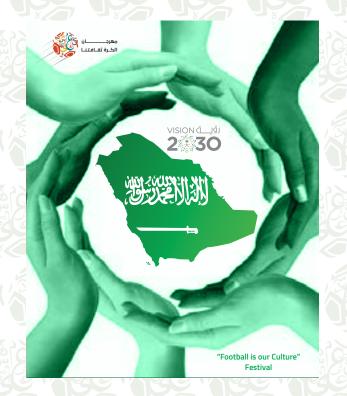


A Set of Media & Advertising Posters











Al-Yaqout speaking during the press conference



Captain Ayad Al-Shammari welcomes Al-Zayani



Cultural, media and sports VIPs

Objectives of the National Initiative for Our Football, Our Culture Festival

The festival aims to achieve several goals that lead to building an integrated personality physically, intellectually and culturally, through which it will keep pace with the National Vision 2030 in achieving an ambitious society, as follows:

- Discovering talents, refining and encouraging them.
- Contributing to the development of the intellectual aspects of children.
- Inviting specialists in education, advocacy affairs, and social and educational guidance to participate in the program.
- Solution Enlightening the participants that life is a stage of production and work in which the energies of youth have to be invested.
- Disseminating the cultures of social responsibility and quality of life programs.
- Creating communication and interdependence between the family, school, club and society.
- Sustainable partnership between sectors of society.
- Instilling the love of Allah Almighty and His Prophet, may Allah bless him and grant him peace, in the hearts of youth.
- Spreading the culture of sports is a basic right for children.
- Children acquire new abilities and skills in various sports, especially football, and various activities and fields.
- Contribute to educating children and changing behavioral patterns such as fear, shyness, worries, general anxiety, and others.
- 🝪 Educating children to invest their spare time in useful activities.
- Contribute to educating children about public morals.
- Encouraging children to practice fun, enthusiasm, courage, non-selfishness, self-confidence, self-affirmation, cooperation, ambition, conviction, fair competition, and sportsmanship.
- Exhaustingexcessbodyenergywithusefulgamesandcompetitions.

Be bold in dialogue, elegant in style



Members of the organizing, supervising and executive committees





Muhammad Al-Ratu'i Financial advisor of the Organizing Committee



Khalil Elias Public Relations Committee



Khaled Al-Arfaj Secretary General of Al-Qadisiyah



Mohammed Jassim Al-Yaqout Management consulting



Muhyiddin Sadiq Organizing Committee Accountant



Walid Muhammad Kamel Hajjaj Secretary General of the Organizing Committee



Hany Salah Public relations



Assistant Secretary of the Committee



Ahmed Ragab Abdul Rahman Immersive theater official



Adel Al-Dosari **Immersive theater Administrator**



Khaled al-Khalidi **Cultural supervision**



Mohammed Al-Nahdi Social supervision



MagdyAbdelRazzagOthman organizing committee officer



Hassan Al-Awfi Follow-up committee



Karim Ashraf Mohamed

Photographer and commentator of the organizing committee



Nayef Al-Suwailem Public Relations Committee



Ahmed Al-Jabari Public Relations Committee



Essam Mustafa Cultural Competitions Supervisor

The role of leadership in developing the capabilities of future generations

The society must alleviate divisions, promote joint work for prosperity, and strive to bequeath to our children a safer, more peaceful and more prosperous world than the one we inherited. There can be no better way of taking care of a society than the way we deal with our children. The young people's desire to contribute to the betterment of the state of the world must match that of leaders who are able to deal with the volatility, uncertainty, complexity and ambiguity facing the world. A few years ago, leaders had the luxury of waiting to obtain at least 80% of the necessary information before making decisions. Unfortunately, with the amount of information around us today, this has become impossible. Today, leaders cannot wait for the relevant required information, they must be prepared to engage with the information they can gather. Leaders who are not afraid to lead through uncertainty can support the next generation to succeed. Leadership development plays an important role in adapting to dynamism, helping leaders make decisions faster, and successfully overcoming crises. Leadership plays a major role in sustainable economic growth because it involves providing opportunities for growth and progressive developments. Therefore, good leadership becomes clearly visible through developed infrastructure, and through the ability of the state to provide basic facilities, especially for the most vulnerable groups. Here are five tips for preparing upcoming generations for a leadership role in the future.

- 1. Policies development.
- 2. Develop a strong governance structure.
- 3. Involve them in governance.
- 4. Equip them with the right tools.
- 5. Preparing research on everything that is useful for progress, advancement, and development.

Planning as quickly as possible will give you control over the timing and manner in which changes occur because, if the changes are faster than your pace, you may find yourself unable to overcome any problems facing the future generation.



Al-Yaqout in the middle of Prof. Ali Al-Khashrami, Abdul-Rahman Al-Qarni, Dr. Yasser Al-Adhl, Prof. Hamad Al-Dosari, and Ibrahim Al-Qahtani, at the Educational Supervision Office in Al-Khobar













Quantities of roses ready for distribution



Outdoor playgrounds ready for matches



Equipping the VIP platform

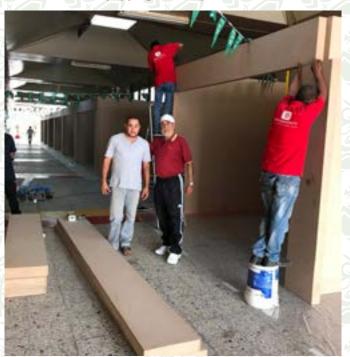


Processing media professionals and journalists' cards





Painting works



Carpentry and decoration works













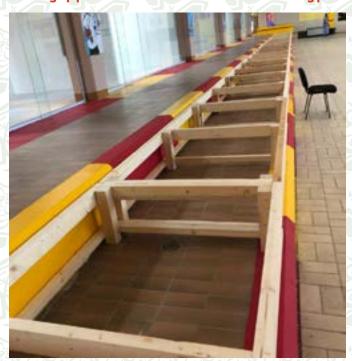




Installation and equipment of children's playgrounds



Preparing the commemorative ball for signing



Installing platforms around the pool



Sound and light equipment for theatre



Installation and preparation of exhibition stands











Those who Consult People Share their Minds

The activities of the national initiative for this festival stem from several awareness themes that blend sport and culture, and contribute to developing the capabilities of young people, linking their physical activities with mental and cultural ones, and

developing quality of life programs. Developing loyalty and Spreading love, peace and tolerance belonging to the homeland. The importance of social Awareness and openness. responsibility. Themes of the Raising the child to love Allah and Pictures of the mental superiority instilling the love of the Messenger of the children of the righteous (PBUH) in the hearts of children predecessors. festival initiative Role models (good manners). Islamic morality. The importance of exercising Social media harms and benefits. for children. Awareness of the harmful effects of first aids drugs and smoking. Traffic safety awareness. Child molestation. Diet and its relationship with Child hygiene & health rules. Reject intolerance and racism. diabetes and obesity.



opening ceremony

A showpiece that embodies loyalty, belonging and national bonding to this country, drawn by children through their sports, cultural and social creativity.





Ma'di Al-Hajri, Al-Yaqout, and the Governor of Al-Khobar while participating in the Saudi Ardha



Chant operetta



National anthems during the ceremony



Sports show at the opening ceremony





VIPs invitees from government departments



A group of attendees from different agencies



Showing off sports teams at the opening



President of Al-Qadisiyah Club, Khalil Al-Zayani, and Governor of Al-Khobar



Ibrahim Al-Jomaih, Tariq Al-Tamimi, Khaled Al-Zamil, and Sheikh Saleh Al-Youssef



Great attendance during the royal anthem













Senior dignitaries of Al-Qadisiyah during honoring the governor of Al-Khobar



A discussion between the governor and civil defense men



Dr. Al-Salman and Captain Abdel-Samie before the opening



Recitation at the opening ceremony















Saudi Al-Ardah shows at the opening



Group of the attendees



A group of journalists

Folklore operetta show



Yazid Ali Da'arm presents the commemorative ball to the audience













Folklore at the opening ceremony





VIP businessmen invitees



Al-Raya International Band in the operetta show

Contemplation of creativity

Many believe that creative thinking is a monopoly to those with high mental potential who are characterized by a high IQ, or those with high IQs. It is an wrong belief that school or family may have contributed to creating and implanting in the minds of children in an unintended manner. In fact, studies and researches indicate otherwise; creativity is a legitimate right for every individual on earth.

Mental ability alone may not suffice, and it may be lost if embraced by a floundering, hesitant personality, or someone who is unsure of himself. Since self-management and activation is a prerequisite for creativity, there are many who have creative thoughts and ideas, but they do not find anyone to exploit, contain, activate and manage them. It may



be difficult for some to distinguish between creativity, invention and discovery, which deters the creativity process of the individual. The real discovery is to discover something that exists but no one has paid attention to it, i.e. discovering places, antiquities, etc. Creativity is when you come up with something that no one has ever done before, and innovation is the practical application of creative ideas. Creativity represents the intellectual aspect, while innovation represents the aspect. This may require going through applied experiments to make them successful and bring them to reality. Creativity in its simplest form is looking at the familiar in an unfamiliar way. Therefore, those who interested in this see that creativity is something available to everyone, when an individual seeks to develop, modify, enlarge, reduce, or add to something that exists, even if it is a simple development. If one looks at all the inventions that developed the world, he would find that it started as an idea from one person and then became a reality, then the development and renewal of all these inventions began by others. For example, watch or car, each was invented by one person, but the amazing development that has occurred in them since their invention until now has been carried out by others, and the same applies to planes, television, computers, etc.. To make the image clearer, let me set the following example: The clock was invented as we know it (the hourglass) and then developed into the chain pocket watch that became popular in the 1940s. Then one of them came and said: Why don't we make a watch for women? This was done, then a watch was developed for athletes, then for divers, then for children, then for cars, and so on. After a while, the clock entered everything, the bicycle, the household artifacts, the kitchen oven, and more. What is important for us here is that the one who carried out this development, renewal, modification and addition is not the original inventor, but others who may have been borne several years later, and it is not required that they were people with high mental capabilities. Hence, we say that creativity in developing existing things is something that is available to everyone if there is desire, persistence, and non-success to obstacles and inhibitions. The school principal can be creative, and so is a school guard, engineer, housewife, etc. I'd say that creativity is not limited to the director in any institution, as its youngest employee can be creative and develop his work if he is given the opportunity and finds the appropriate encouragement and support. So, self-management remains the strong pillar in activating our creative potential. Hence, we say: If you follow the people, you will not develop anymore. In other words, if you imitate others, then you will be a reflection or a duplicate of them, and if you choose your path alone, relying on and activating your capabilities, you may reach what no one else has reached, and you have the choice; Either you dissolve with others or you become distinct, if you want to become distinct, be different, and in order to be different, you must strive to achieve and develop something that no one else could achieve.

Mr. Adel Muhammad Al-Yaqout

General Manager of Tawafuq Law Firm and Legal Consultations













Scout team at the welcoming



The governor of Al-Khobar signs the commemorative ball



A review shot that embodies the national cohesion













Aramco representative, Governor of Al-Khobar, and Chairman of Al-Qadisiyah





Dean of coaches Al-Zayani and Tami Al-Nassar before the beginning



Al-Raya International Band performing















Interesting sports conversations between Al- Shuhail, may Allah have mercy on him, and Tariq Al-Tamimi



Media and press representatives participating in media coverage



Mr. Tami Al-Nassar, member of the Supreme Committee, signs the commemorative ball



The governor and senior invitees participate in the Saudi Ardha



Okaz Newspaper: Al-Shuhail - may Allah have mercy on him - is the ambassador of the national initiative "Our Football, Our Culture" Festival





Al-Shuhail signs the commemorative ball of the festival



Al-Shuhail handed over the honorary shield from Al-Yaqout, in the presence of Khaled Al-Malik



His Royal Highness, the Prince Saud bin Nayef presents Al- Shuhail with a certificate of appreciation

The Organizing Committee of Our Football, Our Culture Festival, in a great festival, awarded His Excellency Sheikh Faisal bin Muhammad Al-Shuhail the title of Honorary Ambassador for the first Festival of "Our Football, Our Culture" at the level of the Kingdom of Saudi Arabia and the Arab world, within the programs of social responsibility. The award is in appreciation of his effective efforts to serve the nation, media, sports, culture, social and humanitarian work, following the approval of Prince Saud bin Nayef bin Abdul-Aziz. Al-Shuhail is the first person to hold this title, and the organizing committee of the initiative will grant this title to (10) figures as ambassadors at the level of the Kingdom of Saudi Arabia and the Arab world, in addition to (10) figures from the stars of sports, media, culture, social and humanitarian works, and they will be selected according to accurate scientific criteria. The Chairman of the Organizing Committee of the Festival, Dr. Jassim Al-Yaqout, thanked and appreciated the members of the Organizing Committee for this great party, which is worthy and honorable for the people of the Kingdom of Saudi Arabia, in fulfillment and gratitude for this valuable personality.

Loyalty, belonging and love of the homeland

Loyalty, belonging, love of the homeland, and national values are basic issues for all generations, they form national identity and are linked to the ability to sacrifice, have the spirit of solidarity, achieve the common good, and enforce the rule of law. Our loyalty enhances national identity and the sense of affiliation to the homeland, nation or community. Absolute loyalty to our homeland outweighs any other loyalty to family, tribe or region. Loyalty to our nation and country is a feeling so deep for our country that one is convinced that such loyalty must demonstrate and support virtues relating to one's country. We speak the same language, share the same land and destiny, and do our best to develop our community and country. In general, we welcome people who support us and cooperate with us from all over the world. Every nation has the right according to its desires, to cooperate with others, or to isolate itself, if it wished, and to develop its capabilities and achieve prosperity, stability and live in a strong country. Today, the Kingdom of Saudi Arabia is witnessing an unprecedented legislative reform that provides a prosperous present and paves the way for a wonderful future in which our aspirations and dreams can be realized. The country is moving at an accelerated pace, guided by an inspiring vision that truly achieves excellence in various fields. On every National Day of the Kingdom of Saudi Arabia, our loyalty and gratitude to the kingdom and its leaders whose names have gone down in history. We ask Allah to preserve this country, its leadership and its people, and to perpetuate the blessing of security, safety and prosperity, and to celebrate this day with our nation and our leadership with pride and prosperity for many years to come. Our dear country deserves better, and we are confident that the future of the Kingdom of Saudi Arabia will be even better. Generally speaking, the Saudi people share strong moral values and cultural values, such as loyalty and a sense of duty to support their society.









Loyalty is the real belonging to something. among loyalty kinds are: loyalty to religion and the county.

loyalty to homeland is the person liaison and affiliation to the place he was grown up in.

Loyalty to the homeland appears through loyalty to the ruler, obedience to him, preserving it and working for its progress

Advantages of loyalty to homeland



Reducing the spread of habits and phenomena that stand in the way of progress

One of the important factors that contribute to building society

Aspects of loyalty and patriotism





Preserving the country's wealth and property



*

Pride of country and defending it

Maintaining order









روليدة Vision روليدي 2





Booklets in various languages to introduce Islam





The President of Al-Qadisiyah Club and the Governor of Al-Khobar during the cutting of the opening ribbon for the exhibitions



On behalf of His Royal Highness Prince. Saud bin Nayef, Governor of the Eastern Province
The Governor of Al-Khobar, Mr. Suleiman Al-Thunayan, launched the "Our Football, Our Culture" Festival at Al-Qadisiyah Club
in Al-Khobar. He toured the festival's facilities, accompanied by the chairman of the committee and senior invitees.

The Governor of Al-Khobar tours between the pavilions of the awareness exhibitions, and listens to an explanation from the Head of Al-Khobar Municipality, Eng. Sultan Al-Zaidi









Gratitude and admiration for the governor of Khobar during the tour













Distribution of traffic awareness booklets



First aid crew



Mobile Teams Pavilion, Imam Abd al-Rahman al-Faisal University



Medical services team









The local organizing committee has succeeded in diversifying the awareness message by delegating government departments and civil institutions to participate in exhibitions.









































Youssef Al-Yaqout and Khaled Al-Arfaj while following up the activities



Kids having fun playing with the ball



The Cubs team visiting the nursing home

Activities of the National Festival Initiative

The festival's activities include several programs that cover activities that combine cultural and sports construction, as follows:

- Awareness exhibition informative panels illustrations models brochures and flyers.
- A variety of awareness lectures and competitions to memorize and recite the holy Our'an.
- Specialized workshops for children and a drawing and coloring competition.
- Interactive theater, and singing and recitation competitions.
- Six-a-side football league on the Emir of the Eastern Province Cup.
- Football skills competitions (valuable prizes).
- Various cultural competitions (valuable prizes).
- Popular games competitions and the definition of heritage and popular heritage.
- Showing various awareness films.
- Social business programs, public service and volunteer work.
- First aid courses cardiopulmonary resuscitation first aid for traffic accidents first aid for burns first aid for diabetic coma.
- Electronic games competitions.
- Photography competitions and the most beautiful pictures of the festival.
- A blood donation campaign for the brave soldiers in the southern border.
- Awareness visits, and inviting school students to visit the festival sites and events.
- Field visits to social centers, nursing homes, orphanages, hospitals.
- Social communication, community schools, and centers for people with special needs.
- 🍪 Children's air games (entertainment).
- Awareness social responsibility program and community service.

Your children are our children, and we work for them

Sports Tolerance

Tolerance has always been and will remain a characteristic and a concept of advancement and supremacy of the human race throughout history.

The UAE's initiative to establish a Ministry of Tolerance based is on its leaders' belief in its great role of consolidating rapprochement, love and harmony between peoples and individuals on the one hand, and between the human soul on the other hand, is evidence of its awareness and constant endeavor to disseminate creativity in work and interaction. There is no doubt that the sports aspect is one of the most prominent aspects that bring together peoples and individuals through



the several activities and meetings held in different countries of the world. The fact that the loss of intolerance is a real felony has been absent, not only on the personal (health and psychological) level, but its negative effects extend to include the social, practical as well as religious spheres. It has also been absent that intolerance means continued sufferings. Intolerance on the road while driving is perhaps the main cause of road traffic deaths and injuries we have long suffered from, the majority being young people. In fact, intolerance among family members was a major cause of the loss, disintegration, rift, and displacement of the most important elements of an ideal society (the family). Similarly, intolerance in sports stadiums and focusing on the opponent's intended and unintended mistakes, and thinking of revenge often leads to disrupting individual skills, causing cramps and nervousness, thus loosing creativity, and ultimately failing to impress the audience or win their loyalty. The tolerance skill is one of the overlooked attributes we all are missing. I call it a skill because it could be learned and acquired according to the words of our Prophet Mohamed, may Allah's prayers and peace be upon him, "Verily, knowledge only comes by learning and forbearance only comes by cultivating forbearance. Whoever aims for good will receive goodness and whoever seeks to evade evil will be protected from it." The researchers define tolerance as "forgiveness, amnesty, and forgiveness of the sins of others and their slips towards us". It is also condoning the negative behavior and attitudes they have towards us, intentionally or unintentionally. Tolerance means not to harbor hatred, and expel hateful feelings towards others. It is the way to feel peace, happiness and inner security through self-transcendence over worldly matters and actions. Perhaps the well-known saying: "Seek seventy excuses for your brother, and if you do not find it, then say, perhaps he did not mean it" is a saying worthy of adoption, practice, commitment and application in our daily lives with everyone we work and deal with. And we all know the honorable hadith: "A man from Paradise will approach you. He is that man whose approach was tolerance in his everyday manner and conduct. Tolerance is the best way to get rid of our internal fights with self, which often worry and trouble us. If we want to stop ruminating on suffering, anger, and blame for the negative situations that we face in the paths of life, let tolerance be our motto. If we want to achieve family and social cohesion, then we have to tolerate, and if we want to get rid of many physical and psychological diseases that we suffer from, then let tolerance be our approach. If we want to feel inner peace and tranquility, then we must forgive. And if we want to follow the path of the great messengers, prophets, and righteous people throughout history, and follow their path, then we have to tolerate. We look forward to the day when tolerance is introduced as a subject in our schools. It is an invitation, dear reader, to activate the skill and create tolerance in our souls and apply it with those we live, work and deal with.

Mr. Khamis bin Abdul Rahman Al-Hazeem

Chairman of the Eastern Creativity Center for Management and Consulting











The organizational structure of the national initiative festival's committees



Regional Director Muhammad Al-Rabiah, and Director of Public Relations Walid Al-Khamis from Al-Rabiah and Al-Nassar Group during a visit to the festival activities, accompanied by prof. Muhammad Al-Nahdi, and the club's director, Mazen Al-Junaidi.









The wonderful impression and gratitude for the useful programs and events that serve the people & society

Discovering, nurturing and developing sports talents



Ranked among the top 20 economies in the world, the Kingdom of Saudi Arabia offers attractive opportunities for business expansion. Talents are one of the most important factors for promoting enterprise development. Experts say a talent identification system and links between schools, local sports clubs and experienced coaches are important if the country is to develop

champions in various sports. To determine the type of model that embodies talent development, an important first step is to conceptualize talent and related concepts. Talent can be defined as an individual's potential or ability to excel in a particular field that requires special skills and training. Early specializing in sports is not a prerequisite for an athletic child. However, practicing sports at a young age is the most important of all. Neural pathways need to be developed at the age of five, and in order to play at the highest level, it takes approximately 10 years to develop to optimum performance. From the very beginning of development, the ideal situation is to challenge a player with problem-solving and small-sided games that activate brain flexibly.

Training sessions should be fun for the young athlete to continue training and developing, and variety in training is crucial to combating sports boredom. Talents should not be identified too early; young children should have the same opportunities to develop physical skills and enjoy the sport. Identifying talents at an early age does not make sense in most sports. Clubs and federations must invest in all children equally, and at the age of 11 - 13 there is still enough time to identify and develop talent, with the exception of some early performance sports such as gymnastics. Identifying talent is not limited to children who are already playing sports, but those who have motor skills must be identified, and psychology to accommodate them and keep them at a competitive level must be taken into consideration.







Coach: Abdullah Ghali Al-Khalidi
Supervisor of Talent Discovery Centers for the Saudi
Arabian Football Federation in the Eastern Province



Great competition between the participating teams







A great appetite for the device to persuade drivers to use seatbelts





Disability Conqueror participates in the International Day of People with Disability in the festival











Quality of life program



The Quality-of-Life Program aims to improve productivity, satisfaction, physical and mental health. It also aims to improve the quality of life of individuals and families by creating the necessary environment to

develop and support new livable options and a new lifestyle. The Quality-of-Life Program is among the programs to achieve the vision of the Kingdom of Saudi Arabia 2030. It was launched in mid-2018 with a strategic aim to improve the "lifestyle" and "livelihood" of individuals, families and communities. This goal is achieved by transforming cities by supporting and

creating more options that enhance participation in environmental, cultural, social, recreational, sports and other activities. The

Quality-of-Life Program in its wide and varied fields has achieved great achievements, most notably the positive impact on the routine life of citizens and residents in the Kingdom of Saudi Arabia. It has led to the improvement of the lifestyle by creating the necessary environment with the active participation of citizens and residents in cultural, recreational and sports activities, which contributed to the promotion of economic activities and the creation of many job opportunities.

The Quality-of-Life Program focuses in its initiatives and projects on two main axes: livability and quality of life. Each axis operates within a system in which the program management provides solutions and suggestions.

The Quality-of-Life Program has drawn up extended plans until 2030, and the program aspires to provide economic and investment opportunities to achieve sustainable growth and development, as creative industries have proven to be major drivers of economic growth around the world, and there are many opportunities for these sectors to flourish in the Kingdom of Saudi Arabia. A number of financing models will be developed in order to incentivize the private sector to invest in both capital expenditures and operating expenditures. The program contributes to the development and diversification of entertainment opportunities in the Kingdom of Saudi Arabia in order to provide various activities suitable for all segments of society in various regions.

Media advisor: Khaled bin Fahd Al-Hussein

Former Deputy General President for Youth Welfare





Sports Fanaticism.. Disease and Cure

Fanaticism has been defined as an internal feeling that makes a person feel that he is right and others are wrong, and this is reflected in the fanatic's behavior in the form of puritanical practices, such as contempt for others, and the lack of recognition of their humanity and rights. As for sports fanaticism, it is a disease of blind love for a specific sports team or entity in a way that generates blind hatred, which increases harm to the competitor and his supporters, thus ignoring facts and abandoning the principles of dealing



with others. Fanaticism arises for a number of reasons, including what is related to the public, who deals with encouragement as something decisive in their life, and outweighs their importance in terms of their health, family, and perhaps their work or studies. So, in winning or losing, they always tend to overreact, causing a major imbalances their life priorities. In addition, a fanatic's encouragement of his team with a very high loyalty and above the required level also makes him «fanatic» of his opinion and also lacks the simplest basics of a balanced dialogue, and he will gradually begin to lose important relationships in his life, thus becoming unacceptable person among friends, family and colleagues. A person's health condition may have caused him to become fanatical, such as diabetes, pressure, internal diseases, and other diseases triggered by the simplest things that generates intense anger. Also, some media organizations or media professionals contribute greatly to the provocation of fans. Players also drag fans into this abhorrent fanaticism under the pretext of creating some excitement, either to earn money or to steal the limelight. I'm well aware well that sports require suspense in order to maintain its fun both within and outside the pitch, but not to the point of trading insults, which viewers and listeners often hear. There remains another reason, which is the sports entities, where some of their officials and employees stir up fanaticism among the fans of those entities, either by belittling the competing clubs or exalting their clubs unrealistically. So, fans suffer greatly as a result of the of discontent and hatred that arises between themselves and the fans of other clubs. Such feelings grow exponentially in view of the club's stubborn policy. My message to the honorable fan: Beware that your circle of fanaticism expands, and you are the real looser, then comes your family and your health, meaning that you are risking the most precious thing you have in this world. Remember that your love for the club is affiliation and not absolute loyalty, and my advice to the media person: Remember that Allah Almighty said: «Not a word does he utter, without an observer beside him ready», Surat Qaf 18. So, everything that your tongue utters and everything that your fingers write down, you are responsible for it before Allah Almighty and then before His creation, so do not oppress anyone and do not disparage or ridicule a team, an entity or a player. They have a human value, a family, and parents who listen, read, and suffer for them. Finally, my request to the officials of the sports entities: You are role models for the players and for all devices in the entity, whether technical or administrative, and all your positive and negative actions will turn into an approach for all those who work under your management. This is because leadership is a process of influence, so transfer it to them in the form of good behavior and kind words, and instill in them love and brotherhood, and remind them that competition, no matter how intense it is, should not be outside the field, and remember that the leader he is the one who establishes bonds of love, respect and appreciation.

Counselor and coach Abdullah Al-Houti



A side of sports and entertainment games and competitions for the participants and the public





Teams entering matches highlights the amazing organization



Recreational collision ball game match



Bouncy ball racing game



Fun games and competitions between the two halves of the match



Dismiss Sports Fanaticism



The Organizing Committee has been keen since the first moment to work to achieve the lofty and educational goals that serve the youth. So there was fruitful cooperation between the Organizing Committee and the educational and sports supervision in the Directorate of Education and the branch of the Ministry of Sports in the Eastern Region. This must be accomplished through educational supervisors, coaches, school principals, and team leaders participating in competitive matches and events to renounce intolerance in all competition. It is their duty to instill in everyone sufficient knowledge of the true meanings of fair sports competition that the committee has set in its programs, using professional methods to deliver the educational and suspenseful message. It is wonderful to hear the internal radio repeating again and again:

Football is our culture, our love and our friendship

Football brings us together, and does not separate us



These are such wonderful words that come from the heart and addresses minds and touches hearts to spread love and brotherhood among young people. We, together with all participants, lived in a fraternal atmosphere, and educational supervisors provided a lot of instructive lessons for young people between matches and competitions. They explained the reasons for sports intolerance as caused by the lack of awareness and selfishness, and failing to accept criticism or listening to the viewpoints of others. Other reasons include the influence of erratic media, social media, and sports shows programs and the columns of fanatical writers who give preference to the private interest over the public interest without considering the consequences.













Adequate clarification and explanation has been made to make participants understand that the media is the first element in spreading fanaticism and that it is the most powerful weapon to eradicate fanaticism. The explanation also focused at as using the best methods to prevent the harm cause by sports fanaticism. The explanation also included advise to use reason when taking any action, and realize the real meaning of sports competition as a means of disseminating joy, not hatred, among people. It must be realized that sport is a means of preparing coaches, supervisors, and students who achieve the noble goals of honorable sports competition. The organizing committee has been keen to make these sports, social and cultural meetings a means of communication, acquaintance, cooperation, and promotion of the values of love, brotherhood, solidarity, and the rejection of intolerance in all its forms and colors.

The following is statistical report of the football matches:

- The number of red cards: 1, red cards: 1.
- The number of yellow cards: 66 players.
- The number of matches played: 208.
- The number of participants and attendees in Al-Qadisiyah club 75,600 people in 15 days.
- The number of participants and attendance at Prince Sultan Center 32,760 people in 10 days.
- Praise be to Allah, we were able to achieve the lofty goals that go in line with the goals of the Kingdom's Vision 2030 and implement the objectives of the festival



and the quality of life. This had to go everyone's cooperation in renouncing intolerance, and we repeat what football is our culture, our love and our friendship, football brings us together and does not separate us.

Keep away from sports fanaticism, sports fanaticism is a disease that has no cure



Souvenirs for all participants and visitors of the festival





New media and the development of Volunteering

Voluntary work in the Kingdom is a way to return the favor to society. On 5th December, the world celebrated the International Volunteer Day to celebrate people who dedicate time and effort to helping others. Designated by the United Nations General Assembly in 1985, the International Volunteer Day provides an opportunity for volunteer organizations and individuals to promote volunteer work, encourage governments to support volunteer efforts, and recognize the contributions of volunteers to achieve goals of sustainable development at the local, national and international levels. As the number of volunteers in the Kingdom now stands at more than 200,000,



it is expected to reach one million by the year 2030, in line with the goals and vision of the Kingdom. We are well aware that voluntary work is to give a helping hand to situations that need to be fixed, whether it affects people, animals, or environment as a whole. The new media in the Kingdom supports the overall social media strategy and various campaigns, contributes to basic communication efforts, aligns content with brand guidelines, to convey a strong and consistent brand, and shares social media content in order to develop volunteerism. Since 2013, volunteerism is about helping others selflessly, because this gives one's life a greater goal, and the concept of volunteerism has long existed in the Saudi society. It is part of the Saudi culture that is presented in various forms, as the energies of the society need to be activated properly using the new media, where you must empower volunteers, talents, create better future and help those in need. I believe that Allah has chosen us to be the point of contact between the poor and the rich, as today we find that the Kingdom has used websites, applications and new media in order to provide assistance and volunteer work remotely as well, such as the Ihsan platform and King Salman Humanitarian Aid and Relief Center. Today, the Kingdom works with all sectors, including non-profit organizations, government and private sector. This will help create dozens of opportunities for young people to experience volunteering in the Kingdom. Where the Kingdom's vision 2030 is to serve humanity through many initiatives to improve life all over the world, and the International Volunteer Day is, in fact, the same everywhere. The gift of giving has no barriers, religions or race.

In 2019, the Kingdom launched a platform for health volunteering, enabling citizens and residents to volunteer and attend training programs to obtain training certificates. It also enables them to participate in volunteering across the Kingdom and obtain documented volunteer hours, all through one simple online portal. Where the Saudi Civil Defense helps in rescuing civilians in urban disasters, the non-profit organization "Inqaz" also helps in the use of a well-equipped and experienced Saudi team in rescuing vehicles stuck in deserts all over the Kingdom of Saudi Arabia, this is called the new media and how it serves voluntary work. As the non-profit organization aims to save lives and property in coordination with the authorities, including the civil defense. The media and means of communication are essential in the development of volunteering.

Mr. Salman bin Ahmed Al-Eid

Editor-in-Chief of Asdaa Al-Watan electronic newspaper



The press coverage that accompanied the festival

VISION Œ LØJ





أمير «الشرقية» يدشن مهرجان «كرتنا ثقافتنا» بنادي القادسية

🗇 البعام – والحمادة

الكافت ، في نامي القدسية فيض براسخ المسؤولية الإنتماعية موجها لدوائر المعودية والمؤسسات الإطهاء للمشاركة ودعر فعاليات ويراسخ المهرجان دو مها السباب من الهل فعسسان تجاهه ووصول رسالته المواهرة إلى جديم فائد المجاهد الموافقة المهرجان برناسية والسناء خاال استقاباته اس الهيئة المتلفة المهرجان برناسية المتاور جاسح الهافوت، بعيده الفارة الوطنيية المهرجان مرناسية المتاور جاسح الهافوت، ومن المتابعة الإنبالية العامة في تطوير قرات المائناة والمسيم الولي الذي بإطلاع للقيم بالخاطة في المتابعة المتابعة المتابعة وطابعة المتابعة المتابعة المتابعة والمنابعة في المتابعة الم

🛢 وأنسَىٰ أمير المنطقة الثيرقية سنعود بن فاعِقب مهرجان حارشا

التي تغطى كثيراً من اليوانب التوعوية والإجتماعية. ويعتبر مهرجل دارتنا كافلتا، معادرة وطلبة تقدم فيناه المجتمع وتسميم في ناسر التو صلا الثانية من خاال الرياضة ولعية كرة اللام وتقمل من المسمولية الإجتماعية بين قطاعات المجتمع المحكومية والالتية وتستهيف فعاتباته العدار من المحكومية والاشية الالادبيات

فرينانسية مرافز الإممياء فرق الاندية (الدرامية) ويختلى المهربيات والمرافق مد من المهمات الرسمية مثل الهيئة المدرسية بأدري القامسية ميشس المستوولية الإمتماعية بالمنتقة ومرافق الانسر عام الدريوي بالقبل و المقتب المتعولين للدعوة و الراشاء ومراة الممانيات هداية بالنابي إضافة إلى مدائنة الحديد من القطاعات ومرة المعانيات المائة

ويواقعه المهرجان الرؤية الوطنية ٢٠٦٠ وبهدف الى المساحلة في معلية بناء والنسخة تسلمها الطفل ولزييناته و غرب صادرا الوزاء والتحديدة والإطراطي على المؤلفال ولوطنية الإطفال الإيمانية المسلمية والإحتمامية والطاقية، والحاد على التساحل الموالد، معلية والسيدية، والمساحمة في تطوير الجوانب الغارية لدن



وفي لقمة تذكارها مع جامع البالوث الداخرة

Governor of the Eastern Province blessed the step and considered it a turning point. Al-Yaqout: Enhancing youth awareness in «Football is our Culture»



Governor of the Eastern Province: Sports clubs are concerned with strengthening the relationship with the community



The Governor of the Eastern Province with the organizing committee of the «Our Football, Our Culture» festival.



In the presence of 500 sports and media personalities, the festival's logo was launched and sponsors were announced.

Aramco is the strategic partner of the «Our Football, Our Culture» festival









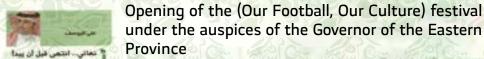
الميدان











دكروم، يظفر بصدارة فروسية الأحساء



دورات رياضية وثقافية وأدبية The festival keeps pace with the Kingdom's Vision 2030

Al-Yaqout: The festival is a unique

event in the Arab world

📆 3 دورات کرد قدم لـ 3 فئات عمریة بمشارکة 90 شریقًا 📆 25 معرجاً تونوياً ومعاضرات وندوات وأمسيات ظعرية 🔯 ملامب المداميات والمثلة الفلقة تعتمن الباريات من 4-10 بسال يوميا





الميدان



أختئر اليد يعود بدولية



Launching the slogan of the festival "Our Football, Our Culture" in Al-Qadisiyah





* الأجناة فحمت كرة قحى ضخية لهجاء الجن - 0 نوازي لدعي الأخضر T البالوت: أمنداف المهرجان الأواشية مع يؤية ١٠٠٠ If the real spring house this light on 1950 to

The wife of the governor of the Eastern Province sponsors women's events

The sale of the



إقبال كبير من مدارس وأكاديميات

الم والمالي الروم باله الواقعة والمالية والمالية المالية المالية والمالية والمالية والمالية والمالية



5 آلاف توقيع دعمًا للأخضر

في الونديال الروسي

67

















الميدان

Al-Khobar Governor inaugurates the «Our Football, Our Culture» festival at Al-Qadisiyah Club

محافظ محافظة الهابير سليمان الثابيان أوار أمس الثلاثان فعاليات مهرجان كاركنا كالكائنا بينادي التناسية يرهاييا صاحب المعو للكي الأمير سعود بن كايف أمير للتطلط الشرقية والك يحضور جدي فغير من الشخصيات الرياضية والاجتماعية بالتطلقا الشرقية. وتطلقت الفعاليات يعد مبازلا المشاء حيث قام اث يغمر شريط الهرجال ثم قام يجولنا للقديبة يؤ العترف اللوجورية اليالغ مددها خمسة وعشرين معرشا كوعو يعدها يدئ حقل ١٩٤٢٢٦ يتلاية عطرة لأياث التكر الماليد بسوث الطالب يوسف اللاحداي







🕍 الثنيان يوقّع على كرة معم الأهضر في مونديال روسيا 2018 🎑 نبذ التعصب وزرع روح الودة والدبة بين البماهير رسالة العرجان 🍱 اليافوت: نسمى لنشر القيم التربوية وتمزيز الوعي للجتمعي 🍱 الندوات التنوعة والمارض التوعوية تواصل فعالياتها لليوم الثانر 🎑 تتويج الفائزين بكأس أمير الفرخية فن الناهمات الزياحتية والثقافية والإجتماعية





الميدان

Our Football, Our Culture Festival organizes a blood donation campaign for the soldiers on the southern borders



🌄 دوري مدانيات لكرة القدم على كأس أنيز النطقة الشرقية 📺 بلية من الخنصين يشاركون في تجميل البرادي الطروحة 🕍 اهداف تربویة مستقبلیة تتماشی مع رؤیة 2030

📺 الفعاليات تشتمل على برامج توعوية لفدعة الجتمع





























The Governor of Eastern Province Honors the Organizers and Sponsors of the «Our Football, **Our Culture» Initiative**

"#الكرة_ثقافتنا" bit.ly/2rlaicL





250 scouts participate in the activities of the Environment Day at the «Our football, Our Culture» Festival

وانبكر جعيج قادة الكشافة والشكر موصول لديري فدارس النبئ وجهوا الطلاب يخلفاركة والشكر موصول أمميع فكالباثة إبير بمخلف الهاجل التبدر ببدائية جوا Buch Brieff, Harrison Street على مرتبان الكوانيش عدا البرقية السياحي والحيوي واسودينان مهرجان الولدا كتافئت متواصل مج البيامي الكشفير والإجتماعي مر جهة أخرى استمتع الشاراون بالأصاريح القنشية التي اضافاه جواحز التعاواليرفيه ية فينا البيرليامين البذي Intelligence States of Sta APPER IT SHARE YOUR WANTED



كتنطة فدرس فاركوا بإلا تنطيف كورتيش ايفير (اليوم)

يدية الغير بزراعة الرهور والر State plants Vest mail الدميد ومديم ماد التعليم - يمو الترفيه من خلال العدل بنجاح فقرا الهرجان ولحليل الذي وجديهند للنازقة الثمرة الاجتماعي

مز الدريم وكنافة الجاليات المسؤلينة الاجتماعينة فالإفينال الكبهر من فبل وغنتها بدنتياتميز مغ الكشافة على الشاركة بالبعد السنة وينور الخدمة العامة وقبال البياقيات استمتعتا الهدف متها لخدمة المتعو يتواجد فلنخا مبيتة الخير فالشارقة جنان مر منطلق

بلدينا الخيتر ومنتهر لعليم الخبر وكلبادة محيدل القارس الشنزقة ولنضادة الكنباهة وهميع التنازقان بؤ فعاليات الشرصا اسعدنى والنعيشي CHARLES SIZE

وبالتجرد مواللجنا الشطبة بتجهيز الشتلاذ وكاون اللازمة الشطاطة التي ساحه ية انجاح عند البنارة التي تشاعل مهية الميميج لخنمة highly and negligible Anie midal habid

- Being

أمعد مصريم - الشير على محالف الواحق السا بالإصافنا البر فويق كشافة الجنالية الغليبتية علاوة على & Marie Anni ... CARRY RANGED SCHOOL P. AND VALUE SECURIORS AND اللجنبة النظمة لهرجاز منها الحالية الهندية والحالية PRODUCE SCHOOL WAS المنافستنامية والخالستان أيينا هنمز فبالياد البرامج العمية والشجلادتية كاجتماعية الكنمية ولضمل وقبد فاستابلدية الغير مشكورة والتدهمار مشاراتها فينتامع إراضة + فنجرة حهرجال خراسا للبط Annal Spirite Street سعودين جشول وللطيش الورنيش الجين بطد شارات بالأ عندالفعاليات المترميز ١٥٠

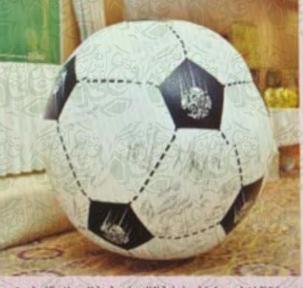
With Participation of the of Saudi Arabia Stars, Today witnesses the launch of the «Our Football, Our Culture» Festival in Al-Qadisiyah

الدمام . حسام النصر

بنطلق البوم الثلاثاء مهرجان كرتنا ثقافتنا تحت عابة الأميىر سعود بين نابيف، أمير المنطقية الشيرقية، في مقير نادي

وتقام منافسات كرة القدم على كاس أمير المنطقة الشبر قية، ضمن فعالبات المسادرة الوطنية الأولى على مستوى السنعودية والوطن الغربي، وتستمر الفعاليات لمدة 15 بوما، على أن تكون فعاليات النشاط النسائي في "ساينك ويشبارك 90 فريقًا في كبرة القدم تم توزيعها على ثلاث دورات " 3 فشات عمرية "، وسيتقام الدورات في ملاعب السداسيات والصالة المغلقة فسي شادي القادسية فسي القترة من 4 إلى 10 مساءً ومشكل

ووجهت اللجنة المتلمة للمهرجان الدعوة إلى بجوم الكرة السعودية: ماجد عبد الله، وسامي الجاس ويوسف التنسان، وغواد



صورة النافطت لمجسو كرة فدو ضطعة التناه عراسو فرعة للهرجان والتي شهدت توقيع عدد تتبير من اللاعيين الشامي في تشتقة الشراهية النباء مضورهم مغل الركز الإعلامي اللبعة للنظالة

الشلهوب، ومحمد السهلاوي، انور، وسنعمد العوسران، ومحمد وسعود كريبري لخضبور حفل الدعسم، وتواف التمياط، وياسر المنتاح المهرجان الأول. القحطانس، ومحمد نبور، ومحمد

The launch of the environmental service program for Scouting activities at the «Our football, Our Culture» Festival



ملاك خلشاطة شاركوا بؤاراهة الشتلاث وتنظيف كورتيش الهنير زاليوم

سموامير التطائبا الشرابية يبودغد التلافاء من الساعة ١٨٠٠ غنياها وحتى Samuel Collection

ونكا لسان الغبر. زار الطحاليبات حجت المرابى وليمر هزيق طاقات السعودية واحد خبركاء التنظيم والتجاح غيرجان CHIEF HAVE

يبنوره فالرائضريس البكر البكثور جابيو الباقون الناق مشح القرصة للعيق طرطان المحمودية القحيسارية بها للطليم مهرمتان طرتنا تخلطتناء يتكبع تعربين مهمة العريق من الشارقة بة التعليم والدعم من الداخل والخارج وية مرطل نادي القامينة العريق ولنجة مججوعة فببا للتنمل المماليت فدلت على المعبون المنت اعتباركة وأيميا شطيم

لنطلق أميس والأبعد برناميج لواد الخدسية لبيدينا ضمن فعاليانا دره التدوق الكشمر لطلاب الكشاهة بالمهرجان ACM CO.

many parents & hours when فنينا جمير عيد شارك طلاب اللتنفة Assessment Street & William Service. من جلوى سالغيس مقامل فندى رصاده وتبكيت الإلورنيش بالإنجاول فج يشينا الخيرمن البباعات ضياها وحتى الساعا 17 طهرا ويشهد النشاط الكنخس العديد

مناهبان درع النميز الكشفي على كأس - المعنور للهنالات الرياضية







مبعثها إلى محاور واصداف

المضروع والشي سبتخللها

التريد من المعاليات المعاجبة

لتمهرجان بالتؤامن سع رؤية

الملكة الستقبلية ١٠٢٠

إضافة إلى التسهيلات الشي

لقدمها الأجهرة الحكومية

والشركات واللوسسات ودعم

رجال الأعمال سيستم حدثا

جميدا لأبشاء التطقة مها

يعود بالنفع على الجميع دون

يخكران منسروع اكرتنا

تضافتنا، هو الأول من نوعه

عنى النطاق المحلى والإفنيس







اللجنة الإعلامية



2030

"Our Football, Our Culture" brings together athletes in the Eastern Province

اليوم - الدمام

أعرب الأمين العام لغرفة الشرقية عبدالرحمن الوابل، عن ترحيبه بالأفكار والأطروحات الشي بتضمتها مشروع مهرجان كرتنا تقافتنا، ٤ النطقة الشرقية متوها عقب اجتماع لتسيقي بغرفة الشرقية جمعه مع رئبس اللجشة المنظمة للمهرجان د. جاسم الباقوت ومساعد الأمين للملاقات العامة والإعلام والمتبرف على التحرير بالفرقة عبدالرحمن الحمين أن المهرجان بخدم أبشاء وبشات الشعلقية، خاصة



وناقش الاجشماع البيات الشرقيبات والاستعمادات لتنظيم المست الننظر في المضروع الأول من نوعه على مستوى النطقة وذلك بحضور ممثلة هبثة التسويق والاعسداد لشمسادرة مريم النعيمي الشي اشادت بتعاون



عبدالرحمن الوابل

ية للقابل أعرب الحمين عن



مقدمتهم رئيسها عبدالرحمن

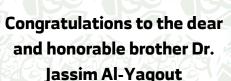
ثقته يقتجاح الهرجان مرجعا





السؤولين باغرطة الشرفية وي







كل الشكر والتقدير لما قمتم به من فعاليات وأنشطه متنوعة ومختلفة تمس كل طبقات للجتمع الشبابية الإناث والذكور وكلها بحول الله هادفه وتحفيزيه لحب هذا الوطن الغالى وإحساسك انت يادكتور جاسم ابو محمد في اخلاصك لوطنك مما جملك تفكر في مذه البادرة والق لاتخطر على بال احد فأنت تشكر على كنل الجهود والتضحيات والسهر والتابعة والرافية م واهم شيء ربطت الملاقة: بين النشء والوطن أرجو من الله ان يوفقكم وجميع من شارك ممك من الأشخاص الطيبين الخلصين لوطئهم ومتمتها لراعى مهرجان كرتنا ثقافتنا صاحب السمو لللكن الامرر سعود بن نايف بن عبدالعزيز وافر الصحة والعافية والذي عودنا دائما بتواجد سموه في كل التاسبات والفعاليات تحت فيادة خادم الحرمين الشريفين لللك سلمان بن عبدالعزيز وولى عهده ساحب السمو لللكي الامار محمد بن سلمان يحلقهم الله ويرعاهم

طامى سعد النصار

للتواصل و الإستقسار (130) من 1984955 / 1984990 و 100 - 5508240767 و 130 (130) التواصل و الإستقسار

Al-Hawar: «Our Football, our culture» is a sublime message that I hope will be circulated in all regions

أحمد حصويم - الخو

وللهلب الحملية للحلية فناجد وترثيب المباحث والزويد فلنناهد يشواريس



ايوم اليئة ميدعن الفعاليات عي لتتمل على يوم البينة وف لشرر در بيالون البيوم الاحبد





these & citized herita

بالخير بقابل فتفق رمانا

بالتعاق فيويقنية الغير

من البناعة ٨ مبياها وجلن

فين فياليث اللدرجال الأعمال أصب العجار فتناد الكنشي على كأس بمو الميد التطلقة الشرقية بوم WHEN SIT I'M WHEN من السافة - ١٠٦ سناما

highly on health Taught



فرامى اللشافلا مواشش

بأ مشر شادي الماسية هر and their State You فطوا سالجشر الأحيال

and Street والمساقية المحيوان حيا من فنشدان هجدالهرجانات فبنها منتخبر لللبياء وتحالس فيعلنى الرينانيث الغوز والغسارد فبتحد فيها العرفة والتشاقة من تنخص الن أخر والتعليد فهي المحاملة عال ها تعليه

مناسم أسيناهون والمريش الممارحهم البلين فاموا بغيل ضبار يعالب العجبا المرساطية والسرة الطبعد ليبؤكموا لنباأنها لقافة ملى الجلماع والشباب

ال تحدو الساطق ١٧ هـري

الكلية من المحاسات وبكل الطابسي والمنس للجدة

للطعة النوليق والنجاح فالكاء همة الهرجان ينمي فللوفيات فتمور الباب ويسانون فلنجا ويواكب فبشة البلغا للتعول الرظني ولن العهد صاحب البناو

سلمان بة شار دهم خارم المرمان الشريقان فللد سلمان بن هما آهزين على ضعيد الكبل كالكبر ركن جوالنا مامعة الأمام ميدائير مبين ين فيعس الندي يتأثير تجند السراف فيناشم فبن عجيبه شؤون المتلاب بالمامعة المقتور على الموسري فينولا من فيل زوار الهوجان حيد يحتوي الركن الثومون الحوالية بالأضافة الي لشديم نصواح فينسط عن مهاد الجوالة والأدوات الس minetalist & haspine

Events continue their activities in the "Our Football, Our Culture" festival

أهمد حصريم - القبر

Surphied Likelies on your hist بشركة ازاملو خالد اللحو بمهرجان فرقت فناهشه وفيال متناف ميود غبيرة مبدولة لإنجاح الهرجان وهدا الجهد كال بالإقبال الكينو من قبل backs, shower fagous block الفجاليات كهاءان التعامل الكبير انيضا من قبل رواد مواقع السوائيال خبديا يعشن فندق الشحاح الذي حفظه الهوجان مع أننا ما رائنا با الأياد الأولى من الطلاقت

من جالبه زار مسلشار هبلة الثرفيه واصر بزقات الهرجان حيث التعول با العارض التوهوية والتعوف الينانوت جالوة مبدايلة عبد الأبطال والعبالة المكافية بنزال القادسية

كما تابع إهدي مياريات كرة الندم التجامية غالين ميلا فيدر البيديا ليساند بنادق القامسة الني والنب الله تواصل مملة

على المعاليات والأنشطة اليومية

بالحد الجنوس فعاليتها ضمن الشطة الهرجان هبث لشهد الجملة السالا لميما من قبل المبرعين. استشعارا للمبطولية الجنعية والتدلجة التراف ضجة الشرقية يدوره نتلع يليس اللجلة الشكامة الهدهان كرتنا تفافلنية عامم

عن ايمون فيما فاز بالسوال التامر التبرع بالمح لدهم جلومنا البواسل حسن مديشة جبحة ولم لسليمهم اللا فالز عبر البريد اللذين بقدمون أرواسهم وبمايضون البومية من خالال المارض النابث الغالية نقاها من الدين والوطن 🕒 على مبيح نداق الخاسية، بينما



من مها اغرى توامل النماليات الاجتجامية والتشافية التجلتها الوصل المعاليات الرياضية التنطاعا باللامة مباريات فية الفناء حيث أكام ميتاراة يوهية على ملاعب المنداسيات





جاشدمز فعاليات الهرجاز (اليوم)

الكنظية يوم الأربعاء الاراد

إيبارقيه للهبرجنان الترقينيا للسرور والهجة والفرهر وفبال الحبوار تاوعتنا كاواستين فينش السروسارة للمهرجان لنست لحهوه

وجتي ١٦٠ عصراء وتختيم المعاليات يم ليسمس كبدي يبتبارك فيد





بجولة تعريفية على العارض التوعوية والفعاليات

وأتساد السريعي بالتنظيم

Share Markettall and

الكلومة الني بالدمها مهرجان

طرتنا كتافتناه والشف الزويارته

فألبرية إطبار الدعم الكبير

ليبرامج وفجاليبان وانشطة

الهرجان الندي يعد الأول على

مسئوى الملكة والوطن العرس

Bulliotte Rowall college I full

يناليبوم البوطلس السناس

بحصور فرفة الفتون الشعيبة

بالبرايط الموليية، هيبت يعات

بعسيبرة واخبار اروقية الننادي

هلى علاضه السماسيات هيث

Select of Variables State









واس الأخبار الملكية 🙋 ... spa... 🗸 مايو ١٨ 🗸 الأمير سعود بن نايف يكرم اللجنة المنظمة والداعمين لمبادرة "الكرة ثقافتنا".

spa.gov.sa/1766352 pic.twitter.com/PHIpLfVuXA واس#







"Our Football, Our Culture" Festival hosts the conqueror of disabilities مهرجان الرثنا تفافتته وفاء أهمد همويم - الخور



التركى خلال زيارته مهرجان كرتنا تقاطئناه واليوم) والارسمين لمازسارات والسا

الفائمين طن تنظيم الهرجان حن جهة أخبري زار مدين علاوة على مراحل دراسته خلال المختفر به لية مواجهة الإعاقة اللها قام رئيس النجنة الشطبة الكتب عينة الرياضة بالتطفة and the second of the second o

الأمريكية ومعنوك على أعلى علمنا قوينة لتلاسان كمبا قام ومبنحه الهنداينا، الشر تحمل الزيارة تجربك الدراسية علاق المدرمات العلمية والعديد من التركي بالقاد المذاشاء خلالها اشمار الهرجان والشواميع على بالهرجان وهماليائه والتس على حهدايا التدكارية





فهرجان البرلتنا لشافتنا

يمناسية البوم العالى الإعاقة

بجثر الأمسال السمودي قامر

الاصافية عبيد الوزاق الشركي

& to gains Tile my gar-

HARLE PLANTED STREET, SAME

الشركي بتفقد أروقية الهرجان

واستبعرض هلالها فشرات

فعاليانا الهزجان

الإعلامي - يوسف القضيب 🙋 ... ١٧٠ مايو ١٨ 🗸 تكريمي من قبل صاحب السمو الملكي الأمير سعود بن نايف امير المنطقة الشرقية خلال حفل تكريم سموه اللجنة المنظمة والداعمين والإعلاميين لمبادرة #الكرة_ثقافتنا من تصوير المبدع على العياش



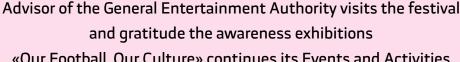
@AliAlayash



توعية مرورية

ومعارض ثقافية

أيقونات وأبيادات



تواصلت القعاليات الثقافية في الهرجان حيث البعث "شدوة التوعيا

باشارات للرور ' ، وقدمت الندوة نصائح

وارشادات مرورية للحاضريين من آجل

«Our Football, Our Culture» continues its Events and Activities

leak, cula fliest

زار رامسی بسرکسات مستشار هیشه انترفیه، مهرجان "كرننا تقافتنا"، والنذي يقنام في شادي القادسية في مدينة الخير، حيث قام بعمل جونة على العارض التوعوية والتعرف على الفعاليات والانتسطة اليوميسة كصا تابىع مبارينات كمرة القندم للقامة علني ملاعب السداسيات في ضادي

لايطال الحد الجلوبي

تواصل حطية النبرع بالنم لدعم جنودنا أبواسل بالحد الجنوبي فعاليتها، ضمن الشطة الهرجان، حيث تشبه الحملة إقبالا كبيرا من قبل اللتبرعين استشعارا للمسؤولية المجتمعية. للذين يغدسون أرواجهم ودماءهم الغالبة دفاعا عن



صور بال التقطا اص. الأول من مهر جنان حار شاخاطناه و الذي يقام في نادي العالسية، المتوى على معار في نوعو بنا وجرار والنا عرة الشب

الدين والوطن، وذلك تحت _ رئيس اللجنبة للقطبة ف - مسعود _ من _ الخير ، _ الثالث عبد الرحمن الشفاع إشراف صحة الشرقية . _ مهرجان كرنتها تقافتنا _ والجاشرة عبدارة عن _ من حدة ، وتد تسلمهم جائزة مسابقه عهد أيقون أبعا فاز بالسؤال الجوائز التي هي عبد الإبطال حيث فساز الثاني مجمود محمد من عن جهساز أيبساد ا

والتقافية انشطتها البوسية سن شلال

لُلعارِ شَنَ القَامَةُ عَلَى سَمِّحَ ذَادِي القَادِسِيةُ. بِينَمَا تُواصِلُ القَعالِياتِ الرِياشِيةِ انشطتِها

باقامة مياريات كرة القدد، حيث تقام سار الأ

بالسبؤال الأول سبعيد مكة للكرمة، وقارَ بالسؤال فسأترَ عيـر البريسد

A great competition for the scouts of «Our Football, Our Culture» for the Shield of Excellence in the name of the Governor of the Eastern province.

أحمد حصريم - الخبر

بطلقت فعالبات التتباط الكشفى للغرق الكشفية بالخير والطهران على درع التميز باسم امير اللطفة الشرقية ساحب السمو اللكى الأمير سعود بن نايف بمهرجان كرتنا ثفافتناء حيث بدأت الفعاليات بزيارة المرضى لستشغيات الخير أبرزها مستشفى اليوسف والدوسري وفخري بمشاركة الكشر من ١٥٠ طالبنا من كشاطة وزارة التعليم حيث Salar State State باليوم العالى للتطور وذلك بمشاركة طلاب الكشافة والقوضية وهم موزعون على جميع الفنات اشبال وفتيان ومشقدم حيث قبام وفد كشافة وزارة التعليم وطلاب مغوضية الخبر والظهران وقندمنوا للمرضن هداينا تذكارية وعريضة ورقية من إدارة الهرجان والرعاذ

ويعثبر مبسروح زيبارة الرضى اول مشاريع البادرة الوطئية لسابقة الثمييز الكشفى وينهدف التسروع لعينادة اشرضس ومحناولية تخفيف علهم الآم اللرض بشقميم السوروة لنرقع روحهم العنوية والدعاء لهم بالشفاء العاجل كها

الخميس والربيعة خلال الزيارة

بالالتقاء بعدد من لاعبى نادي الغادسية والفجئة الغريق الأول لكرة القدم النخلصة لمهرجان كرتنا بنبادى الشامسية حيث ثقافتنا على لنظيم هنا تعسادف وقنت البزيبارة مع الهرجان الرياضي والرائع

وتعثير مجموعة الربيعة والوطن العربيء والنصار شريث النجاح وثابع الخميس زيارتنا والخميس

كما فام الربيعة والخميس

العديد من القعاليات هيث تشتمل على يبوم البيشة وقد تضرر تخصيص صياح يوم الاحد الغادم لتنظيف كورنيش الخيس الجديد وزراعة الشنالات بالتعاون مع

كمنا تشتمل كدلك على منافسات درج الثميز الشوعوية والشعرف على اركان الهرجان. الكشفى على كأس سمو أمير اللطفة الشرقية يوم January /-F/ 15 victory

۲۰۲۰ عصراء وتشهد مشاريع البادرة الوطنية تنافسا كبيرا تفريب الفريق للكشافة على درع التعيز الكشفي، من يومها الأول وحماس منقطع النظير



غيرجان طرائنا تفافئنا، من ال مسؤولو مجموعة خلال الدعور الذي تقدمه الجموعة للجنة النظمة الربيعة والنعبان مجب سوادية فترة التحصيرات الربيعة اللديم الإقليمى لانطلاقة الهرجان أو حتى للمجموعة ووليد الخميس مع بدد الفعاليات التى مدينر المنااقنات العامنة بالجموعة مهرجان الرثنا ستستمر حتى يوم التلاثاء ثقافتناء وقاما بعمل جولة مين جهشه، قبال وليد الششدية عشى المعارض

الخميس مدير العلاقات العامة بالجمومة بع ولطور مستمر، واتملى البداية أهب أن أهنيّ إدارة الدى يقام لأول مرة بالملكة

اللجنة المنظمة للمهرجان هداينا لنظارينة للربيعة

للمهرجان شبيء تفخر

غرباء على شادي القادسية

فهو يعتبر نادينا ونسأل

الله عز وجل أن يكثل الجهود

ويسارك فيها، وأن يشر أنعين

الغالمين على لنظيم

وذكبر محمد الربيعة

الدير الإقليص للمجموعة

بالهرجان فدم افكارا جديدة

لج تغدم ية الهرجانات

السابقة فالفكرة جديدة

ومبشكرة وغيم لقليدية

والبهدف منها زرع روح

thereing Weights had

الأطفال والشباب وجعلهم

bained the could be being

وأن يخدموا ديتهم ووطنهم

وتنابع الربيعة طناك

مجهودات ملموسة قدمت

من إدارة الشادي ومن قبل

Sheak Sheke Steads

تكشف أن الشادي بإلا تقدم

الشوفيق للشائمين على

الثادي والهرجان بإلا الفشرة

القادمة، وان تكاتل جهودهم

وية نهاية الزيارة، قدمت

الكبيرة بالنجاج.

على الوجه الأمثل.

الهرجان بالتجاجد

CONTRACTOR STATES

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#الخبر اختتام الفعاليات النسائية

والأسرية لمهرجان #كرتنا_ثقافتنا -

۱۹۰ ص ۱۹۰ ینآیر mini news ۱۸ ینآیر

Al-Ittihad visits «Our Football, Our **Culture» festival**

أحمد حصريم -الخبر

ملمية الخبر

زار فريق الاتحاد لدرجة الثباب فقرة القدم مهرجان كرقنا ففافتناء المدى تشام فعاليته هنده الايمام والشيث التحلية التطيعة ضبوف الحضل بالجولة تعريضية على معارض الهرجان وتفاطل لانبو الاتحاد مع الأنشطة وايندوا إعجابهم بما رأوه من فعاليات، وحرضوا على الثقاط المسور الشنكارية، ولة خفام الزيارة قدمت لهم اللجنة النظمة بعض الهدايا التدكارية.

من جهة اخرى تواصل الفعاليات الأجلماعية والثغافية انشطتها اليومية من خلال العارض اللنامة على مسبح شادي الشاسبية بيتما غواصل الفعاليات الرياضية أنشطتها مأقناصة مساومات كبرة البضيد وبالأ السابقة العمرية ١٠ فما فوق اقيمت 17 مباراة التهت حميعها بالفول

الس جائب الناك يخيم مكتب

الهنامة كلمات وبنبة للاعبان بعد صلائي الغرب والعشاء من كل يوم حيث سيقدم كلمة البيوم الاحد عبداقه المجادي بعد صلاة اللغرب بينما يقدم الكثمة بعد سالة العشاء صالح فناس



هنئا رئيس مجلس إدارة الربيعة والنصار طامي النصان رئيس اللجنة النطعة لهرجان الرتنا تفافننا الدكتور هاسم الباقوت صاحب فكرا البادرة الأولى من توعها على مستوى المنكة والوطن العربي



The governor of the Eastern Province launching the Our Football, Our Culture Club Festival

Today - Ahmed Hasriem

His Royal Highness Prince Saud bin Nayef bin Abdul-Aziz, Governor of the Eastern Province, inaugurated today, in his office at the emirate's headquarters, the «Our Ball is Our Culture» festival, which is organized by Al-Qadisiyah Club as part of its social responsibility programs.

During his meeting with the organizing committee of the "Our Football, Our Culture" festival, headed by Dr. Jassim bin Muhammad Al-Yaqout, His Highness praised the idea of the festival and its role in rooting and enhancing youth awareness and its positive and effective contribution to developing the capabilities of young people, and providing them with the awareness that qualifies them to exploit their energies for the



sake of their society and country. Pointing out to the importance of this initiative, which covers many educational and social aspects.

His Highness stressed that the programs organized by the clubs should be implementable in a way that attracts to the youth group, and to strengthen the relationship between sports clubs and society.

For his part, Dr. Jassim Al-Yaqout considered the "Our Football, Our Culture" festival as a national initiative that serves the people of society and contributes to spreading cultural awareness through sports and football. He sees it as a means of activating the role of social responsibility between the governmental and private sectors of society. Its activities target public and private schools, sports academies, neighborhood centers and club teams.

He indicated that the festival deals with a number of important axes, including developing loyalty and belonging to the homeland, raising awareness of the harms of drugs and smoking, means of protecting children from harassment, the importance of diet and exercise in preventing diabetes and obesity, awareness of traffic safety, the benefits and harms of social networking sites, and the importance of social responsibility.

Al-Yaqout stated that the festival, which coincides with the Kingdom's Vision 2030, aims to contribute to the process of building and nurturing the child's personality and upbringing, and instilling the principles of loyalty. It also strengths the sense of belonging to this country within children, educates children about faith, health, social and cultural matters, urges for discovering, refining and encouraging talents, and to contribute to the development of children's intellectual aspects.

He pointed out that the festival's activities include an awareness exhibition, various awareness lectures, specialized workshops for children, an interactive theatre, a six-a-side football tournament for the Cup of His Highness the Emir of the Eastern Province, and competitions in football skills. Various cultural competitions, various awareness films, social business programs, public service and volunteer work, and a variety of events.

His Highness listened to a detailed explanation and a visual presentation of all axes, goals and programs from the Chairman of the Committee, Dr. Al-Yaqout, and its members, then His Highness signed the commemorative poster and received a souvenir.





صور نال التقطنا اس تفيصل الشهيل رئيس نادي التهضة سابقاً مع نزيه النصر عفنو الاتحاد السعودي تثر لا القد الثناء الفتاح لمعاليات عرننا تلاقتنا وفي الثانية أحد الشار كان بالقعاليات بلتقط سيطيء مع خليل الربائي افراب السعودي وعالب رئيس الاتفاق سابقاً

"Our Football, Our Culture" brings together athletes in the Eastern Province

Ikala, cak Ikewy3

تتواصيل اليوم الخميس، فعاليات مهرجان "كرتنا تقافتنا"، الذي افتتحه أمس الأول سليمان الثنيان محافظ محافظة الخبير، تحبت رعاية الأمير سبعود بين نايف أمير للنطقة الشيرقية، ويحضور عدد من الشخصيات الرياضية والاجتماعية في للنطقة الشرقية، وتستمر الفعاليات لــ 15 يوما في نادي القادسية، فيما سنقام فعاليات النشاط النسائي في مركز الأمير سلطان للعلوم "سايتك"،

«Our Football, Our Culture» Festival concludes its activities

أدهد حصريم -الخبر

بختتم مهرجان كرلتنا ثغافتناء اليبوم الخميس فعالياته ونلك يزقامة حفل سمر اللشاء الكشفي الناق يجمع زواد الحركة الكشفية والنثيء وذلك بحضور العديد من الشخصيات ورجال الأعمال والشريبة والإعبلاد وسيقام هقل السمر من السامة الخامسة وهتى التاسعة مساء بنادي الغاسية وانطلق مهرجان كرتنا فلافتناء الدي يعد البادرة الأولى على مستوى كبيرا على درع ضاهب السمو فبازية البيارة النهائية على التفطية الهرجان هيئاقام وشباركواية مملة للتطيف الشطقة الشرقية والملكة اللكن الأمير سعود بن نابف فريق الجنزيارة (ا) بهدقين البثار رسالة يومية وفيدوهات السباجد وتنظيف كورنيش والوطن العربي بة ١٠ نوفهم امير التنطلة الشرقية للتميز نطيفان واليمت المورات على الوساقل الإصلام كما غطس الخبر وزراعية الأشجار بشار للاضي حيث افتنحه محافظ الكشطي بين رسل السلام املاعب السداميات والعبالة اخبار الهرجان عبر السوشيال البرانية عرض اعس الأرمعاء محافظة الغبير سليمان وكتنافة التربية والتعليم كما الغلقة بننادي القادسية بل ميدينا، واحتبوى مهرجان السرهية التاريخية الكوميدية التنبيان تحتارهابية صاحب التهدن دوران كرة القدم تنافسا الفترة من ١٠٠١ مساءً ويشكل الكرتنا تفافتناه على العديد من البواتطاسم الطنبوري على السمو اللكي الأمير سعوه بن حثيرا بين الفرق للشاركة حيث ينومي وسيكون هذاك تكريم الشوات الشوعة التي فاقشت حسر نادي الدهسية وحظيت نابط أمير الاطلة الشرقية . شارك بة اليطولة ١٠ فريقا



حشور لاقت لفرق الكشافة إلا مهرجان ، كرثنا تفاقتنا ، (اليوم)

للمهرجان برناسة المكتور الكشافة وشبارك فيه ١٠٠ وفاز بلقب مسابقة فوق ١٦ جاسم الباقود قد خمصت الشافين من مختلف ممارس لكل الفرق الفائرة واللاهين ششن الشنباينا الرياضينة ينصور جناهيري كيبر، عيت

ويتحدث خلالها متخصصون

بق مجالات الرياضة والتفاقة

والأدب والاهشماع لتنوير وليعنيز الشياب بقضايا

الجثمع الختلفة كما واصلت

العارض التوعوية فعالياتها

حيث الشَّمَلُ الْهَرْجَالُ عَلَى 19

معرضاً توعوياً. كما امتوى

التهرجان على برنامج يوم

الخدمة البيلية ضمن فعاليات

هرم الشغوق الكشفى لطاؤب

وصطي للهنزجان باقبال فسنت عشر تلاد فنات عدرية الميزين والوهوبين بقاهند والاجشماعينة والتطافيط عن الدعول مجك

جماهيري كبير، حيث يهدف من ١٠ الى ١١ سنة ومن ١١ الى الدورات وكانت اللجنة النشطة التفعيل السؤولية الاجتماعية ١١ والتالتة من ١١ الى ١١. بما يتماثس مع رؤية الملكة ١٠٢٠ وشهد الهرجان لتافسا عاما قريق بلاك ستارز بعدما مسركمزا اصلاميما مشكاملا اللنطقة الشرقية والجاليات التلاد

The conclusion of the women's activities at the festival "Our Football, Our Culture" in the eastern province





Great turnout to donate blood to the soldiers on the southern borders

90 teams compete in the











Icola . cak Icom(&

تواصلست القعالم الاجتماعيسة والثقافي

Inviting Saudi football legends to the opening ceremony of the «Our Football, Our Culture» festival



ماجد عبدالله مع الباقوت في مناسبة سابقة (اليوم)

لحصور حفل افتشاع الهرجان

والوطين العربين وسوف يتكفل

التناقل الجوى للمهرجان الشركة

السعودية الخليجية للعليران

ينفل ضيوف الهرجان كما تتكفل

شركة الغليم للضيافة إفلدق



يوسف الثنيان

قذقارية لهذا الهرجان الأول على مستوى الملكة والوطئن العربي ضمن الهداينا التنكارينا، التي اعدتها اللجنة النظمة تخليدا التذكارية التي سيعلن عنها الله وتوجيهات الهيتة العامة للرياضة اللؤتمر المسجفي وهنده الكارات الحت الشيباب لممارسة الريبانمة على احدث الأساليب الثربوية

الفئدفية للمهرجان علما ان هفل الافتشاح سوف يحظى بالمديد من الشاجات وتقديم الجوائز والهدايا على الحاضرين. إلى هانب ذلك استلعت اللجلة - لهنده المسادرة الوطنسية، الش المنظمة لمصهرجان الكرات فتماشى مع رؤية الملكة ٢٠٠٠ سوف توزع على الدارس والضرق

وسعود للريدي وشيرهم وكبنار اللخصيات الرياضية والتفافية

وجهث اللجلة اللظمة لهرجان

عرتنا تفافلتاء الدعوة إلى نجوم الأول عشى مستوى المشكلة الكرة السعودية ماجد غيداقه وسامي الجابر ويوسف الثنيان وفؤاد أنوز وسعيد العويران ومحمد الدعيج ونواف الثمياط وياسر القحطانى ومحمد نور ومحمد الشلهوب ومحمد السهالاوي راماه وهوتون سويتس) الضيافة والأعاديمينات الشباركة ككرات الهادفة



صورة النقطت اسن من فعالبات مهرجان عرضا تفاطعنا وانقامة (Red (Pales - Selones)

حملية التبيرع بالبدم لمسائدة جنودنا البواسييل بالحد

للمهرجنان تسمية دورة فشة

.16 ر 14

أى نادى القادسية، بعشاركة

90 مَريقًا موزعـة على 3 فَنَات

عدرية، من 10 إلى 12 عاما.

ومن 12 إلى 14 والثالثة من











Great turnout from schools in the eastern province to participate in the festival "our football, our culture"

الفاقها مع مجموعة الربيعة السجلناء والنضرح علهم وأسرهم بالتطقة الشرقية شراهم الشرقية، والكثب الشماونس للدعوة والأرضاء وتوغيثا الجالينات بالخير اشدايية، من جهتم الباد طنامس الشعسار ببالاهداف والحباور الني يرفكر عليها الهرجان ولوجيهات سمو أمير النطقة الشرقية هلى مشاركة الشركات بلة البرامج الجشمعية الشرقخدم أبشاه وبشاث المشمع واكمل النصار جديثه بجموعة الربيعة والتصار هدفها الأول المسؤولينة الاجتماعينة والأسمى أن تكون الجموعة أمن واسان ورخاه فحت فيادة خنادم المسرمين الشويضين اللك سلمان بن عبدالعزيز وسعو ولس غهده صاحب السمو اللكن الأمييز محمد

والغصار لشكون أحد شركاه الشجاح وداعمس للهرهان هيث قدمت الجموعة ضمن شراتتها الاجتماعية الخدمة ولنأنس مجموعة الربيعة والنصار ضمن شركاء النجاح السابقين ومنم الجهان الحكومية السائدة إصارة الشطفة الشرقية وشرطة الشرفية ومرور الشرفية وأمانة التطلقة الشرقية مملكا بق بشية الخبر والهبئة العامة للرياضة بالنطقة الشرقية وإدارة لعليم الشرقية ومجلس للمشروكيماويات سيكيم وممعية اطعام الخبرية وهمعمة ارتضاء الخبرية واللجنة الوطنية لرعاية بزمنهان حفظهما الله



حامعات وكليات وفرق الأثنابية ومراكز الأهياء والأكانيميان والصالبيان لاستحابتها اللمشاركة لأهذا الهرجان الأول على مستوى الملكة والوطن المربي حيث ثقام بالنطقة الشرقية وننادي واندنوناهما لبرامج السؤولية البطولة على ملاعب نادى الفاصية المتضيف ومركز الجشمعينة والأنشطسة الشادسية في منعب العمالة الأمير سلطان بن عبدالعزيز الرياضية على مستوى المذكة الغنفة واللاعب السداسية القعلوم والتقنية سايتك الإطال ما تتعم به الملكة من بالنفاق من الساعة الرابعة وتسركة أراسكو السعودية عصرا وحتر العاتبرذ مساء والشركة السعودية العاقية خلال ايام الهوجان يعورها أعلنت التجنة النظمة للمهرجان برلاسة

الدكشور جاسع الياقون

أحمد حصريم - الخير

ستنفث اللمنة اللطبة

فهرجان الرقشا فشافتنا العديد من الدارس التانوية والشوسطة والابشدائية من مختلف ملاطق التطلة الشرقية الخير - الدمام الظهران - بغيق - الجبيل بالإضافة البرفرق الأندية ومراكز الاهياء والاكاديميات والصالبيات للمشاركة والتنافس على كأس أمير التطفة الشرفية على كافة المشات كما أعابت اللجلة الشظمة الضرق للشاركة والغرق الراغبة باللنجيل أيضأ سرعة الهاء إجراءات التسجيل والاستعداد لعفل القرعة كما قدمت اللجنة التظمة برناسة الدكتور جاسع الباقون شكرها وتغديرها لجميع الدارس وعلى رأسها إدارة تعليم الشرقية ممثلة بال منيرها الدكئوز عبدالرحمن القديرس والجهات الأخران من

Al-Hilal players visit the «Our football, Our **Culture**» exhibition



فريق الهلال خلال الزيارة (اليوم)

أحمد حصريم - الخبر

زار لاعبو نادي الهلال الاولمبي مهرجان ، كرنتا تفافتنا .. وقاموا بجولة للتعرف على العارض التوعوية والفعاليات الصاحبة للمهرجان الرياضي الأول على مستوى التعلقة الشرقية والملكة والوطن العربي ولم تكنَّ زيارة لاعبي الهلال هي الأولى، التي تقوم فيها

الأندية السعودية بزيارة الهرجان، حيث قام لاعبو نادي الاتحاد علا وقت سأبق بزيارة الهرجان.

من جهته، أثنى مدير الفريق الأولمين بالهلال سعد التصور على فعاليات المهرجان، واللد أنه يخدم جميع فثات الجتمع بمختلف الرسائل التوعوية.

الاعلامي يوسف القضيب @yalgadhib



قبل ساعات قليلة من #الان في افتتاح مهرجان #كرتنا_ثقافتنا بمقر #نادي_القادسية_الخبر مع الزملاء الاعلاميين حسين كاظم - على الحاجي - عيسى الدوسري



المملكة اليوم | الاقتصاد اليوم | وول ستريت | الشرقية اليوم | الميدان الرياضي | فيديو | المزيد

Engineer Khaled Al-Zamil praised the directives of His Royal Highness Prince Saud bin Nayef, Governor of the Eastern Province, on the company's participation in community programs and community service that serve all members of society. The Chairman of the Board of Directors of Al-Zamil Holding Group also praised the goals and themes on which the "Our Football, Our Culture" festival is based, and revealed that the Zamil Group provided great support for the programs, events and activities of the festival, being the first of its kind in the Kingdom of Saudi Arabia and the Arab world. The Bin Abdullah Group is considered a major company supporting social responsibility programs and sports activities in the Kingdom of Saudi Arabia. For his part, the head of the organizing committee of the festival, Dr. Jassim Al-Yagout Thanks and appreciation to the Board of Directors of Zamil Group on behalf of the organizing and working committees of the festival at Al-Qadisiyah Club for their fruitful cooperation and effective contribution to the success of this national initiative that serves the people of the country.













Sports, cultural and social events continue their activities in «Our Football, Our Culture»













أشاد حالد المتحم مدير عام العلاقات الحكومية بشركة أرامكو ، بمهرجان كرتبا تفافتنا، وقال: فناك جمود كبيرة ميذونة لانجام المهرجان . وقدا الجهد كلل بالإقبال الكبير من قبل الجماسير بالحضور اليومي لمتابعة الفعاليات ، كما أن التفاعل الكبير ايضا من قبل رواد مواقع السوشيال صدية يعكبن فدى النجاح الذي كقمه المهرجان مع اثنا لارتنا في الايام الأوني من انطلاقته وقبأ الفلحم المائمين على تنظيم الموردان وقال أنبارك لأنفسنا وتمنظمة والمملكة فذا الإنجاز والمبادرة الرافية والفكرة الراعة من قبل الدكنور جاسم الباغون رئيس اللجنة المنظمة والحقيقة فهو رجل وطس أجب ممتكته وأفتها وكرس حياله لخدمة هذا الوطن وأتنابه، فله فنا جميعاً كُلِّ الشَّكَر والدفاء بأن بكُلِّل جهودهم المخلصة دائماً بالتوفيق وانتجام . والى الأمام دالما وتحن ممكم



LAA

T-1A Lu 10 "Ofootbalcultu"4 Lules Lu L اضغر منطوعة في مهرجات #drootpalouhine \$كرت إغاضا في عُت Beersman sa (Blassimalyagout houses) at the bearing the bearing the bearing and the bearing the bearin





صحة الشرقية 🕜 ..:amoh_eas) - ١٥ مايو ١٨ 🤟 أمير المنطقة #الشرقية يكرم #صحة الشرقية لمشاركتها الفعالة وحصولها على جائزة سموه بمهرجان #الكرة ثقافتنا بتوعية شباب وافراد المجتمع باهمية الرياضة والتغذية الصحيحة وفوائد pic.twitter.com/F2Lps1Dc6V التيرع بالدم







الربيعة والنصار Grancogroup . ٢٠ مايو ١٨ صاحب السمو الملكى الأمير #سعود_بن نايف أمير #المنطقة الشرقية يكرم عضو مجلس إدارة المجموعة خالد بن سعد النصار في حفل تكريم داعمى برنامج كرتنا ثقافتنا الذي نظمة نادي #القادسية

@footballcultur4

يحدث الأن# @emara_sharqiah @emara_sharqiah



صحيفة المختصر الإخبارية SA وكرتنا تفافتنا





جمعية ارتقاء 🙍

تشارك #ارتقاء في: #كرتنا ثقافتنا

ابداء من اليوم وحتى١٢ ديسمبر في نادي





ثمن رئيس اللجنة المنظمة لمهرجان " الكرة ثقافتنا تكريم سموالأمير سعود بن نابف لعميد المدربين السعوديين الكابتن خليل الزيائي وذلك لمساهمته في إنجاح المبادرة الوطنية " الكرة ثقافتنا" في أطار بولية سموه من دعم وتشجيع للرياضيين في المنطقة











VISION ÜLİ 2 * 30



طلال الغامدي 🤣 italaal) ۱۹۰۰ مايو ۱۸

امير المنطقة الشرقية الامير سعود بن نايف بن عبدالعزيز في مهرجان كرتنا ثقافتنا شكرا للبرنامج الأفضل والأكمل #صدى_الملاعب والشكر للعراب والأستاذ mustafa_agha) على دعمه وتوجيهاته المستمرة. وابارك للدكتور جاسم الياقوت على







مع نهایة موسم کامل تشرفت بالتکریم من ید سمو



إمارة المنطقة الشرقية 🤣e... ١٥٠ مايو ١٨ 🤍 كزم صاحب السمو الملكي #الأمير_سعود_بن_نايف أمير المنطقة الشرقية بديوان الإمارة اليوم #التلاثاء اللجنة المنظمة والداعمين لمبادرة #الكرة_ثقافتنا، مرحبا سموه بالأفكار الجديدة التي من شأنها أن تساعد النشء والشباب والشابات لإشغال أوقاتهم ويعود عليهم وعلى المجتمع بالنفع والفائدة. pic.twitter.com/ZbFzHj7Gko





إمارة_الشرقية# الشرق# السعودية# مبادرة الكرة ثقافتنا# الأمير سعود بن نايف# pic.twitter.com/nQnx3NHFM0







قررت الشركة السعودية العالمة للبتركيماويات (سيكيم) على الشاركة في دعم البرامج والقعاليات والانشطة المتعلقة بالمسؤولية الاجتماعية والنيادرات الثقافية والاجتماعية لمهرجان الكرة تقافتنا الأول على مستوى الملكة والوطن العربس حيث أشاد الأستاذ عبد الله غرم الله الحريري مدير عام الاتصال وشؤون الشركات بالاهداف والماور الثي يرتكز عليها المهرجان وتوجيهات سمو أمير المُطَعَّة الشرقية على مشاركة الشركات في البرامج المجتمعية التي تخدم أبناء

Charitable cooperative societies in the Eastern Province welcome participation in the programs and events of the Our Football, Our Culture Festival, under the auspices of His Highness the Governor of the Eastern Province



Mr. Abdulrahman Al Mokbel

الإعلامي - يوسف القضيب 🤣 ... ١٧٠ مايو ١٨ 🗸 تكريمي من قبل صاحب السمو الملكي الأمير سعود بن نايف امير المنطقة الشرقية خلال حفل تكريم سموه اللجنة المنظمة والداعمين والإعلاميين لمبادرة #الكرة_ثقافتنا من تصوير المبدع على العياش @AliAlayash











بالمنطقة الشرقية



اللجنة الإعلامية



عيسى الجوكم (EssaAljo.) مايو ١٨ كل الشكر والتقدير لسمو أمير المنطقة الشرقية تكريمه لصحيفة (اليوم) في احتفالية مبادرة (كرتنا تقافتنا) . شكرا لأمير الوفاء كلماته المشجعة لنا في الإعلام

شكرًا لأمير الوفاء كلماته المشجعة لنا في الإعلام الرياضي _



سايتك - Scitech ﴿ @scitec... ﴾ مايو ١٨ يكرم صاحب السمو الملكي الأمير سعود بن نايف أمير #المنطقة _الشرقية حفظه الله مركز #سايتك الشريك والمنظم لمهرجان #كرتنا_ثقافتنا في مقر مركز #سايتك pic.twitter.com/HqKOtiU4ei



قام كرنا تفاقتنا ترجده التفريد |مارة المنطقة التشرقية (t+) Giernara_sharqia مايو (t+) مايو |لتقرير #الإنقلامي الأسبوعي لـ #إمارة_لتشرقية خلال الفترة من |427 - 9/2 1439هـ

الموافق 13 - 17 مايو 2018م



Scitech hosts the women's programs for "Our Football. Our Culture" Festival



قامست إدارة مهرجان كرتنا ثقافتنا بزيارة لمركز الأمير سلطان بسن عبدالعزيز للعلوم والتقنية "سايتك" لاستعراض الاقتراحات والأفكار وبحث سبل التعاون بين الطرفين لخدمة المركز و المهرجان الرياضي الإجتماعي الثقافي التربوي واحتضان المركز للأنشطة النسائية للمهرجان.

حضر الاجتماع رئيس اللجنة العليا لمهرجان كرتنا ثقافتنا الدكتور جاسم الياقوت و سكرتير المهرجان وليد حجاج ومن جانب مركز سايتك مدير عام المركز الدكتور حسن الأحمدي ومساعد المدير العام وليد الرشيد ومن العلاقات العامة والتسويق خالد العفيسان .

من جهته أكد رئيس اللجنة العليا لمهرجان كرتنا ثقافتنا الدكتور جاسم الياقوت أن ما تقوم به اللجنة المنظمة هو باكوره لإنطلاق عمل لجان المهرجان الذي يعد الأول والأقوى على مستوى اللجنة والخليج، كما قدم الياقوت شكره لإدارة مركز الأمير سلطان بن عبدالعزيز للعلوم والتقنية "سايتك" على الشراكة الاجتماعية ودعمهم للمهرجان وتوفير كافة الاحتياجات لتحقيق النجاح ونجاح البرنامج المعد، وختم الياقوت بأنه سيشهد خلال الأيام القادمة العديد من الشراكات والإحداث التي تخدم مهرجان كرتنا نقافتنا .

للتواصل و الإستفسار 0508240767 🖾 footballcultures@gmail.com





"Our Football, Our Culture" is an effective model of social responsibility

She hailed the idea and the initiative of the festival, organized by Al-Qadisiyah Club

اليوم - الفبر

أكست سمو الأسيرة عبير بئت فیصل بن ترکی حرم امیر المنطقة الشرقية رئيس مجلس الأمناء بمجلس النطقة الشرقية للمسؤولية الاجتماعية، أن الفعاليات التوعوية تسهم بدور مؤثر فإ تطوير الجتمع وتحفيز الأجيبال الناشئة للمعرفة وبشاء قدراتهم الفكرية، مشيدة بشكرة ومسادرة مهرجان كرتنا الشافتناء البذى ينظمه نادى القادسية ضمن برامج السؤولية الاجتماعية وخدمة الجثمع.

وقالت سمو الأميرة؛ إن السؤولية الاجتماعية تؤيد مثل هذه الضعاليات التي تتوافق مع الأهداف الاستراتيجية لجلس النطقة للمسؤولية الاجتماعية، وتؤدى دورا فاعلا ية السار التوعوي وتفجير



الطافات الشبابية، مثمنة مبادرة الدكتور جاسم الياقوت لإطلاق هذه المبادرة المجتمعية الرائدة واستجابة نادى القادسية لتنظيمها إيمانا بقيمتها وسمو أهدافها.

وبعد مهرجان ،كرتنا ثقافتنا، مسادرة وطثيبة تخدم ابشاء المجتمع وتسهم في نشر التوعية الثقافية من خلال الرياضة ولعبة كبرة الشدم وتضعيل دور المسؤولية الاحتماعية بين قطاعات المجتمع الحكومية

السدارس الحكومية والأهلية

والأكاديميات الرياضية ومراكز الأحياء وفرق الأندية (البراعم).

العامة للرياضة، الإدارة العامة للتربية والتعليم واتحاد الرياضة المدرسية ونادى القادسية، ومجلس السؤولية الاجتماعية ومركز الإشراف التريوي بالخبر والكتب التعاوني للدعوة

التفحيط). أضرار السوشيال ميديا وفوالدها، وغيرها.

وسواكب المهرجان البراسة الوطنية ٢٠٣٠ وسهدف الى الساهمة في عملية بناء وتنشئة شخصية الطفل وتربيته، وغرس مبادئ الولاء والانتماء لهذا الوطن في نفوس الأطفال، وتوعية الأطفال الإيمانية والصحية والاجتماعية والثقافية، والعمل على اكتشاف المواهب وسقلها وتشجيعها، والمساهمة في تطوير الجوائب الفكرية لدى الأطفال. واكدت سموها أن مجلس السؤولية الاجتماعية يسخر كل الامكانيات، وتدعو القطاع الحكومس والخساص ورجسال الاعمال للمشاركة والمساهمة في دعم والجاح هذه المبادرة الوطئية، كونها الاولى من نوعها في الملكة والوطن العربيء



(هداية).. ويتناول عيدا من المحاور وبحظى المهرجان بإشراف عدد المهمة منهاء تنمية البولاء من الجهات الرسمية مثل، الهيئة والانشماء للوطن أهمية المسؤولية الاجتماعية، التوعية سأضرار المخدرات والتدخين،

الاخلاق الاسلامية، التحرش

بالأطفال اهمية ممارسة

الرياضة للأطفال الاسعافات

الاولية والسلامة الرورية (ظاهرة

والارشاد وتوعية الجاليات بالخبر

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المنجلة مرانة لمرو بالرائد المالية

ر المراقع الم

والسنقال الزعم لهذا الكيلان

التلاد

Dr. Jassim Al-Yaqout to (Elbilad newspaper)

«Our Football, Our Culture» received significant attention from the eastern province, and we achieved great success.



ساس استان التوجيع من المساس التوجيع ا

2030

القدساويون ماقصروا ووجدت كل الدعم .. ورضاء الناس غاية لا تدرك؛

في كأس العالم لالتقاط الأوتاد

خضر الفروسية يحصد الجولة الأولى

وياضة

The conclusion of the women's activities at

the «Our Football, Our Culture» festival in

the Eastern Province



#شتانا_ترفيه

roznamah.sa





Menules 288

ڪ موسيد

زوزنامـة الترفيــه Entertainment Calendar

مقر نادي القادسية Khobar اقبر Al-Qadsish Club

28.00 - p7:30 November 10:30 - p7:30

كرتنا ثقافتنا | Our Football Our Culture

تأصل مواجفة الأعلي والعروبة في كأس الملك

المعرجان الأول بالمملخة و العالم العربي

First Festival in Kingdom & Arab World





المع والمواكل المواعدة المرافقية

For the design of the second s

الموساط المتوافق على المستوافق المتوافق المتواف الأوراق المرافق المرا









الميدان

Sophistication and culture in our sport!!

It is said that what politics brings about in terms of differences, division and obstacles, sports can turn differences into tolerance and love, and build bridges of communication after those obstacles. Likewise, what the fans do in the World Cup or any sporting event reflects the culture of their people. In a civilized manner of conduct following the opening match of the World Cup, the Japanese audience dazzled the world when they cleaned up the place of what some fans had left behind. This wonderful scene was not new to the Japanese, as we are accustomed to seeing them cleaning up the place after the end of every match in previous tournaments. The strange thing this time is that their team was not a part of the game, and they were not the fans who messed up the place. When Qatari youth asked them why they clean the place,



they said we Japanese don't leave waste behind as we respect the place. What a civilized nation! What they did is a message to the masses all over the world in general and the Arab masses in particular. Every movement and every inhabitant of the World Cup was under the microscope and will must have an impact. Therefore, the organizing countries for each event are keen to benefit in the media from such international football or sporting events that the world is watching. As the Japanese video clip spread across the globe, what our fans did when they reflected the positive image of our country would also be seen by everyone. We also highly value the keenness of the Saudi Football Association to open the Saudi House on the Doha Corniche, which continued throughout the World Cup, offering World Cup fans films, clips, and events about our culture, arts, heritage, food, and others. It was a message that sport is culture. It was to remind everyone of Dr. Jassim Al-Yaqout's national initiative, "Our Football, our culture" at the 2018 World Cup in Russia, about the importance of delivering messages of love and peace among the peoples of the earth from different continents for which his documentary book won the International Peace Books Award for the year 2022. Where the Union of News Agencies of the Organization of Islamic Cooperation "UNA-OIC" published the news. This is considered a professional step in exploiting world events to draw pictures for the masses of different nationalities, especially those who will visit us after the World Cup. It is a massage to those who saw the propaganda campaign of our country Saudi Arabia to come and enjoy tourism in our country and see the heritage. It is a great opportunity for them to see how our cultural doors are open wide. The Saudi Football Association have made good use of the World Cup, the Public Taste Association has also done a good job when it launched, in conjunction with the Saudi national team's participation in the 2022 World Cup, the program "Our Sport is Sophistication." It is one of the programs of the Homeland of Sophistication initiative launched by Prince Saud bin Nayef bin Abdulaziz Al Saud, Governor of the Eastern Province, the honorary chairman of the association. The aim of this program is to address the fans of the Saudi national team participating in the World Cup by appearing in an honorable manner that reflects to the world the personality of the Saudi citizen. This marketing and suspense for our country is just the first step in the journey for preparing for the Kingdom to host the World Cup, Allah willing. As I write the words of this article, I am still living the joy of our victory over the Argentina national team, which we enjoyed and made us the only team that defeated the world champion in the Qatar World Cup, despite being knocked out early. Finally, we are proud of the message of Dr. Jassim's book, which carried within a message of love and peace from the land of peace, in line with the Kingdom's Vision 2030. When we speak of love and peace, we should not neglect adhering to the principles of traffic safety on the roads because it is one of the necessities of love. It is an indicator of people's culture and the quality of life in any country with what the visitors of any country see through people's culture in the street from behind the steering wheel. The same applied to conduct of the fans in football stadiums during and after matches. Through these two manners of conduct, we can see the quality of life, and senses of humanitarian in both word and deed.

Journalist Counselor

Saleh bin Hanitim Al-Ghamdi



A snapshot of the final match



Guidance between the two halves of the game



Members of the Organizing and Executive Committee in a memorial photo



Bouncy ball game



Ibrahim Al-Faryan receives the commemorative ball



Greeting and shaking hands between players















Al-Faryan embraces the buds with one of the festival teams



Pre-match memorial photo for the teams



The delegation of Al-Ittihad team with the mascot of the festival



Al-Faryan with the Sudanese community team



The visit of the delegation of Al-Ittihad team to the awareness exhibition



Handing out souvenirs to festival visitors



Al Hilal team's visit to the Junior Football Championship



Members of the technical committee with one of the guests



A media meeting between Abdullah Al-Shehri and Al-Fryan



A memorial photo of the Al-Ittihad team and members of the Football Committee



One of the participating teams



Enthusiasm and challenge among the players

Our Football, Our culture, A message to spread sports and tolerance

The launch of the (Our Football, Our Culture) festival in the Kingdom of Saudi Arabia had a major role in the Middle East region towards confirmation, to spread sports and tolerance in general, and football in particular. It is to consolidate the values of the sublime messages of the monotheistic religions, especially since sport is one of the most important activities that benefit the human being, and acts towards strengthening the body and protect it from diseases, and enjoy practicing it. There are many distinctive sports through which we can obtain real benefits for the human body. The most famous of these sports is football, being the most popular of all. Many are interested in football and support different clubs and national teams. The festival «Our Football, Our Culture» has a prominent role and achieved unparalleled success in drawing attention to the objectives of the participation of club administrations



and their technical bodies for games, players and fans in all countries of the world. This is done by supporting clubs, teams and national teams in their countries to raise their morale in a manner that enhanced tolerance, peace and creativity, and also fighting social ills that could harm the society. Tolerance in sports plays a key role in consolidating the values of mercy and moderation, as it represents one of the most important means of cooperation and coexistence between nations in view of the valuable goals it calls for to establish peace across the world. Since the beginning of its inception, global sports have sought to spread the bonds of friendship and world peace among peoples to eliminate bad traits in people. This include fanaticism, aggression and racism, and open channels of communication between countries that have political or religious differences between them. All types of sports have a great role in bringing peoples closer to each other, and sport is the only common language among peoples despite their different races, religions and tongues. Sportsmanship is one of the most important behaviors that an athlete, fans or those in charge of sports management must possess in countries that are always striving to keep pace with developments in their sports system. Sportsmanship is one of the most important behaviors that a sports person, fans or sports administrators should have in countries that always strive to keep up with the development in their sports system. Therefore, those interested in sports should have a high morale that works to find the right atmosphere to get many opportunities. This will allow us to have a distinctive sport and a quality of performance, thus taking advantage of fun times and follow-up with great passion and attendance. International sports organizations have sought to implement programs and initiatives to consolidate the values of religious tolerance and enhance the ability to confront extremism in cooperation with regional bodies and the international community. Due to the fact that international sports organizations are concerned with the sports movement in the world, they must play a prominent role in promoting the values of religious tolerance. They must also perform a great role in interfaith dialogue and encouraging a culture of openness and acceptance of the other in order to establish happy, stable and prosperous societies. Towards this end, some international sports organizations hold friendly and charitable matches. Similarly, "Our Football, Our Culture" festival was launched in order to ban the raising of religious or ideological slogans in sports stadiums. The interaction and participation of Saudi football stars confirms moving forward towards enjoying a positive impact on a large segment of football fans, thus making their support for the values of tolerance and coexistence vital. thanks to the human and ethical touch that makes sport an ambassador of values. I would like to extend my thanks, appreciation and gratitude to those in charge of this prestigious festival with all its lofty goals and professionalism, and its systematic planning that had a key role in delivering the educational and humanitarian message in a smooth manner without complication or exaggeration. It embodies the true reality of our Arab society and the beliefs of our true Islam. Journalist Counselor

Mr. Ayman Mahmoud Ali Jasser

Sports and youth expert in the Gulf Cooperation Council countries Sports expert, Ministry of Sports and Youth (Qatar), Al-Sailiya Sports Club













One of the winning school teams



تقرير أكثر الأسئلة تم التفاعل حولها وفقا لإحصائيات تويتر								
المشاركين في السوال	عدد مرات التفاعل	عدد مرات المشاهدة	بطل السؤال	السؤال رقم				
543	2,666	محمد الشلهوب 15,552		.15				
717	2,820	12,773	سامي الجابر	.11				
588	2,368	9,143	ياسر القحطاني	.13				
415	1,471	8,223	كريستيانو رونالدو	.12				
118	643	7,185	لينيكر	.8				
351	1,151	6,132	محمد السهلاوي	.14				
248	902	5,669	مارادونا	.10				
96	463	5,073	محمد الدعيع	.9				
91	344	2,573	ماجد عبدالله	.7				
98	341	2,493	مالديني	.5				
52	217	1,332	بيكنباور	.6				
99	230	1,299	بيليه	.2				
68	179	1,294	بلاتيني	.3				
66	234	1,225	فان باستن	.4				
100	203	515	زيدان	.1				
إعداد وإشراف محمد جاسم الياقوت مؤسس بيت القادة								





وفقا لموقع analytics.twitter.com

فقد حصل حساب عهدالأبطال على مجموع مشاهدات: 289 ألف منذ 28 يوم حتى يوم 12 ديسمبر 2017



A competition to promote ethical sports behaviors at the level of the Kingdom of Saudi

Arabia and the Arab world (Twitter)







A of

of the Kingdom of Saudi Arabia and the Arab world (Twitter)

















رول ت Vision المالية 2 **3** 3 0

Excellence in diverse activities and events



Balls and souvenirs for the participants



Delight and pleasure among the players



Bumper ball game



The head of the committee shakes hands with the Sudanese community team



Leisure and entertainment for children through air and water games







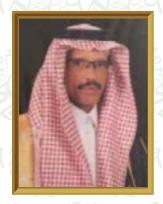
Trampoline, soapy playground and intelligence games





Fun, fun, pleasure and entertainment among children

Ways to develop and support creative innovation among young people



The Kingdom of Saudi Arabia is witnessing a major cultural transformation in parallel with its economic diversification. In fact, digital transformation paves the way for creative innovation and job creation in key sectors such as technology and tourism that will lead to increased diversification. According to the General Authority for Statistics, more than two-thirds of the population of Saudi Arabia is under the age of 35. Therefore, improving the skills of the Saudi workforce could create a dynamic and productive job market for the younger generation. Digitization and innovation will not only support the economic growth of the country, but will also create new opportunities for young talents in advanced creative spaces. It is a fact that creativity and innovation are the pavilion of a vibrant society and a successful economy. History has shown

that sometimes the smallest and most innovative idea can turn

into reality, affecting millions of people and society. Today, every industry is challenged by global dynamics and technological changes, and all over the world innovators are paving the way for a better and sustainable future across various sectors. The creative sector in the Kingdom of Saudi Arabia and abroad is turning into a global center for the exchange of knowledge, creating interest in innovation, developing local talents and creative professionals, and providing a unique experience for visitors.

Several campaigns have been launched in the Kingdom of Saudi Arabia with the aim of activating the creative spirit of the members of society to discover and develop talents through various creative initiatives. The following are a variety of ways to encourage youth entrepreneurship:

Encouraging divergent thinking: Through informal discussions, asking open-ended questions, working on problem-solving, exchanging ideas, and building on learning experiences together. Creating a safe space for ideas: You can support divergent thinking, encourage individual expression, and foster creativity by building a safe space for young people.

Challenging Ideas: When we create challenges, it forces us to start thinking about alternatives. Creating an Idea Box: You can create an Idea Box. Using this strategy can encourage everyone to share potential new projects, enhance communication skills, and build trust in the group environment. Deliver experiences: Creativity and innovation will come to the fore when young people are involved in the things they enjoy.





Media advisor: Abdulaziz Nasser Al-Kathiri
Ministry of Culture and Information formerly





مهرجـــــان الكـرة ثقـافـتنـا





Awareness competitions via Twitter exceed one million followers and participants at the level of the Kingdom of Saudi Arabia and the Arab world Cultural competition in safety, health, Riyadh and ethics

اسم الحساب: كرتنا ثقافتنا footballcultur4@

8					
مدينة الرابح	عدد المشاركين في الموال	إجمالي المشاركات	عدد مرات المشاهدة	اسم الرابح	
السعودية - جدة	58	327	4291	مهند الياس محمد	المعؤال الأول
السعودية وجدة	. 60	82	108	علي عوض باظروس	السؤال الثاني
السعودية - رابغ	25	48	374	مازن عبد العزيز ابومعيلق	السؤال الثالث
السعودية - الاحساء	53	112	2658	مصطفى احمد فراج	السؤال الرابع
السعودية - الجبيل	58	240	1666	سامح السيد احمد	السؤال الخامس
١٥٠ الله مضريء طنطا ١٥٥ ١٥	95	304	1935	هدي محمد غائم الديب	السؤال السادس
السعودية - المجاردة - عسير	114	763	16414	زهره احمد العمرى	المنؤال السابع
السعودية الخبر	107	599	7517	مني ناصر حلمي	المنؤال الثامن
مصر - الاسكندرية	180	726	11285	رحاب محمود عبدالمعطي	السؤال التاسع
السعودية الرياض	416	1315	13488	مُشقاء عماد يكر	السؤال العاشر
مصر - الغربية	283	1146	7844	نورا رمضان محمد	السؤال الحادي عشر
السعودية - الطانف	303	1425	16633	ايمان حسين محمد	المعؤال الثانى عشر
السعودية - المدينه	386	1332	6125	محمد مجدي السيد	السؤال الثالث عشر
السعودية - الخبر	435	1566	12625	احمد محمد البحيرى	السوال الرابع عشر
السعودية - الاحساء	422	1292	16247	على الحاج مصطفى القرشي	السوال الاخير

وفقا لموقع analytics.twitter.com

فقد حصلنا على مجموع مشاهدات: 710 ألف خلال ٢٨ يوم حتى يوم 12 ديسمبر 2017

Blood donation campaign for the benefit of our brave soldiers at the southern borders















Great interaction from the community to donate blood within the social responsibility program





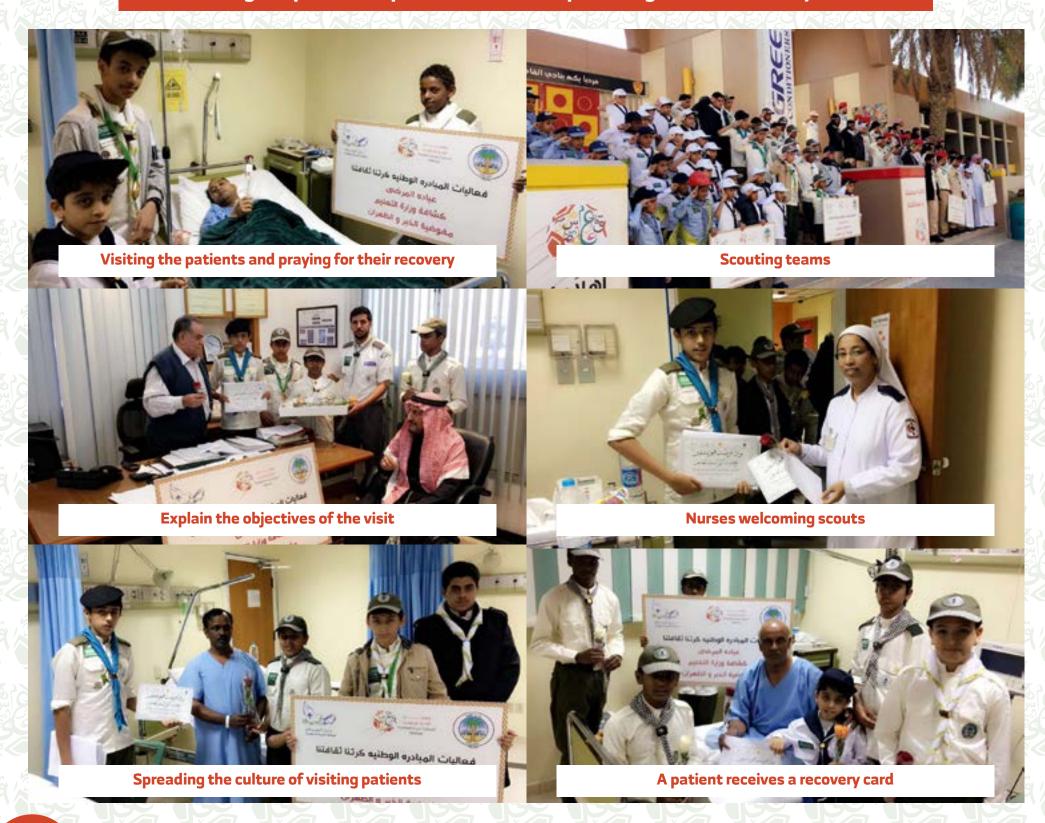








Visiting hospitals and patients' clinics to present gifts and recovery cards



The importance of the relationship between home, school, mosque and club



The relationship between the four most important places in people's lives gives us the direction to shape our lives. One's home is the first place in a person's life. It is the starting point of love, hope and dream. The mosque is the most important institution in Islam, and the mosque, along with the home, school and the club, are the most frequented places where organization, unity and integration are the key to the success of any society. In different

families' homes, children of all ages listen to the person who smiles, who spreads peace, who speaks to them kindly and shows concern for their needs. Children ignore and evade the person who treats them with cruelty, anger and insults. From childhood to youth, the age group between 13 and 22 is probably the most fun, lively, and active age in people's lives. It is the time when the individual is full of energy and activity, but it is also a period in the life of each person in which he finds himself and chooses the lifestyles and career paths that suit him. Therefore, we can confirm that home and mosque build children's personality and values, so they learn how to organize time and how to deal with others. Homes and mosques are the places from which Muslims acquire faith and righteous behavior, and schools and educational institutions are the next stage of a person's life to build his mind and career. One needs school to understand the world, different cultures and know how to deal with them in a way that improves living of our nation. Each person has different capabilities that must all be used to build our civilization and achieve a high level of development and growth. Within schools and educational institutions, we choose the fields in which we like to work the most. Speaking of clubs and their role in our lives, we should say that clubs help keep our bodies in the best shape. Sometimes, some of us have special talents in a particular sport, which can make them world stars, and have great careers. The relationship between home, school, mosque, and club is an integral one, as each provides us with a significant aspect of our future and personality, we all need them in our society for a healthier and a more successful society. To achieve this goal, all governments of Islamic countries offer financial schemes that cover them all.









Adminstrative counslor

Mr, Youssef bin Mohammed Al-Yaqout

Distribution of recovery cards, roses and desserts to patients in hospitals by the organizing committee and scout teams























The smile of young scouts and their high spirit in volunteer work



Presenting roses and desserts to the patients







The good spirit in dealing between scouts and patients





Serving and cleaning mosques as part of public service programs













Winning hearts in Islam, why and how?



It is very important to reach people's hearts, but you ask yourselves how can this be done? The simple answer is certainly Prophet Muhammad, may Allah bless him and grant him peace, being an example. I would like to emphasize something very important, we develop behaviors and skills, and try to learn as much as possible. However, the thing that will have the greatest notable impact is getting closer to God through commitment to supplication. So, we pray to God, do more good for mankind, try to improve our worship. The most

important thing that will make a difference is your intention and sincerity that this is for the sake of Allah Almighty. It is very important to remember that at the end of the day, if you really want people to accept you and win their hearts, remember this hadith that the Prophet Muhammad, may Allah bless him peace be upon him, told us: "If Allah has loved a servant [of His] He calls Gabriel (peace be upon him) and says: I love So-and-so, therefore love him. He (the Prophet pbuh) said: So, Gabriel loves him. Then he (Gabriel) calls out in heaven, saying: Allah loves so-and-so, therefore love him. And the inhabitants of heaven love him. He (the Prophet pbuh) said: Then acceptance is established for him on earth. And if Allah has abhorred a servant [of His], He calls Gabriel and says: I abhor So-and-so, therefore abhor him. So, Gabriel abhors him. Then Gabriel calls out to the inhabitants of heaven: Allah abhors So-and-so, therefore abhor him. He (the Prophet pbuh) said: So, they abhor him, and abhorrence is established for him on earth." That is, you will be accepted by both Muslims and non-Muslims. Why do we Muslims so clearly want to win hearts? How are we Muslims distinguished to win hearts? Why do we need to do this? First: We want to get closer to Allah in order to please our Creator. We want to follow the path of the prophets and messengers. It is the same path. That is why we want to win people's hearts by delivering the message. We want to purify our hearts. The closer we get to Allah, the more we purify our hearts. And remember, in order to win people's hearts, you must first take care of yourselves. Whenever you do that, and introduce Islam to others, remember, you do this for yourselves and purify yourselves, and you become a better person. What is most important thing for us Muslims to win hearts? What is the best good? It is monotheism, belief in Allah and spreading that belief, as well as forbidding evil. We must make sure that people worship Allah and not creation. Why do we need to win hearts? Because we want to create well-formed, morally oriented societies that love ethics. These things are very important, so we need to focus on them.















This is what sets you apart as a Muslim, why do we need to do that? Because we want to be like the Prophet Muhammad, may Allah bless him and grant him peace, as he was sent as a mercy to all mankind. So, we must also be merciful and empathetic towards others, why do we need to do that? Because we fear the torment of the Day of Resurrection, and we hope for Paradise, because we want our scales on that day (the Day of Resurrection) heavier and heavier, because we want to protect societies from corruption and harm. Because once people turn away from Allah, what happens to societies? You can see the world now, a lot of harm, a lot of corruption, and a lot of misfortunes, because we want to have our good offspring, our good generation and our children. Because whenever we make dawah, we will want to win the hearts of people, society will become better, and the number of righteous people will increase. The society will be cleaner, your offspring and children will live in a healthy environment, and they will be protected and fit.

Islamic Preacher

Dr. Khaled bin Ibrahim Al-Dosari

Great efforts of the scout teams in the service of cleaning mosques in the cities of Khobar, Dhahran and Thuqbah





























Participants in the International Volunteer Day (environmental service project)

















Motto of dedication to public service



Members of the organizing committee and scout teams



Contribute to gardening



Efforts of youth scouts to clean the Corniche





Voluntary Work and Social Responsibility





Voluntary work is one of the most beloved acts Islam is calling for. Voluntary work in the society is a social phenomenon that achieves interdependence, cooperation, harmony and brotherhood among members of society at all levels. The Organizing Committee has been keen to implement many voluntary activities in accordance with social responsibility programs for raising and upbringing of male and female students with voluntary work in mind. This can be accomplished by developing individual skills and abilities, promoting the principle of social solidarity and cooperation with others, and investing students' time in carrying out activities that are beneficial to them. We help them increase relationships and make more friendships through programs and events that contribute to community service, whether in the club, school, home or vital community facilities in cooperation with the region's main office of the Ministry of Sports, the Office of the Directorate of Education in Al-Khobar, the

Council of Social Responsibility, the Ministry of Labor and Social Affairs, the Eastern Region Chamber, and several public and private schools and communities.

The organizing committee achieved many successes that contributed to linking and contributing to many segments of society. Among the most important programs were:

- Visiting homes for orphans and the elderly.
- Visiting hospitals.
- Mosque cleaning.
- Cultivation of trees and plants in the green spaces.
- Orphan clothing.
- Donate blood for the brave soldiers in the southern border.
- Cornice cleaning.
- Mobile awareness fairs.
- Involving associations of people of determination in sports, cultural and social programs.

And other works and programs that the committee was keen to implement in schools and clubs in order to achieve the educational messages and goals of the festival that are in line with the vision of the Kingdom of Saudi Arabia 2030 and the quality of life.

Written by the head of the Saudi energies team for volunteering:

Abdullah Al-Shehri



The team of female volunteers who participated in the organization

Members of the supervising and implementing committees



Muhammad Al-Sunni Ibrahim Media center videographe



Muhammad bin Talib Al-Faris Media center spokesperson



Ya'cob Hajj Adam Senior Media Editor



Ahmed Mohamed Husrim
Media center journalist



Karim Ibrahim Abdel-Baqi Media center programmer



Ali bin Daram Media Center Manager



Riyad Abdul Mohsen Al-SamniPlayground services



Islam Ahmed Al-Sayed Festival official



Salman Ali Al-Suwailem Registration and Cards Supervisor



Muhammad Wajih Zahran Club Secretary Assistant



Ahmed Elsayed Salem Club Secretary



Mazen Al-Junaidi Club General Manager



Haitham Abdel-Razzaq Al-Husseini Agricultural engineer



AmrReda Al-Sayed Al-Bahnasy Physiotherapist



Bassam Hammas Darwish
Physiotherapist



Ayman Mohamed Abdel Fattah
Physiotherapist



Ibrahim Al-Shazly Al-Ataq Maintenance engineer



Engineer Nashmi Al-Mutairi maintenance manager

Public Service Project: Cultivation of gardens and green areas in cooperation with the Municipality of Khobar















The draw ceremony for the participating teams in the three sessions





Dr. Abdulaziz Al-Salman explains the draw system



Administrators and coaches attend the draw ceremony



A large number of participants



Al-Qadisiyah Theater hosts the draw ceremony

Director General of the Ministry of Sports Branch, Mr. Muwafaq Al-Sunaid, supervises the draw ceremony and the distribution of matches for the three tournaments











The Chairman of the Organizing Committee welcomes the participants











General terms and conditions for football six-a-side tournaments held at Al-Qadisiyah Club Stadium

- Commitment to sports ethics during the tournament, in order for an atmosphere of cooperation, brotherhood, familiarity and love to prevail.
- Adhering to the unified and numbered sports uniform for each team, and in the event that the colors of the two teams are similar in one of the matches, the referee will draw lots to determine the team that makes the substitution.
- Each team has the right to register (12) players, and the team has (6) players, including the goalkeeper. No player will be registered after competitions begin.
- Substitution is allowed during the match.
- The number of players participating in the match shall not be less than (4) players, including the goalkeeper.
- Each team is accompanied by an administrative person who is responsible for the team and for all the actions of its team members.
- The number of matches per day is determined by the Organizing Committee, the match time is (20) minutes, (10) minutes for each half.
- The player shall be suspended for one match if he gets two yellow cards, and a warning is considered as a yellow card. The players shall also be suspended for one match if he receives a red card.
- The committee also has the right to write off any player who deviates from morals and sportsmanship.
- In the event that a player participates in a match and his name is not registered in the lists, the team is considered defeated in that match (3: zero).
- The team is considered defeated when it is 7 minutes late for the starting time of the match (3: zero).
- The participating teams will be divided into groups, and the first and second teams from each group will gualify.
- Positioning shall be determined in the event that two teams are equal in points by considering the difference in the goals scored by each:

 What each has scored and conceded. In case of equal merit, the team conceding more goals shall be considered. In case of equal merit again, the two team's match result in the tournament shall be considered. In case of equal merit again, a draw shall take place.











The general rules and conditions for the football six-a-side tournaments held on the stadiums of Al-Qadisiyah Club

- The committee is entitled to take any decision whenever there is fraud or negligence by a participant team, even if the decision leads to the removal of the team from the tournament. in the event that a team is excluded from the tournament, all its results shall be cancelled.
- In the event that a team desires to lodge a complaint to the organizing committee, the team administrator must submit the complaint immediately after the match, taking into account that the committee's response to the protest will be within (24) hours, and the protest will not be accepted if an hour has passed after the match ended.
- Each team must bring recent and colored photos of all its participating players, with the name of each player and the team written behind
 each photo. All photos shall be attached to a joined ticket.
- All the aforementioned conditions must be agreed upon by the administrators of the organizing committee of the league.
- The team that withdraws for any reason will be excluded from all upcoming posts.
- The international system for indoor football shall be applied, except for the number of free kicks.
- The organizing committee is entitled to take any decision it deems appropriate for the success of the festival without referring back to the participating teams.
- The players registered in clubs shall not participate.
- Preserving the general appearance rules, cutting the hair in the «Al-Qaza'» style shall not be acceptable.

Approved by

Muwfaq Fahad Al-Sunaid

Director General of the Ministry of Sports Branch

Sports do not make a champion; a person must be a champion to practice sports



Sports are for everyone





(We say sports, culture and social work are for everyone)

From this standpoint, the organizing committee of the national initiative «Our Football, Our Culture» acted when setting its goals in cooperation with officials and specialists in the Ministry of Sports, the Directorate General of Education and the Council of Social Responsibility in the Eastern Region, to instill these educational concepts that benefit everyone. One must realize that sport is the real treasure that everyone can benefit from, as both the old and the young can practice it in order to obtain a healthy and strong body that can keep pace with the conditions of life. Sport is an activity that requires physical and mental effort. The assessment of its strength varies between simple and powerful, depending on the type of sport. Sport is also linked to several rules and regulations that grants



each sport a distinctive shape, and each sport has a goal such as achieving fun, obtaining competition, reaching the pinnacle of excellence, apart from obtaining a strong body and personality. Sports can be practiced individually or collectively, and in an amateur or professional setting. The results have shown and studies conducted during the days of the festival, after applying a mixture of cultural and social activities in sports programs and applying them to participation in matches and attendance, to improve mood, enhance feelings of comfort and happiness, gain knowledge, develop mental skills, improve intellectual focus, reduce stress and relieve the pressures of daily life. Enhancing self-confidence and improving the individual's self-abilities, to endure and accomplish all tasks, whether inside or outside the playground.

Joint sports, cultural and social programs help sportsmen acquire distinctive leadership qualities, this becoming trustworthy to take responsibility and accomplish all the tasks entrusted to them. In fact, the Organizing Committee has succeeded in simplifying, motivating and appreciating these programs, activities and events in a professional manner that mixes the sporting character with the cultural one. The committee urges athletes to participate in social activities and public service, presenting it in attractive and popular style in the form of competitive competitions, and has allocated to them several prizes and gifts so as to ensure success of the initiative objectives that sports, culture and social work are for everyone.

Written by Mr. Tami Saad Al-Nassar

Member of the Supreme Committee of the Festival

One must recognize that sport is the civilize souls rather than achievement of cups.

Playground referees Committee for Refereeing in Al-Ahsa





Gratitude and appreciation

The Organizing Committee has the honor to extend its thanks and gratitude to the Playground Referees Committee for Refereeing matches of Al-Ahsa, who supervised, organized the tournaments of the «Our Football, Our Culture» festival on the governor of the Eastern province Cup held on the playgrounds of Al-Qadisiyah Club, and who contributed to the success and education of our participating children in the football game regulations and the dissemination of brotherhood and love among participants.

Training tools



Plans explanation board for the coach



Football Skills Tools

A statement of the names of the referees and the number of matches in which they participated in refereeing

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Don't take away anyone's joy and don't break anyone's heart

Sports psychology, concept and importance

Sports psychology: One of the branches of psychology that aims to study the behavior of the sportsman, and to study the psychological effects that affect his performance. In addition, it studies the factors that affect sports activity, with the aim of discovering the factors that affect the sports personality to enhance and improve sports performance to the best. The study and understanding of sports psychology has a positive effect on raising the level of sports by exploiting the additional energy that exists within a person, which is not exploited except, when necessary, which leads to better exploitation of the player's energy level. Sports psychology also highlights and interprets the sports behavior to find out the reasons for the occurrence of many different sports behaviors and the factors that lead to



the occurrence of these sports behaviors. Thus it becomes easier to predict the behavior that the player will follow. This is accomplished by studying the relationships that affect his behavior and the factors that affect sports phenomena during competitions. This leads to adjusting and controlling behavior by modifying, directing and improving it to reach the desired results, the emergence of a new generation of athletes, and how to adjust and direct their behavior at young ages. Sports psychology also works towards shaping an ideal athlete capable of selfcontrol whereby one can control his anger and make friends with competitors. Sports psychology also studies the motivations, preparations, and special sports abilities in the physical, psychological, and mental aspects that drive sports behavior. Socially, sports psychology contributes effectively to the society in terms of drawing attention to mental health and physical health. This is because personal and psychological traits affect sports achievement, skill and training help warding off several diseases and psychological problems. Sports also help acquire some good qualities such as cooperation, respect for others, respect for laws, and enhancement self-confidence and the motive to achieve the goals. This is done by paying attention to the desires and needs of athletes, encouraging them to achieve more, and reminding them of the gains that await them when they achieve great achievements. Moreover, the promotion and modification of positive emotions, such as getting rid of fear, anxiety, and the dread of the player facing the audience and the referees that affect the performance of the athlete, are all contributing to better psychology, better dialogue and discussion that serves the individuals and society as a whole. Sports psychology also has a role in in the study and treatment of many sports problems prevailing in many societies, such as violence and sports intolerance between different teams and the masses. This is done by taking into account and studying psychological stress and its causes and trying to handle them. Sports psychology is acquired by mental training that aims to control mental and physical behavior, and training to use mental skills through previous experiences that helps the player enjoy better mental ability and stability of performance. Sports psychology also leads to minimizing percentage of injuries to players during matches, thus harboring the lowest percentage of negative emotions towards competitors. These all help highlight the importance of sports psychology as a science that is influential and greatly in improving sports performance in general and improving the behavior of athletes in particular. Thus, we one must pay attention to this particular science, especially for sporting teams that aspire to achieve better goals and performance.

Dr. Abdulaziz Al-Salman

Assistant Professor, Department of Education and Psychology Imam Abdul Rahman Al-Faisal University, Dammam

Members of the organizing, supervising and executing committees



Abdullah Ghaly
Talent Discovery Committee



Hamad Al-Dosari
Sports Committee



Khaled Muhammad Ali Musa Follow-up committee



Mohammed Hassan Al-Dossary
Sports Committee



Hussein Ali Al Balushi
Follow-up committee



Waleed Al-Najim
Sports Committee



Saleh Al-Yami Sports Committee



Othman Hussein Mazkour
Technical Committee



Fayed Dafi Al-Harbi
Technical Committee



Lutfi Mubarak Al-Omari Technical Committee



Hossam Fathi Siddik
Technical Committee



Ahmed Mansour Al-Salem
Technical Committee



Ayad Al-Shammari Follow-up committee



Mustafa Al-Ahmadi Sports Committee



Farid Al-Moaidi
Technical Committee



Salman Al-Khaibri
Technical Committee



Mahmoud Abu Al-Maati
Technical Committee



Ahmed Mohamed Abshan
Sports Committee

List of matches

Matches start on Wednesday 11.03.1439, corresponding to 29.11.2017							
Description	Group A	Group B	Group C	Total			
Preliminary	36	36	72 72	144			
Losing team out	16	15	32	64			
Grand total	52 52	52	104	208			
Number of participating teams	24	21	47	92			
Number of players	288	211	564	1063			
Number of administrative	24	26	47	97			

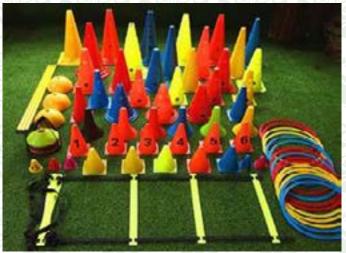
A list of the names and numbers of primary and secondary schools, universities and academie	S
participating in the festival.	

Description	Group A	Group B	Group C	Total
Primary	11			11
Preparatory		6 6		9 6 8 9
Secondary & universities			8	-8
Academies	186418C	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	12	24 2
Neighborhoods teams	888	20	20	48

Knowing the true meanings of honest sports competition and that sports are winning and losing



Babyfoot for children



Fitness training tools



Football training tools

VISION Œ LÍJI 2 × 30

The Talent Committee gratitude the «Our Football, Our Culture» festival and participates in the opening ceremony





Hamza Idris



Mohamed Nour



Fouad Anwar - Dr. Abdulaziz Al-Salman



Muhaisin Al-Jamaan



Nawaf Al-Temyat

The Talent Committee for talented people born in the Kingdom of Saudi Arabia gratitude the «Our Football is Our Culture» festival, which will be held at Al-Qadisiyah Club and includes sports, cultural, social, scouting and volunteer activities for all segments of society, citizens and residents. This came in the meeting that brought together a member of the Executive Committee of the festival, Dr. Abdulaziz Al-Salman, with the official spokesman for the Football Talent Committee, born in the Kingdom of Saudi Arabia, Captain Fouad Anwar. Where Dr. Al-Salman explained the idea, objectives, and participating and target groups of the festival, which won the admiration of the talent committee. An invitation was also extended to the Talents Committee to attend and participate in the activities of the festival, where the Talents Committee can discover many football talents born in the Kingdom of Saudi Arabia, since there are several expatriate schools that will participate in the festival. In turn, Captain Fouad Anwar welcomed the invitation and said that this festival, which will be held under the auspices of His Highness the Ruler of the Eastern Region, is one of the festivals required to be held, due to the community's need for comprehensive festivals in which all segments of society, young and old, participate. This is actually gratifying and we are honored as the Talent Committee, together with my fellow old players, to participate in such a forum. We will certainly benefit from this matter, whether it is to the interest of the Talent Committee or through other committees and activities. He added, «Inshallah, we will be present, and we are honored to accept your invitation. We thank all those in charge of such honorable forums, and we wish you success, Inshallah. It is worth noting that the Talent Committee for talented people born in the Kingdom of Saudi Arabia includes the former stars of our national team, namely: Captain Fouad Anwar, Captain Muhaisin Al-Jamaan, Captain Muhammad Nour, Captain Nawaf Al-Tamyat,

Honoring the winning team of the Cup of His Royal Highness, Governor of the Eastern Province

Championship for the age group from 10 -12 - first place, Ajyal Al-Aqsa Schools team The school principal, Mr. Hassan bin Saeed Al-Zahrani, team administrator Ahmed Al-Sharqawi, coach Ayman Al-Bakhit, receiving the championship cup from His Highness



Distinguished players in the tournament of 10 to 12 years old						
	Description	Player's name	Teams			
1	Tournament scorer	Muhannad Al-Saim	Sudanese community			
2	The Perfect player	Abdul Rahman Al-Yami	Cubs of Qadisiyah			
3	Best goalkeeper	Abdulaziz Al-Osaimi	Ajyal Al-Aqsa			
4	Best administrator	Ahmed Bassiouni	Aspire International School			
5	The perfect team	Bakhit Muhammad Ahmed Al-Amin	Sudanese community			

2nd: Sudanese community

3rd: Cubs of Qadisiyah

4th: Khalid Mubarak Academy

vision di joi













Entities interact to participate in the festival







His Excellency the Dean of the Technical College in Dammam gratitude the festival



His Excellency the Vice Dean of the Technical College in Al-Ahsa, who confirmed the college's participation in more than one aspect of the festival



Dr. Muhammad Bagnaid, Director General of the Institute of Public Administration in Dammam, Allah willing, will be one of the participants in the festival



The Saudi Food Bank #Etaam is a charitable partner for the festival "Our football, Our Culture"



Headofthe Department of Physical Education, College of Education, Dr. Muhammad Al-Ibrahim, King Faisal University, promises to participate, Allah willing

A successful leader is one who can bring about interaction and create integration













Honoring the winning team of the Cup of His Royal Highness, Governor of the Eastern Province

Championship for the age group from (13) to (15) years - first place, the team of the National Coach Khaled

Mubarak Al-Duhaim Academy

General Supervisor Khaled Mubarak Al- Duhaim, Team Coach Walid Abdullah Al- Duhaim, and Administrator Walid Khaled Al- Duhaim, receiving the championship cup from His Highness



Distinguished players in the tournament of 13 to 15 years old						
	Description	Player's name	Teams			
1	Tournament scorer	Youssef Khaled	Milanista Add			
2	The Perfect player	Ahmed Tahoun	Egyptian community			
3	Best goalkeeper	Khaled Al-Haifawi	Khalid Mubarak Academy			
4	Best administrator	Saeed alqahtani	Doha Intermediate School			
5	The perfect team	Dr. Khaled Mahmoud with the Director of Schools / Fahd Ali Al-Manei	Private university schools			

2nd: Qadisiyah

3rd: Milanista

4th: Aspire International School

Honoring the winning team of the Cup of His Royal Highness, Governor of the Eastern Province

Championship for the age group from (16) years old - first place, Black Star Team, Al Khobar Neighborhood Centers

Team administrator Faysal Al Salem. Coach Ehab Al Saad receiving the cup from his Highness.



Distinguished players in the tournament of 16 years old and above							
	Description	Player's name	CONTEAMS OF TEAMS				
1	Tournament scorer	Ibzahim Al-Zanan	Al Ain City				
2	The Perfect player	Fahad Qassem	Black Star				
3	Best goalkeeper Best goalkeeper	Anwar Abdel Hamid	Aljazeera B				
4	Best administrator	Hamad Abbas Al-Awam	Aljazeera				
5	The perfect team	Hamad Abbas Al-Awam	Aljazeera A				

2nd: Aljazeera A 3rd: Aljazeera B 4th: Asharq











Introductory books for the festival in Arabic and English























Honoring and appreciating the winners and participants in programs and events



Honoring security men in Scitech



Honoring Maharaty Company, Nadia Saleh receiving the shield



Honoring the children participating in the operetta Aash Salman



Amory, the child's talent, receives the ticket



Mama Samira receives two tickets to Jeddah



Honoring the children participating in the festival

Saudi Volunteer Day reinforces the values of volunteer work





The Kingdom of Saudi Arabia continues to work to establish a culture of volunteer work. Such an endeavor is part of an approach to stimulate community adoption, organization and empowerment to reach one million male and female volunteers by the end of 2030. The kingdom's approach is to join countries of the world in celebrating the International Volunteer Day on December 5th each year by launching events and initiatives with the participation of government and private agencies and various charities. These events are shedding light on voluntary work and competition between young male and athletes, whether men or women, and pits into effect several voluntary initiatives in various governorates and regions of the Kingdom of Saudi Arabia. It also seeks to train

and qualify volunteers in order to promote the values of voluntary work included in the ambitious vision targets, in a bid to realize the effective positive impact of voluntary work on the individual and society. The Kingdom of Saudi Arabia launched the "Saudi Volunteer Day" starting in 2020, as an extension of its initiatives related to volunteer work, including the launch of the National Platform for Volunteer Work, which is a Saudi incubator for volunteer work. It provides a safe environment that serves and regulates the relationship between volunteers and agencies that provide volunteer opportunities in the Kingdom of Saudi Arabia. Due to the fact that the platform is linked to the National Information Center and the «Absher» platform, and contributes to volunteers' access to volunteer opportunities easily and easily, it is known that the International Volunteer Day was approved by the United Nations in 1985. It is to introduce volunteer work, highlight the efforts of volunteers. It is also to motivate all segments of society to participate in the voluntary initiatives that are launched on that day to cover various levels. It's an expression of thanks and gratitude to the volunteers around the world in appreciation of their efforts, in addition to promoting a culture of volunteering in communities. Voluntary work is a human duty in all stages of life aimed at reflecting the progress and prosperity of nations. Volunteer work is also a requirement of life, andall official and popular efforts must be combined to encourage everyone to engage in this work and to educate society about its importance. The development of voluntary work and the extent of engagement in it is a symbol of the progress and prosperity of nations. Engaging in voluntary work is also a requirement of contemporary life, which has brought rapid development in all fields. The complexity of social life, the development of living conditions, and the accelerating social, economic, security, and technical changes have all brought in new situations and circumstances that governments sometimes are unable to cope with. A situation as such requires concerted efforts of all official and popular society to confront this reality and these conditions. Experience has shown that some official agencies alone cannot achieve all the goals of development plans and projects without the effective voluntary participation of citizens and civil associations that can contribute to an active role in development processes due to their flexibility and speed of decision-making. This is why modern countries have taken care of this aspect in order to address the problems of the age and overcome many urgent circumstances, in a wonderful system of alliance and solidarity between the government sector and the private sector.

Counselor, Dr. Eng. Abdul Razzaq Hashem Al-Madani,

President of the Marine Business Cooperative Association











Members of the Organizing Committee honor a group of winners of cultural competitions

























Program of women's and family events for **«Our Football, Our Culture» Festival**

The First Festival if Its Kind in the Kingdom of Saudi
Arabia and the Arab World

Under the patronage of Her Highness,

Princess Abeer bint Faisal bin Turki Al Saud

Wife of the Governor of the Eastern Province,

Prince Saud bin Nayef bint Abdulaziz Al Saud





Sultan Bin Abdulaziz Science & Technology Center











Women's and family activities

Over the course of ten days, the Organizing Committee, in cooperation with the management of Sultan Bin Abdulaziz Science & Technology Center, and under the supervision of the Social Responsibility Council in the Eastern Region, organized sports, cultural, social, women's and family programs and events. The event was inaugurated by Her Royal Highness Princess Ghada bint Khalid bin Abdullah, on behalf of Her Highness Princess Abeer bint Faisal bin Turki, spouse of the governor of the Eastern Province. The Women's activities of "Our Football, Our Culture" Festival was attended by a group of business and community women, mothers and daughters of participants, and a large number of creators in charities in the Eastern Province. The Princess and her entourage toured the pavilions of the quality means exhibition, the exhibition and center of women's training and sports halls, awareness centers, the pavilions of creative families, the pavilion of children's ceremonies, and the blood donation center for our brave soldiers at the southern borders. She also reviewed the schedule of lectures, seminars and workshops before she inaugurated the rhetorical ceremony. During the ceremony, several performances were made, the most important part was the introductory film for the national initiative project «Our Football, Our Culture», and a film on all the activities that took place in the first phase of the festival. Then, she listened to a poem entitled «Bilady» by the poet Samira Habib, the audience also enjoyed the children's operetta (Aash Salman). Then, Her Highness the Princess honored participant associations and centers, then the head of the program, Amshaa Al-Balawi, and Ms. Hessa Al-Yagout, the executive secretary of the committee chairman, presented the commemorative shield to Her Highness Princess, in appreciation and gratitude for her support and encouragement for such initiatives that serve the country in accordance with the Kingdom's Vision 2030. Praising the programs and the idea of the festival, Her Highness the Princess said that such events are in line with the strategic goals of the province Council for Social Responsibility, as it is a national initiative that serves members of society through sports, activates social responsibility, and encourages girls and women to practice sports activities.

General Supervision Committee

Dr. Hassan Musaed Al-Ahmadi

General Manager

Prof. Maryam Al Nuaimi
Maharaty Co.

Trainer. Rashaa Al-Maadawi
Qauol Football Academy

Hasina Abd al-Rahman al-Sheikhi Jood Charity Association, Dammam **Prof. Walid Fahd Al-Rasheed**

Assistant General Manager

Prof. Nahed Al-Ahmad
Dammam TV

Mr. Walid Hajjaj

Organizing Committee Secretary

Mona Fahad Al-Ajaji

Ataa Al-Khair Center, Gulf Girl, Al-Khobar Prof. Amshaa Saad Al-Balawi

Head of programmes

Dr. Fawzia Shaheen Al-Muraikhi

Maharaty Co.

Mr. Bader Saleh Al-Dosari

Gulf Center for Training and Consulting

Naima Abdul Rahman Al-Zamil

Representative of the Wad Charity
Association in Al-Khobar

Prof. Hessa Jassim Al-Yaqout

Executive Secretary to the Chairman of the Committee

Lulwa Awad Al-Shammari

Social Responsibility Council

Poet. Samira Habib

Literary activity

Hanan Mohammed Daham

Traditional fashion and clothing shows



Vision of 2030 and women's empowerment.. What was a dream has become a reality





In 1970s, the term "empowerment" was originated by some women's organizations to set a framework for the struggle to achieve equality and social justice for women. In short, it referred to women's ability to control the course of their lives in general, and their awareness and exercise of their rights in particular. It stems from the idea of "possibility", i.e. women's ability to obtain services and resources, and their participation in comprehensive development. Empowerment in its general sense means eliminating all stereotypical behavioral processes and trends in society and institutions that classify women in lower ranks. It is a complex process that includes the adoption of policies and procedures to overcome forms of inequality, and to ensure equal opportunities for individuals in the use of community resources and political participation as well. The government of the KSA - may Allah bless it - was a pioneer in this field and excelled in it over countries, which is confirmed by the reports of the

international organizations. I recently read a report issued by the World Bank entitled «Women, Business Activities and the Law». It reads: Saudi women play a pivotal role in the development strategy thanks to Vision 2030, after the number of women in administrative positions increased significantly during the past decade, as the Kingdom implemented several reforms that contributed to In improving women's empowerment. As for the impact of the vision practically on the empowerment of Saudi women, the data of our "Ministry of Human Resources and Social Development" in the Kingdom of Saudi Arabia shows that the Kingdom has taken qualitative leaps in terms of empowering women and increasing their economic participation in the labor market. This is apart from the reform efforts and legislation that took place in recent years in accordance with the Kingdom's Vision 2030 that were reflected in the goals of women's empowerment. One must say it clearly that the economic participation rate for Saudi females aged 15 years and over reached 56.3% in the second quarter of 2022. While the percentage of women's participation in the labor market doubled to 33.7%, exceeding the 2030 vision target to reach 30%, the percentage of women in middle and senior management positions reached 6.39% in the public and private sectors during 2021. Vision 2030 has contributed to women holding many positions in the public and private sectors, running for municipal councils and chambers of commerce, and becoming a member of Shura and district councils. Women have also assumed diplomatic positions as ambassadors representing the Kingdom in international events and organizations such as the United Nations, and to have a remarkable presence in the field of entrepreneurship. Women have also achieved great successes in several ministries, such as the Ministry of Sports, Culture, and Information. These ministries focused on building a generation of Saudi women leaders who actively contributed to the advancement of their sectors. Competent Saudi women assumed leadership positions and succeeded in accomplishing their tasks with high quality. Saudi women have also participated in various activities and events in those ministries, and have always succeeded in proving their capabilities and skills. Among the achievements of this was the appointment of Princess Reema bint Bandar bin Sultan as President of the Saudi Federation for Community Sports, and the recent appointment of Prof. Adwaa bint Abdul Rahman Al-Arifi as Assistant Minister of Sports for Sports Affairs. I do not find anything better to conclude than the speech of His Royal Highness Prince Muhammad bin Salman bin Abdulaziz, the Crown Prince, when he says: "We have dazzling and very wonderful Saudi mentalities, especially among the youth generation, strong and courageous energy, high culture, good professionalism. We need to exploit such energies, and our ambition will overtake any problems, whether unemployment, housing or other problems."



Pavilions of productive families participating in the events and programs of charitable societies in the eastern region in cooperation with the Ministry of Labor and the Ministry of Human Resources and Social Development

















Pavilions for creative families, handicrafts and fine arts

















Festival card templates



الاسم:

الجهة : ١٩٠٠ الله المستعمل الم









الجهة:



(طَهْرَجَكَ الْ وَلَوْقِ لَ مَكَايُ سَمِويَ الْمُلَكَةُ وَالْوطَ الْعَرَيُ الْمُلَكَةُ وَالْوطَ الْعَرِي



الاسم:



media representative

الاسم :

الجهة : المناه ا









الاسم:



(طَهْرَجَكُ وَ الْأُولِ عَلَى مُستوى الْمُلكَةُ وَالْوطَّ الْعُرَبِي الْمُلكَةُ وَالْوطَّ الْعُرَبِي



media representative

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الجهة : موا المعاسم

A special pavilion for children's activities that combines education, entertainment and talent discovery under one roof





Types of primary skills



Scientific experiments, arts and drawing services



Provide tools and devices for children

A special pavilion for children activities that combines education, entertainment and talent discovery under one roof









Developing Children's Social Responsibility

As our children grow up, they strive to separate from you and the other adults in their lives. However, liberation stems from making choices, managing their daily routines, and simply gaining more control over their lives. Yet, every child is different and unique in many aspects. While some children are interested in drawing, others love to play video games, the nature of children is also different, as is their diversity in hobbies.

Children develop responsibility better when their individual skills are actively encouraged, and when educators intentionally support and model personal and social responsibility in their practice. As with any skill, we need to help children understand their role as members of society, and support them as they perform acts of personal and shared responsibility. Teaching social responsibility to children is a must, and with the overall development of children, they should also be aware of their social responsibilities.

- Involve your child when you are going to do any social activity. You can give food to the poor or donate clothes in the winter to those needy.

 Teach your child by showing him what you do, and remember that your child is watching you.
- Read stories about selfless heroes and, and if possible, try to find real-life stories. Children are very smart, as they will only be motivated when they get evidence. Real-life stories can be the best for that. Put values in them like explaining the importance of being environmentally friendly by participating in recycling programs or not using plastic bags.
- 🖔 Discuss the blessings they enjoy such as food, clothing, shelter, parents, and protection, and show them children who lack all of this.
- Do not give your child everything he asks for, this will not only spoil his behavior, but it will also make him a completely irresponsible and selfish person.
- 🖔 Encourage your child to tell the truth and take responsibility for whatever they do.
- When you ask your child to tell the truth, make sure that you always speak the truth, otherwise this will leave a very bad impression and confuse the child.



















مهرجــــــــان الكـرة ثقـافتنـا

"Football is our Culture" Festival

Guide of cultural competitions

for the Cup of Cultural Excellence of His Royal Highness,

Governor of the Eastern Province,

within the activities of the national initiative (Our Football, Our Culture)





ECOSOC Consultative Status 301

Society's culture is the product of society's intellectuals in all kinds of knowledge









فروع المسابقة :

"Football is our Culture"

ا. المارثون الثقافي

غبارة عن مسابقة تقافية منوعة في اسرع إجابة بين المدارس المرحلة المتوسطة والمدارس الثانوية كل فريق يتكون من عدد 1 طلاب + مشرف

٧. مسابقة فنون المواهب

المنافسة فعر तिहासी •

تَحُونَ الْمُواصِيمُ اختيارية ويحق لَكُلُ مِدرِسَةَ الْمِشَارِكَةَ فَي ذَلُ قَرَعَ عَدَدَ ٣ طَالَبِ +مِشْرَف

المشاهد المسرحية :

المنافسة تكون فى تقديم مشهد هادف لتعزيز القيمة التربوية والإجتماعية والعمل الجماعى ونبذ التعصب الرياضي ويحق للمدرسة المشاركة في أكثر من مشهد . تقدم العروض على مسرح نادي القادسية

a. Horimo Ilee:

تشارك المدارس المتوسطة والثانوية لرسم مايعبر به الطالب عن قيمة واهداف ومحاور المبادرة الوطنية (كرتنا ثقافتنا)

0. مسابقة التتوين

لمدارس الابتدائية والمتوسطة والثانوية أجمل تلوين

مسابقة كتابة أجمل عبارة

وتشترك المدارس على شكل فرق يتكون كل فريق مكون من (٣) طلاب + مشرف

٧. مسابقة صحف الحائط:

يحق لكل مدرسة المشاركة بأكثر من صحيفة وتكون على ورق الفلين وتكون المواضيم (الولاء والانتماء للوطن) (العمم العالية) (روح التنافس الرياضي) (لا لتتعصب الرياضي) (كرتنا ثقافتنا) يوضع شعار المعرجان في جانب الصحف ويمكن الاستعانة بمدرس التربية الفنية والمشرف الطلبى وسوف يكون معرض خاص لهذه المسابقة.

٨. المشاركة في الحضور

حضور طلاب المدارس فى المحاضرات والندوات وورش العمل والبرامج التفاعلية ذلال أيام المهرجان

المشارخة في ورش العمل

يحق لكل مدرسة ترشيح (من ∀الى ٥) طلاب فى كل ورشة

- ورشة المدرب الصغير (خليل الزياني -سعد الشهري)
- ورشة الحكم الحفير (عمر المهنا على الطريقى د عبد العزيز السلمان)
 - ورشة الصحفى الصغير (فالد الصغير عيسى الجوكم.)
 - ورشة المعلق الصغير (محمد البكر)

تقييم المنافسة

الدرجة	فروع المسابقة	6
10	مسابقة المارثون الثقافى	1
10	مسابقة فنون المواهب	2
10	مسابقة المشاهد المسرحية	3
7	مسابقة المرسم الحر	4
7	مسابقة التلوين	5
6	مسابقة كتابة أجمل عبارة	6
5	مسابقة صحف الحائط	7
20	المشاركة في حضور فعاليات المهرجان	8
5	المشاركة في ورش العمل (لكل ورشة)	9

- تحصل المدرسة الفائزة الأولى في كل مرحلة على كأس التفوق الثقافي لعاحب السمو الملكى أمير المنطقة الشرقية
 - تمنح جوائز قيمة للفائزين الأوائل الثلاثة فى كل مسابقة

تصنياتنا للجميع بالتوفيق والنجاد



The first place of various cultural activities for private education schools in Al-Khobar







Diction skills



Cultural competition team



Public speaking presentation



Public speaking poetry



Collective poetry











The first place for theatrical activity:

The historical comedy play (Abu Al-Qasim Al-Tanbouri, National Education Schools in Al-Khobar)











"my country" poem



I passed by the beautiful gardens	and heard birds chirping
I rejoiced, but my heart loved	never such as birds or the flowers of my country
And drank the water of the Nile, the chief of the rivers,	as if I had tasted the water of Al-Kauthar
A blessed river of ancient times	That is sweet, but not like my country's water
And one day I drew a picture in my mind for beauty,	Beauty is the Lord of the poet
They said: Isn't beauty really found all over the world?	Indeed, you praised no other place
I answered them, telling them that I love the beauty	I have never seen as beautiful country as my own
They said: look, how things are like there,	The destiny cracked her edifices and bent it
It will demise If God wants it its demise,	Will it demise? Nope, my country will not demise
It is like a brook, when the winter comes,	It loses its sound and begins to speak of the dead
The bright planet remains a planet,	Even if it were to cover up with darkness and veiled
The mist will never steel the beauty of my country,	And misery will never erase the beauty of it
There is no glory except with the elegant youth,	The determined and who has morals
The gushing revolutionary rebel,	without them, the mountains of my country would never rise

Recited by the students of Al-Akhlia Middle School

Osama bin Ariq Al-Radadi Hamad bin Ibrahim Al-Abdi Nawaf bin Mohammed Al-Ghamdi





"Early to be blamed" poem

It's too early to be blamed, O troubled mind,	Your heart bears its distress and brokenness
Only malicious will be happy to your grief,	And only a friends will feel yourgrieve
This is life, ease and horrors,	Sometimes it smiles at you and sometimes makes you cry
Take it easy, be courteous to people and be smart	People suffered in it to build a building
And your secret, if you reveal it, it spreads	never show your feelings
Not every sadness that dwells in the heart to be said,	People look for action and excitement
And do not reprimand the first person who said proverbs,	Tomorrow your name will be mentioned in each lane
If he says how are you, answer him immediately	Show him that you are delighted with his visit
And nothing will prevent him from dragging his money	to two strangers, and I will see his house
Some calamities shows shapes and forms	It shows bad people and tribalism
And if you filter people with filter,	You will say that I am the best person on earth
Someone you don't think of may help you,	But the one you loved apologizes
And whoever you praise him as a hero,	gloats about you behind the curtain
Don't be deceived with meridians,	beautiful face is not an evidence of purity
And not everyone who wore cloak is a man,	Not everyone take his decision
And whoever visits you and has share your burdens	Is the one who deserves to wear the cloak
Respect the one who accompanies the words with actions,	Abandon bad person and avoid his path
If he bears witness he did never lie	And whoever doesn't consider you a prize, consider him a loss

Cultural competition winners

Theatrical activity team

Abdul-Rahman Ahmed Kamal Abdullah Saleh Al-Hassan Younis Abdel-Baqi Awad Abdul Rahman Al-Haboudl Hossam Ahmed Emara Muhammad Al-Subaie Ali Al Helw Mohamed Al Eid Ibrahim Othman Nasser Hammoud Al-Mahwes

Chanting team

Abdullah Khaled Al-Ghamdi Muhammad Abdullah Al-Ghamdi Ayman Khalil Farran Ahmed Ezzat Awad Abdul Rahman Riyadh Al-Rasheed Othman Yasser Al-Zahrani Fahd Adel Al-Qari

Diction & Public speaking

Osama bin Aref Al-Radadi Muhammad bin Ibrahim Al-Eidi Nawaf bin Mohammed Al-Ghamdi

Poetry

Firas Saad Al-Hezam Saqr Badr Al-Yaqoot

Holy Quran

Youssef Mohammed Al-Ghamdi

Cultural, theatrical and physical education competitions committee



Ibrahim Hammad Afifi



Fayed



Abdelghani Mohamed Tail



Abu Al-Enein Suleiman Al-Attar



Abdel Hamid Nabih Abdel Hamid



Maged Abdel-Fattah Al-Sayed



Wael Khairy



Saleh Mohammed Saleh



Said Zaki Askar

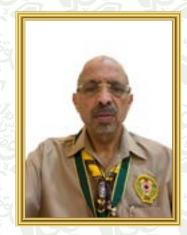


Alaa Abu Al-Yazid Al-Sayyad



Scout Movement

The scouting movement is the educational movement by which the boy learns leadership and social life since childhood. Scouting teaches boys planning, leadership and training, and that each member has a prominent role. I love scouting, so let me give you an idea about the International Union of Muslim Scout. The International Union of Muslim Scout is an organization affiliated to the Organization of Islamic Cooperation and operates under the supervision of the World Scout Organization. It is responsible for the spiritual education of Muslim scout movements. The International Union of Muslim Scout is a member of the Global Scouting Organization. There are also the International Federation of Catholic, Protestant, Orthodox, Buddhist, and Jewish Scouts...etc. These federations operate under the supervision of the World Scout Organization, and are responsible for the spiritual education of the Scout movement. The International Union of Muslim Scout is chaired by His Excellency Professor Dr. Abdullah Omar Nassif, who is the founder of this union, in cooperation with Mr. Fawzi Mahmoud



Farghali, the then Secretary General of the Arab Scout Organization. They established this federation and laid down its programs and activities, and it began and continues to carry out its activities for 40 years. Every year, the International Union of Muslim Scout «The World Peace Camp», which comprises several seminars, activities, programs, and regional camps. It participates in the International Forum of Religions, and performs a key role in serving Muslim Scouts internationally. The Scout Movement plays a prominent role in teaching leadership. There is clear evidence that several ministers were scouts when they were young. His Excellency Professor Dr. Abdullah Omar Nassif is one of those men. He studied the scouting movement and followed its programs and methods until he reached the rank of minister. I urgue every parent to emphasize the participation of their children in the scouting movement because of its great role, as it educates and teaches leadership, teaches planning, organizing time and life, and helps a person excel in his studies and in his personal life. «30% of kings and heads of state were originally in high ranks as ministers or businessmen... etc.», according to a statestical report by the World Scout Organization. So every superior finds that he has a history in the scout movement. The International Union of Muslim Scout works to clarify the image of Islam and that it is a lofty religion and a religion of love and recognizes and respects all religions and respects the messengers. The International Union of Muslim Scout has its activities open to Muslims and non-Muslims to introduce them to our true Islam, and it carries out a number of activities for the service and convenience of Muslim scouts in the world, and helps scout associations in Islamic countries that are members of the Organization of Islamic Cooperation as well as scout associations in non-Muslim countries that include Muslim scouts and scout minorities provided that these minorities and groups are registered in the Scout Asso

Dr. Zuhair Hussein GhoneimSecretary General of the World Federation of Muslim Scouts



The Custodian of the Two Holy Mosques, King Salman bin Abdulaziz, mediates the Council of the International Union of Muslim Scout















Scout competitions

for the Shield of Scout Excellence of His Royal Highness, Governor of the Eastern Province, within the activities of the national initiative

(Our Football, Our Culture)

المتاروع المشروع منافسات على درع التميز الخشفي لصاحب السمو الملكي امير المنطقة الشرقية ضمن فعاليات المبادرة الوطنية (كرتنا ثقافتنا)

تاريخ التنفيذ المبادرة المبادرة الوطنية (كرتنا ثقافتنا)

تاريخ التنفيذ المبادرة الشخصية المتكاملة للخشاف من خلال تعزيز مهارات التفاعل الايجابيد مع ذاته ووطنه و مجتمعه .

You have to know the true meanings of honest competition, and that competition is a win and a loss



Scout salute in preparation for participation



Scouting skills



Prepare for scouting competitions



الأهداف التفصيلية

الوصف العام

المدارس المشاركة

عدد المشاركين

الإشراف العام

والتنسيق والتنظيم



Members of the Competition Supervision
Committee



Participation in the International Day for the Elderly



Scouts of the Philippine School participating in the ceremony

، بناء الاتجاھ الايجابى لدى الكشاف لتحقيق الولاء لله ولرسوله ثم المليك والوطن، وفقا لمبادئ الدين الاسلامى الحنيف، وما تضمنه من قيم لترسيخ الانتماء الوطنى.

٧.تحقيق التنمية الذاتية للخشاف من خلال مساعدته على اختشاف مواهبه وقدراته لتطوير ذاته من خلال البرامج و الأنشطة و المهارات الخشفية المتنوعة .

٣. تقديم نماذج تطبيقية للأنشطة الخشفية التي يمكن استثمارها لتحقيق رؤية المملكة (٣٠٣٠)
 من خلال غرس قيمة المسؤولية الاجتماعية وتنمية العمل التطوعى .

ع.تحقيق الهدف المرجو من مبادرة (كرتنا ثقافتنا) من خلال نبذ التعصب الرياضى ونشر ثقافة
 الذوق العام فى المجتمع و القيم الدينية و الإنسانية المختلفة . وخدمة المجتمع والترفيه
 الهادف

منافسات كشفية جماعية لتقديم أفضل (مبادرات) مجتمعية تحقق محاور رؤية المملكة (٣٠٣٠) التى انطلقت منعا مبادرة (كرتنا ثقافتنا) وتجسيد ذلك من خلال أنشطة الفرقة الخشفية في المدارس بحيث يتم تطبيقها على المجتمع المدرسي والمجتمع المحيط، ومن ثم عرضها على المجتمع البعيد من خلال شبكات التواصل الاجتماعي المختلفة .

جميع المدارس التى تتبع مكتب التعليم بالخبر والظهران بنين

(٦) أشبال + قائد مرافق

رئيس اللجنة المنظمة للمهرجان د. جاسم بن محمد الياقوت المشرف العام القائد الكشفى الأستاذ محمد بداح الدوسرى القائد الكشفى الأستاذ سعيد محمد الفامدى (اللجنة الفنية) القائد الكشفى حسن على عبود (لجنة متابعة البرامج) القائد الكشفى نايف محمد الفامدى (لجنة التقييم) القائد الكشفى حسن على عسيرى (لجنة الاستقبال و التنسيق) القائد الكشفى وليد عبد الله الدوسرى

الأستاذ/ محمد بن جمعان النهدى رئيس اللجنة الاجتماعية وعضو مجلس إدارة نادى القادسية -الأستاذ / على هاشل الدوسرى عضو رابطة رواد الكشافة بالمنطقة الشرقية -الأستاذ/ وليد حجاج سكرتير للجنة المنظمة للمهرجان

Scout life is an educational school preparing young people

Registered and accredited according to the registration of the scout leader's data.

For participation, accompanying scout leader is required to:

0

Complete readiness to accompany the team until the end of competitions and departure.

Create an account on Twitter to participate in the competition and add the post on the hashtag.

#Scouts_of_the_Ministry_of_Education,

#Our_Football,_Our Culture





Competition Branches تتكون المنافسة من ثلاثة فروع رئيسية الفرع اللول المشروع الشيال - فتيان - متقدم يستتنى الاشيال من حفل السمر) الفرع الثالث الخدمة العامة بالواعها اشيال - فتيان - متقدم













1st section of the competition/ Projects

One project is selected from the following projects for all stages

My country is my responsibility	Save grace	Family bonding
Traffic safety	Energy Drinks	Sport fanaticism
Energy conservation	Sport unites us	Volunteer spirit

2nd section of the competition/ Scout traditions and skills and general programs

All these mandatory requirements are included in the evaluation

Entrepreneurial business	The Holy Quran	Cultural session
Land navigation	Hadith	Communication and speaking skills
Entertainment ceremonies	Promise and law	National terminology

3rd section of the competition/ Public service programs

All these mandatory requirements are included in the evaluation

Participation in the environmental service Note/ These competitions and events are held in the facilities of Al-Qadisiyah Club, except for the environmental and social service, which will be determined later.

Participation in cultural programs

Participation in providing a social service



General criteria for evaluation				
Evaluation item	Criteria	Sub criteria	Allocated points	Accrued points
	Scout leadership and general appearance	Scout uniform Suitable sizes Badges place on the uniform is correct Scout dress cleanliness Scout leadership and general appearance	5 10 5 10 30	
Selection and method of construction and implementation of the project	Discipline and order	Attendance on time Submit the required projects by the specified dates Discipline and no violations while competing Attend all events associated with the competitions Discipline and order	5 5 10 15 35	
	vanguard system and hexagonal system	Completion of the Vanguard/ hexagonal individuals (Team) Everyone's participation according to the task is in the vanguard Distributing the tasks of the vanguard individuals (the project team) Vanguard system and hexagonal system	15 10 10 35	
	100			

1 st section of the competition/ projects' evaluation criteria				
Evaluation item	Criteria	Sub criteria	Allocated points	Accrued points
	Clarity of the project objective	Highlighting the objective within the presentation of the project Include the project objective within one of the competition objectives Clarity of the project objective	4 4 8	
p ct	Creative idea in the project	Presentation of the project in an attractive and interesting manner The project included a creative message Creative idea in the project	3 3 6	
of the proj	Project connection to Vision 2030	Highlighting the slogan of the Kingdom of Saudi Arabia's vision Clarifyingtheconnectionoftheprojectideawithoneofthevisionaxes Connection to Vision 2030	4 4 8	
entation c	Importance and need for project implementation	The project reflects the importance of the beneficiary to the "citizen/ resident" The project reflects its importance to the environment/ society Importance and need for project implementation	4 4 8	
nd implem	Ease of drafting project ideas	Use uninterpretable phrases Use punctuation to facilitate understanding Ease of drafting project ideas	3 3 10	
truction a	Scout identity for the project	Highlighting the identity of the scouts of the Ministry of Education Implementing the project in scout uniform Scout identity for the project	4 6 10	
ethod of construction and implementation of the project	The validity of the information used for construction	The validity of the evidence used The content is free from colloquial errors The project is free from educational errors The validity of the information used for construction	5 5 10 20	
Selection and met	Simplicity of implementation	Ease of implementing project steps Possibility of implementation in diverse school and community environments Simplicity of implementation	5 5 10	
Selection	Financial cost	Low cost of project implementation requirements Availability of project implementation requirements Financial cost	5 5 10	
	Art direction	Good coordination Beautiful direction Art direction	5 5 10	

Total accrued scores in (project) item

100







It should not be copied or imitated, and when this is revealed, it will be canceled without prior notice

The project must comply with the regulations of the Ministry of Education

To hold a hashtag

#Ministry-of-Educationscouts

#Our_Football,_Our_
Culture

It is required for the competitive project

Projects are delivered on time

The design and production of the work should be the work of the scouts of the students, and there is no objection to the guidance assistance from the coming only





My history with the International Union of Muslim Scouts

I was so happy to know that part of my scouting biography would be written in golden ink by the man with multiple talents who does not accept anything less than leadership in any field he is engaged in. He is the leader, ranger and successful pioneer in the field of scouting, and he is the distinguished athlete at the local and Arab levels. He is the writer whose literary products must be a point of pride. These is an example of many others I have the honor to mention throughout my long career in the field of scouting at the local, Arab and international levels. I mean here Professor



Jassim Yaqoot. In the field of scouting work in the International Union of Muslim Scouts, I was also proud to have been apprenticed by the best Saudi scout figure, Professor Abdullah Omar Nassif. He is a school by himself from whom I learned a lot in terms of literature, morals and good dealings. He is the one from whom I learned high morals and generosity. Among of his stories - may Allah protect him - is that we were on a scouting visit to Al-Qassim. During the visit, we hosted one of the dignitaries who asked one of his drivers to take us in a tour in the city of Al-Qassim. When we got into the carriage, I went to the back door to open it for His Excellency, and one of us or Dr. Zuhair sits next to the driver, but he refused and opened the front door and sat next to the driver. After moments of silence, His Excellency started a conversation with the driver, saying: Why are you silent? He replied, «I don't believe that you are sitting next to me. I never dreamed of having the honor of speaking with you, even remotely». He began to speak without any reservation. He explained every little thing about the tour, which was very beautiful. Fortunately, I was not only apprenticed by an important Saudi scout, but he also accompanied me throughout my long career for ten years. Another important Saudi scout who inspired me greatly was Dr. Zuhair Hussein Ghoneim, Secretary General of the International Union of Muslim Scouts, who was of great assistance to me in the Union As Deputy Secretary-General for ten years through his advices, passion for the Union. I remember that even on Friday, which is considered a holiday for all Muslims, after Friday prayers I would go to the Union office and continue to work with love without interruption until 10:00 pm, and I ask Allah for more blessings success for the union.

Leader/ Hussein Sahl Aiban

Former Deputy Secretary-General of the International Union of World Scouts and Assistant Secretary-General of the Arab Union of Pioneers of Scouts and Girl Guides now









valuation item	Criteria	Sub criteria	Allocated points	Accrued points
	The Holy Quran and Sunnah of prophet Mohamed	Memorizing Surah An-Naba for cubs/ memorizing Surah Al-Mulk for cubs and advanced students Memorizing (2) Hadiths from Forty Hadith of an-Nawawi for cubs Memorizing (4) Hadiths from Forty Hadith of an-Nawawi for cubs and advanced students The Holy Quran and Sunnah of prophet Mohamed	15 15 30	
truction and project	Leadership and scouting skills	Two associations and two courses (optional) Four types with practical application Innovative pioneering work with stick and ropes Scout formations Leadership and scouting skills	20 20 15 15 70	
Selection and method of construction and implementation of the project	Entertainment ceremonies	Party idea Ceremonial connection with vision Entertainment presenter Respect the time Entertainment ceremonies	20 20 15 20 75	
on and m mplemen	Land navigation	Drawing a compass showing the main and subsidiary directions Know the directions with the sun Land navigation	15 30 45	
Selecti	Cultural session	Three questions in general culture Three cultural questions in the field of language Three cultural questions in the field of history and geography Cultural session	15 15 15 45	
	Communication and speaking skills	Individual speaking skill Influence and persuasion skill Communication and speaking skills	20 20 40	
	National terminology	Kings and princes Cities and regions Statistics and numbers National terminology	10 15 20 45	

Scout day in the entertainment ceremony:

It's an event that brings together the veterans and pioneers of the scout in the region with the young scouts. Well known scouting pioneers from across the kingdom will be honored. Scouting teams from universities and colleges, as well as teams of schools of foreign communities will be participating in that day. Participant team will get 50 degrees based on the number of teams and their effective participation in that day.

The Competition's Supervisory Committee

- 1) Mr. Saeed Abdullah Al-Qahtani
 Director of Education in Khobar
- 2) Mr. Fahd Al-Dajani
 Director of scout activity in the Eastern
 Province (Ash Sharqiyah)
- 3) Leader/ Mohamed bin Baddah Aldossary
 Scouts Commission in Khobar
- 4) Leader/ Saeed Mohamed Al-Ghamdi
 Al-Siddiq Primary School
- 5) Leader/ Ali bin Mohamed Al-Marri Ajyal Al-Aqsa Intermediate School
- 6) Leader/ Mohamed bin Abdul Rahman Al-Salman

Al Thuqbah High School

- 7) Leader/ Hassan Al-AsiriAl-Yaqoubi Secondary School in Al-Khobar
- 8) Leader/ Hassan bin Ali Abboud
 Al-Abbas Primary School

The program was prepared by the scout leader -

Mr. Saeed Mohamed Al-Ghamdi

Scout leadership work models in the camps that have been trained to implement them

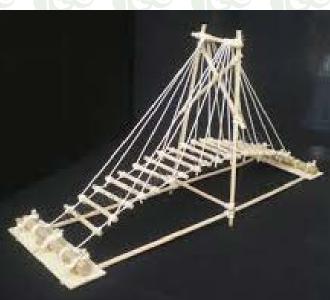
























The results of the Messenger of Peace for Excellence in Scouting, social services and activities for the shield of His Royal Highness the governor of the Eastern Province.

First place of Advanced Scout won by Al Thaqba Seconday School.







Mr./ Ahmed bin Mariq Al-Barqi, School Principal, and Mr./ Mohamed bin Abdul Rahman Al-Salman, Scout Leader, Receiving the Shield of Excellence from His Honorable Highness













The results of the Messenger of Peace for Excellence in Scouting, social services and activities for the shield of His Royal Highness the Emir of the Eastern Province.

The first place for the Cubs stage, Al-Siddiq Primary School

The first place for the boys stage is Ajyal Al-Aqsa
Intermediate School







Mr./ Khalid bin Mohamed Al-Askar, School Principal, and Mr./ Ali bin Mohamed Al-Marri, Scout Leader, Receiving the Shield of Excellence from His Honorable Highness

Edutainment

Edutainment is a form of entertainment designed to educate and entertain. Usually, edutainment aims to instruct its audience by embedding lessons in a familiar form of entertainment: TV shows, computer and video games, multimedia software, and other means of edutainment that aims to make learning a real fun. In classroom, edutainment takes the form of media, games, and experiences that blend fun and learning to motivate students. The pros and cons of using edutainment in the classroom include: Skepticism about the use of edutainment tools and content in education, the notion that students are so used to glamorous and polished edutainment products

that we risk making them dependent on such models for learning. The pros include the following:

- Students can learn anywhere since technology is transferable.
- Having fun while learning can help children really engage with the material.
- Carefully selected Internet portals allow students to access unlimited information.
- Entertaining technologies are a great way to learn technology skills, including science, technology, engineering, and math.
- Students can easily learn advanced technical skills like programming.
- Practical learning motivates students and inspires young imaginations.

Criticisms of edutainment include the following concerns:

- Using devices can actually distract some students from learning.
- Not all students will have equal access to technology in or out of the classroom.
- Increased reliance on technology and play can lead to diminished personal human contact between students or even a belief that education is not supposed to be "fun".

Researches indicates that the global educational entertainment market is expected to grow by 3.9% from 2021 to 2028, reaching a value of 15.22 billion USD. The edutainment roadmap in the GCC with prominent edutainment operators is no less exciting than on high financial levels.

Finally, we can say that the educational entertainment strategy is beneficial for all types of learning. When it comes to children, entertainment has a greater role than the role of academics, and children will love learning when learning is fun, and the influence of edutainment also plays an advanced role in teaching.





Awareness pavilion and traffic safety means under the supervision of Maharati Support Services Company for children's education













Teaching children driving and traffic lights using pictures and screens













Under the supervision of the Traffic Safety Committee (Aramco Company)









Entertainment and education by means of traffic for children using modern professional methods









A city to teach children traffic rules to provide them with driving skills







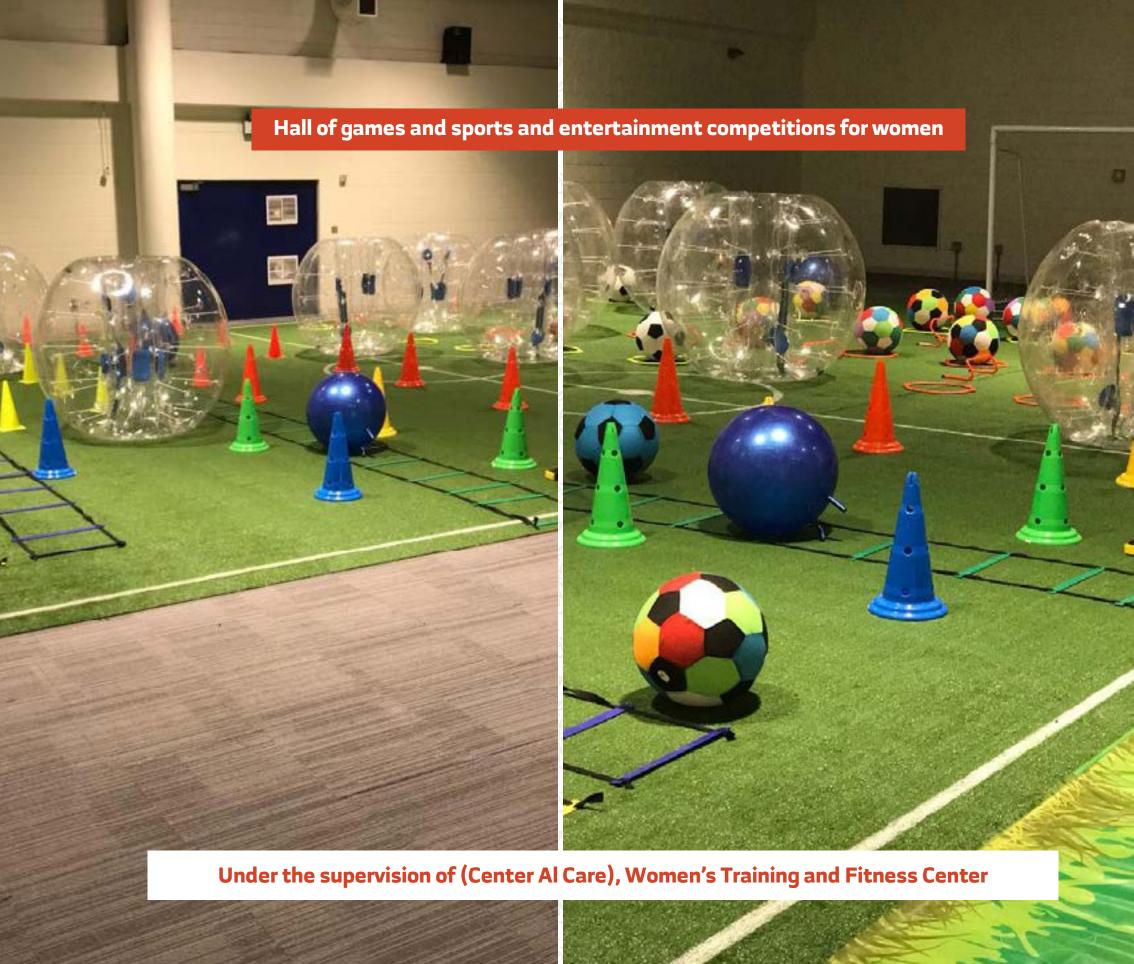


The Traffic Safety Committee is achieving great successes in spreading traffic culture























كرة القدم

800 سعر حراری فى الساعة



900 سعر حراری في الساعة





740 سعر حراری فى الساعة

الركض السريع

800 سعر حراری في الساعة











كرة المضرب

700 سعر حراری مَى الساعة



560 سعر حراری فى الساعة



كرة السلة



التحديف

560 سعر حراری في الساعة



الجولف

250 سعر حراری في الساعة



500 سعر حراری فى الساعة

إعداد: أميرة عبد الرازق



تصميم مايكل عادل























Benefits you do not know about sports







vision الأولىك **2** * 30

Appreciation and memorial gifts



































Health guidelines

The Organizing Committee focused primarily on the importance of this educational advertising method because it has more credibility than other means. It's also because it combines phrase, image, movement, and various visual and audio effects that appear as if it was real. Another reason is because it is in a message by the committee's specialists to participant individuals to increase educational awareness. Indeed, the organizing committee is keen to provide trainers and specialists in the fields of physical education and nutrition in order to achieve the lofty goals and encourage girls and women to practice sports activities in the right path.

Breathing while exercising ... Mistakes and tips



























The importance of courses, lectures and workshops



The Organizing Committee, together with the Social Responsibility Council, Khaleeji Center, and the House of Leaders for Consultation and Training, worked towards developing and selecting several lectures, courses, and workshops that suit the needs of members of the community. The aim is also to invest in global equipment in Prince Sultan bin Abdul-Aziz Science & Technology Center (Scitech), including halls, and vital facilities that contribute to the success of these effective programs according to schedule.

The committee also worked in cooperation with the Cooperative Office for Call and Guidance (Hedaya) and Educational Guidance in the Education Office in Al-Khobar to provide many educational and educational guides to provide preaching and guidance in stadiums and gymnasiums before, between and after the matches.

This initiative has achieved great success and interaction with the students, participants, and the public. Courses, lectures, courses and workshops are as follows:

Physical education and the importance of misconceptions	Volunteering and building leaders in sports and culture	Social media a grace or a curse?
Occupational Safety and Health Administration	The importance of sports in the girls' school	Educate women about driving
Creative leadership	l am in constant progress	How to do a sports program
Is a minute a day on social media enough?	Social responsibility in sports clubs	Business model preparation for small projects and rooms
Preparation of the young leader in the activities	Meeting Saudi sports achievements	We work together for a prosperous future
Social responsibility in the third sector	Establishing small projects through Instagram	Sports fanaticism pros and cons

These were major lectures, seminars and workshops provided by a group of professors specialized in these educational and awareness fields that serve the people of society at Prince Sultan bin Abdul-Aziz Science & Technology Center (Scitech).

Mr. Badr bin Saleh bin Jassim Al-Dossari / General Supervisor of Courses and Lectures

Lectures, seminars and workshops that were implemented at Prince Sultan bin Abdul-Aziz Science & **Technology Center (Scitech)**





In cooperation with Leaders House and Khaleeji Training Center













Women and family activities at Prince Sultan bin Abdul-Aziz Science & Technology Center (Scitech)















A variety of educational, cultural and professional programs for the participants







Digital media expert, Mr. Ali Subkar



Consistency in training courses



Lulwa Al-Shammari, Nahed Al-Ahmad, Al-Yaqout, and Faisal Al-Shoshan after the meeting of the social responsibility of sports clubs



Various educational presentations





Presentation methods in lectures



Follow-up and harmony among the attendees



Scientific training in the workshop



A panel discussion on social responsibility

Social responsibility and sports clubs



Mr. Bader Rashid Al-Dossari

Sport enjoys great interest in Saudi society, especially in the commercial sector. Sports clubs are spread all over the Kingdom and are receiving increasing interest. It is closely related to physical health first and psychological health second, and the state seeks to increase the percentage of sports practitioners by preparing facilities; In order to achieve the vision 2030. One of the indications of the spread of sports clubs in the Kingdom is that there is no a residential neighborhood without club. These clubs play a role in reducing the spread of chronic diseases, but there are some challenges. Most notably: the high prices of club subscriptions, the lack of awareness of the complications of obesity, which were identified by the Ministry of Health, including: feeling tired and losing energy, shortness of breath, difficulty sleeping, back and joint pain, type 2 diabetes, high levels of cholesterol or triglycerides, Heart and arteries diseases, chronic kidney disease, and some psychological problems: low self-esteem, poor self-confidence, isolation

and depression. Social responsibility programs are less in this area, although they provide a range of services. The most important of which are: providing free hours at separate times to perform sports activities within the club, as well as offering consulting services in healthy nutrition, methods of applying correct sports activities in public sports facilities, establishing groups to practice sports, and providing free consultations for individuals. In this context, Mr. Badr bin Abdul Rahman Al-Qadi; Deputy Minister of Sports said, during the Future Investment Initiative Forum: "The percentage of sports practitioners increased from 2015 to 2019 from 13% to 19%, and the percentage of women's participation in various sports activities increased by 149%," and we can increase these percentages through the cooperation of all investment sectors in this field.





Drawing and coloring competitions for children to promote the spirit of innocence and enjoyment, promote knowledge and experience, gain confidence and skill, and stimulate creativity











Programs and competitions to promote interaction and participation of children in various entertainment and awareness











Entertainment games within the activities of the interactive theater under the supervision of the journalist Mr./ Adel Muslim Al-Dossari (VIP)











Meaning and Significance of Sportsmanship

Football, with all its pleasure, popularity, and fame of its stars, its madness, is dominating everyone's thinking, whether adults or children, men or women. Football mania, by becoming a source of love and great affection, now requires all those in football career, including administrators, coaches, and fans, to demonstrate sports ethics as they are role models. In view of this, the morals of those in the football arena and in sports in general, must reflect this, and morals and proper behavior must be well represented in the manners and conducts of an athlete. This has been made important since athletes now are role models for millions of fans who love them and are affected by their actions. A football player with ethics will positively affect the followers and fans, especially young ones, juniors and youth. These beautiful qualities will be embodied in their personalities and reflected in their daily lives, especially that behavior related to winning and losing. The noble concept of sport will be disseminated as an area for honest competition and winning titles through competition by means of sacrifice and in line with law and justice. However, an athlete must accept the result with a high spirit and a firm belief that football is a sport, and that winning and losing is one of its components, and a player must accept that with the tolerant sportsmanship. Sports ethics, in general, is an acquired behavior that stems from the environment surrounding the player since his early childhood and through the behaviors of his family members and his small community in the place of residence or school and his large community in the country in which he lives. The social fabric constitutes the moral components of individuals and is

a key element upon which a sound base and a solid foundation for the football player are established. Ethics are increasingly important due to the association of sport and youth, a category that must shoulder a nation's civilization. This is because sport is a set of principles and values that depend on cultivating, rooting, teaching and educating the youth on sports culture. When these all are adhered to, youth's behavior, whether in public or in private, inside or outside the pitch, would change accordingly. Ethics is issued by the human soul to express the personality and nature of an athlete. Football with sporting principles has been and continues to be an approach and a platform for morals, values, principles and ideals. Football is a self-improvement sport, rather than a means of winning titles or cups. A player must have virtuous morals because achieving victory and reaching the top requires effort, perseverance, dedication, sincerity, and patience. This is because fame may cause one to lose his mindset and neglect things that made up his character, thus causing changing his behavior. Yet, in most cases, a deviation may occur. There are ethical standards that must be adhered to and matters that govern the football player in his behavior. This includes his respect for the rights of others, whether colleagues or opponents, whereby he deals with them fairly and responsibly and does not harm them by word or deed. There are also ethical standards for the fans present in the stadiums. Sometimes it happens that they lose control over their temper and may not accept loss, and so they behave irresponsibly and do harm to the players and fans of the opposing team.

All these actions indicate the weak moral dimension, narrowness, and blind fanaticism. An ideal football fan must support his team without fanaticism or bad swearwords against competing teams. A fan must continue to encourage his team even when defeated in order to overcome the loss. Thus, encouraging the audience highly required away from fanaticism or riots. Reckless fanaticism and lack of sports culture are among the main obstacles hindering the progress of football. Coaches, being team leaders, must work towards calming down players, guide and control them. A calm, balanced and prudent coach must act to restore calm atmosphere even by imposing penalties on troublemakers in order to deter them from repeating mistakes. As for the nervous coach, he himself is a source of trouble that can make things even worse at a time when team members need control. For a coach as such, the situation my further deteriorates. To the contrary, for a wise coach, should be able to control both the game and the players by adhering to ethics. As for the media and those working in it, they have a major role in spreading sports ethics, they must lead guidance and education, being the tool for spreading awareness and virtuous morals through which the sports community can be restored. However, if the media remains silent and failing to point figure at mistakes, the sports arena would suffer greatly. Thus, it is necessary to cultivate sportsmanship in public opinion to instill the belief that sport is win and loss. It is the media's role to disseminate the belief that possessing the sportsmanship and accepting results, no matter what they are, and working hard to improve them in line with regulations and laws are all important for building sportsmanship. It is also possible to create slogans and choose influential phrases that have a significant impact on evaluating sports and spreading tolerant sports ethics that help us enjoy football. We must always remember that "Nations remain as long as their morals exist."







Dr. Abdul-Aziz Ali Al-Salman
Assistant Professor, Department of Education and Psychology, Imam
Abdulrahman Bin Faisal University, Dammam









Interactive theatre

The organizing committee has been keen to activate theatrical activities in cooperation with the specialized authorities in the General Directorate of Education and the Culture Association. This is because the theater is a civilized manifestation of the progress and advancement of nations. It is not just a means of entertainment, rather it is a major tool for transferring thought, spreading awareness and creating a constructive a relationship between participant children and their surroundings. The interaction occurs by combining interest and pleasure, the committee succeeded in implementing many meaningful poetic, prose and historical plays that contributed to highlighting talents, refining skills, encouraging them and developing their abilities. In addition to games, competitions, chants, songs and entertaining arts, it participated in performances alongside students of public and private schools. The event also included schools of the Indian, Filipino, Pakistani, Sudanese and Egyptian communities who presented many performances and expressive dances that represent their customs and heritage. In fact, the participation of communities had a great impact on achieving the goals of the festival and activating the role and objectives of the theater. An event as such makes us recall Shakespeare's say: «Give me a theater and I will give you a nation».

Written by Mr. Director: Abdul Latif Al-Shami



Indicative signs



We are all hand in hand for the homeland



Awareness and educational phrases





Your children, our children, for whom we work



not to be



and sensitizing

the buds



Indicative signs of cooperation and excellence





Man's greatest victory is his victory over himself



where the others ended



Organized work is the basis of success







Who consults people shares their minds



















Various events and programs at Prince Sultan bin Abdul-Aziz Science & Technology Center (Scitech)





Participants in the digital media course



Expert Ali Subkar receives the shield of honor and certificate of appreciation



Harmony of attendance during seminars



Smiles and joy are on the faces of the participants

رفیات Vision الفیاد ال

Members of the organizing, supervising and executing committees





Omar bin Abdul Rahman Al-Ojail Religious supervision



Hassan Ali Asiri Religious supervision



Saeed bin Hadi Al-Qahtani Religious supervision



Badr bin Saleh Al-Dossari Cultural supervision



Saleh Hanitum Al-Ghamdi Traffic Safety Committee



Badr bin Mohammed Al-Yaqout General supervision



Sami Mohammed Al-Yaqout Security supervision



Fahd Al-Duraihim
Talent Discovery
Committee



Abdullah Al-Shehri Arabic calligraphy supervision



Farhan Al-Enzi Neighborhood Center Supervisor



Ali Hashel Al-Dossari Folklore supervision



Abdul Rahman Khalid Al-Juwaira Professional photography



Yusef Al-Qassim
Fun Pioneers



Ibrahim Al-Dossari
Fun Pioneers



Khalid Al-Dossari
Fun Pioneers



Misfer Mushabab Al-Qahtani Traffic Safety Committee



Ayed Mohammed Al-Shahrani Traffic Safety Committee



Tamer Bannah Communities' representative



The Chairman of the Organizing Committee presents shields and certificates of appreciation to the participants





Honoring Mr. Faisal Al Shoshan



Honoring the participants in the women's programs



Honoring Dr. Baida Okasha



Honoring Mr. Badr Saleh Al-Dosari















Football is our culture (Song)

Football is our culture, Football is our culture

Our love and our friendship

Football is our culture, Football is our culture

Our health and our hobby

Football is our culture, Football is our culture

Our manhood and our strength

Football is our culture, Football is our culture

we joined hands, stood together - and we fulfilled our aspirations

Football is our culture, Football is our culture

We raised our hands

And the Lord of the Holy Mosque protects us

And our King Salman and his trustworthy Muhammad

Football is our culture, Football is our culture

Football unites us, and by Allah does not separate us

Football unites us, and by Allah does not separate us

By Allah, it doesn't separate us, Football is our culture

Words by Dr. Jassim Muhammad Al-Yaqout Singing by: Artist/Jawhar Adham Al-Dossari Performed by: Al-Raya International Band

You can listen to the song on YouTube through barcode















Awareness exhibition competition

on the Cup of His Royal Highness, Prince of the Eastern province, in which (25) specialized parties participated

First place Traffic Safety Ward



Mr. Abdullah bin Saad Al-Rajhi
Secretary General of the Traffic Safety
Committee of Saudi Aramco receiving the
cup from His Highness

Second place My Homeland is a Trust Ward



Mr. Abdul Rahman Ali Al-Qarni
Director of the Communities Awareness
Office, Hidayat Al-Khobar, receiving the cup
from His Highness

Third place Health Awareness Ward



Mr. Khalid Al-Ghamdi
And Mr. Mutlaq Al-Jaloud
From the Public Relations Department of the
Ministry of Health receiving the cup from His
Highness

A tour of the Scouts Association's veterans in the Eastern Province and leader Mohamed Al-Wahaibi and dignitaries visiting the festival facilities, the exhibition and the educational films showroom

















Snapshots from the concluding ceremony of the festival











































They submit congratulations on the occasion of the success of the national initiative, "Our Football, Our Culture" festival, to the Chairman of the Organizing Committee. They are from the right: Luqman Al-Hassan- Al-Taif, Abdullah Al-Misnad- Riyadh, Sari'a Al-Sari'a- Riyadh, Saad Al-Obaidan- Al-Ahsa, Rashid Al-Suwaiket- Al-Khobar, Colonel Abdul-Wahhab Al-Omari- Jeddah, Pilot Othman Fallatah- Jeddah, Leader Hussein Sahl- Jeddah, Leader Bakhit Al-Obaidi- Al-Ahsa, Awad Al-Qafla- Al-Taif.

















Awareness, introductory and entertainment films screened during the festival

Documentary film

(Establishment of the Kingdom of Saudi Arabia)

A film about football

(Things only Ronaldo can do)

A film about motivation

(Ten Rules for Success)

Film about occupational safety

(Causes of fires)

A film about football

(The 10 most insulting penalties)

A film about football

(The best of Maradona)

Film about occupational safety

(The importance of the girdle of fires)

Documentary film

(Oil discovery in Saudi Arabia)

Documentary film

(Saudi Arabia World Cup 1994)

A film about motivation

(The challenge of change)

A film about football

(Best skills)

A film about football

(The 5 smartest penalty kicks)

A film about morals

(Master of creation and our need for morals)

A film about football

(Things only Messi can do)

Documentary film

(Establishment of the Kingdom of Saudi Arabia)

A film about morals

(Best goals of 2017)

A film about football

(The strangest 10 movements for which they could not find an explanation)

A film about sports fanaticism

(Are you a fanatic)

A film about motivation

(The role of the teacher in building the glories of nations)

A film about football

(Things only Zidan can do)

A film about football

(Great moves in football)

Documentary film

(King of the Sands)

A film about football

(The best penalty kicks)

A film about football skills

(The strangest football goals 2017)

A film about traffic safety

(World without signs)

A film about traffic safety

(Mobile use is prohibited)

A film about football

(Mohamed Salah goals)

A film about morals

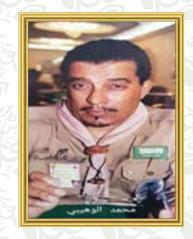
(The ten rules for success)





Al-Wahaibi Encyclopedia of Saudi Scouts

Mohamed bin Saad Al- Wahibi, a Saudi scout leader who loved scouts from an early age and loved volunteer work in them, which greatly affected his career and his adherence to its space. He is a prominent Saudi scout icon. His name is always remembers in foreign scouting ventures and gatherings. He had long served his country in several major voluntary works since he joined it in 1373 A.H., corresponding to 1953, at Sabeeka Primary School in Riyadh previously, currently Al-Mansour. He continued his scouting activities, gradually holding several positions, the latest of which was supervisor of the scouting activity in the Ministry of Education, Secretary of the Association of Pioneers of the Scouting in the Kingdom, and member of the Executive Committee of Arab Union of Pioneers of Scouts and Girl



Guides. Though retired, he continues to serve as an expert, advisor and encyclopedia to scouts both locally and internationally. He keeps a big album of rare photos and documents appertaining to major to many decisions recommendations, conferences and scouting events. Because of his love for scouting, he organized an exhibition at his home to display all his scouting treasures. Mohamed bin Saad Al-Wahibi is the first Saudi scout leader to obtain the "Wooden Badge" in the year 1382 corresponding to 1962. He was awarded to him in the Scout Gathering of Leaders in the Republic of Tunisia. He received a lot of necklaces and scout medals, including the medal of the Arab Union of Pioneers of Scouts and Girl Guides in the year 1419 corresponding to 1998 in Egypt. He was also awarded the silver scout necklace from the Saudi Arabian Scout Association during the first national scout award ceremony held by the association in Medina in 1426 AH, corresponding to 2005. He was also awarded the "Arab Scout" necklace during the closing ceremony of the twenty-eighth Arab Scout Conference hosted by the Sultanate of Oman in the year 1438 corresponding to 2006, and the last medal he received is the Medal of the Cooperation Council for the Arab Gulf States. The scout leader Al-Wahibi contributed to the establishment of the Association of the Pioneers of the Scout in the Kingdom until the dream came true. He was the association's first secretary, and supervised its founding ceremony on 15th June 1999 under the patronage of Prince Sattam bin Abdulaziz -May Allah have mercy on him - the then Deputy Prince of Riyadh region. The ceremony was attended by the Minister of Education, President of the Saudi Arabian Scout Association, Dr. Mohamed Ahmed Al-Rasheed, and Secretary-General of the Arab Scout Organization, Fawzi Farghali, and Secretary-General of the Arab Union of Pioneers of Scouts and Guides, Youssef Dandan - may Allah have mercy on them all - and a group of scouting pioneers in the Kingdom. Scouting leader Mohamed Al- Wahibi has scouting intellectual contributions, as he enriched the scouting library with several valuable books. Several books were published for him, the most important of which are: "Scouting Method, Education, and Curriculum," "The History of the Scout Internationally and in the Arab World, and Its History During the Era of the Kings of This Country," and the book "Biography of the Pioneers of the Scout in the Kingdom", and the book "Memories from the History of Scouting", and the book in which he mentioned his fellow pioneers entitled "Pioneers in the Eyes of the Press", and he wrote a special book on His Excellency Dr. Abdullah Nassif entitled "Leaders from of the Nassif Family". Sports also had a share of his career, as he headed the Saudi Al-Nasr Club in 1381, corresponding to 1961. Al-Wahaibi has various contributions and writings, especially in Arab scout magazines. One of his student scouts, who later became a colleague of his, wrote: "My acquaintance with scouting pioneer Al- Wahibi that dates back over 40 years back.

I came to know him closely when I was a student in the intermediate school, during scouting competitions held by the Ministry of Education and in the public service camps in Mecca held by the Scouts Association. This relationship has continued until today, and I found him with a personality that cares about discipline, and is keen on moral integrity, and has a paternal personality. He used to treat us with mercy, kindness, and affection, and he worked to instill in us the culture of achievement and the principle of responsibility . This was manifestoed by his leadership. He always laid emphasis on the importance of identifying roles, and then confronting any challenges, and taking responsibility for the scouting team. Being strong-willed, he always worked to achieve his goals, and when achieved, he often sought to move to new and better horizons. He was always searching for the best decisions in consultation with his colleagues and invoking planning tools, and ensuring closeness to every crew member. He was always reiterating before us in public service camps that fatigue or exhaustion must not deter a real scout from doing his job and that there is no room for the negligent. He also assured the importance of developing the capabilities of subordinates, and most importantly, developing ourselves.



King Abdullah bin Abdul Aziz, may Allah have mercy on him, with a group of senior leaders of the scout in the Kingdom of Saudi Arabia



His Excellency, Crown Prince Mohammed bin Salman mediates a group of different scout leaders participating in the service camps for the pilgrims of the Holy Mosque of Allah



The International Union of Muslim Scouts crowns

Mecca Youth Scouts with the Silver Medal



Pioneers of Mecca Scouts reassure the health of His Excellency Dr. Abdullah Nassif

Written by Mr. Mubarak Al-Dossari
It was rewritten by Prof. Dr. Khalid bin Mohamed Al-Wahibi

















Dinner ceremony in honor of the festival participants























Figures that contributed to the success of the national initiative, first "Our Football, Our Culture" festival, at the level of the Kingdom and the Arab world







Mr./ Abdul Rahman Al-Attishan



Mr./ Abdul Rahman Al-Rashed



Engineer/ Amin Al-Nasser



His Excellency/ Fahd Al-Jubeir



Dr./ Khalid Al-Battal



Mr. Abdul Hadi Al-Qahtani



Mr./ Tariq Al-Tamimi



Mr./ Abdel Aziz Al-Turki



Mr./ Mohamed Al-Faraj



Mr./ Tami Al-Nassar



Mr./ Ahmed Al-Zamil



Sheikh/ Khalid Al-Abd Al-Karim



Mr./ Mohamed Al-Dabal



Mr./ Khalid Al-Abd Al-Karim



Mr./ Nizar Aloula



Mr./ Haif Al-Qahtani



Mr./ Ibrahim Aljomaih















Football unites us, does not separate us



A Photo op of sports and media representatives

Standing from the right: Mohamed Al-Sheikh, Mohamed Al-Marzouq, Abdullah Faraj, Dr. Abdulaziz Al-Salman, Muadi Al-Hajri, Ali bin Daraam, Dr. Jassim Al-Yaqout, Abdullah Badghish, Abdullah Jassim, Musaed Al-Zamil, Bader Rafi, Badr Al-Abdul-Karim, Khaled Al-Qatnan.

Sitting from the right: Talal Al-Ghamdi, Nabil Al-Khaled, Sattam Al-Otaibi, Ali Al-Abdul-Karim, Farhan Al-Anzi, Ali Heba, Bader Al-Hanfoush, Suleiman Al-Jabri, Attia Al-Zahrani

VISION (L.19)

Arrangements for the dinner ceremony under the supervision of the Chairman of the Committee, Jassim Al-Yaqout, the club's director, Mazen Al-Junaidi, and the maintenance manager, Eng. Nashmi Al-Mutairi





















Honoring the sponsoring and supporting companies





Mr. Tariq bin Abdul Hadi Al-Qahtani Saudi Gulf Airlines



Mr. Musaed bin Zamil Al-Zamil
Zamil Holding Group



Mr. Saud Al-Faraj

Al-Dawaa Pharmacy for medical services



Mr. Khalid bin Saad Al-Nassar Rabiah and Nassar Group



Mr. Abdullah bin Gharamallah Al-Hariri Saudi International Petrochemical Company



Mr. Mohammad bin Abdul Mohsen Al-Rashed Rashed Abdul Rahman Al Rashed & Sons Group



Mr. Yazid bin Hisham Al-Tamimi Tamimi Group

Professor Ali Abdulaziz Al-Turki

Kingdom of Saudi Arabia Vision 2030

Every country has the right to dream of a better future and try to achieve them. The world today is moving with faster than ever before, and every country wants to find an advanced place among other countries. Any nation that stands without movement will not find a place for it in the first rows, and it may go to the last rows. Kingdom's Vision 2030 is based on three main pavilion: A vibrant society, a thriving economy, and an ambitious nation. With respect to the Kingdom's Vision 2030, Saudi Arabia is also keen to partner with leading global companies in the field of artificial intelligence to lead rapid change. Vision 2030 is a unique transformative economic and social development. Saudi initiatives related to technology, environment, entertainment, sports and science are highly supported by the Saudi government and various programs are being implemented across the Kingdom of Saudi Arabia.

The strategic objectives of the National Transformation Program include the following:

- Improving the recruitment, training and development of teachers.
- Improving the learning environment to stimulate creativity and innovation.
- · Improving curricula and teaching methods.
- Improve students' values and basic skills.
- Develop financing methods and improve financial efficiency.
- Educating students to meet the requirements of national development and the requirements of the labor market.
- Increasing private sector participation in the education sector.

Infrastructure will play a major role in the success of the Kingdom of Saudi Arabia's Vision 2030. This is because the kingdom is committed to spending nearly USD1 trillion in construction and real estate projects in a set of projects that aim to transform the country. In fact, infrastructure experts from all over the world contribute to the implementation of Saudi Arabia's Vision.

The goals of Vision 2030 include spreading vegetation, increasing the scope of developed urban areas, reducing emissions, economic diversification, and creating a future city using 100% renewable energy.











Honoring the organizers of the festival





Dr./ Hassan bin Musaed Al-Ahmadi Prince Sultan Bin Abdul-Aziz Science & Technology Center



Mr./ Abdul Hakim bin Hamad Al-Khalidi
President of the Eastern Chamber



Mr./ Maadi Masoud Al-Hajri President of Al-Qadisiyah Club



Mr./ Hamid bin Saeed Al-Surayhi
RepresentativeoftheMinistryofSports



Mr./ Saleh bin Abdul-Aziz Al-Mulhim

Eastern Province Municipality



Mr./ Mohamed Al-Qatanan
Director of the Student House,
Directorate of Education



Mr./ Saeed Abdul-Aziz Al-Qahtani
Director of Dhahran Education Office



Mr./ Hatim Al-Ghamdi
Director of student activity in the
Education Directorate



Mr./ Abdul Rahman bin Ali Al-Qarni Communities Awareness Office in Hidayat Al-Khobar



Mr./ Saeed bin Abdullah Al-Qahtani
Director of the Education Office in
Al-Khobar

Honoring the heads of the supervising and implementing committees of the festival





Mr./ Walid Al-Rasheed
General supervision - Scitech



Mr./ Khalil Abdul Karim Elias
General supervision - Organizing Committee





Mr./ Muwaffaq bin Fahd Al-Sunaid General supervision - Ministry of Sports



The deceased/ Abdul Samee Abdullah Al-Faraj
Chairman of the Sports Committee



Mr./ Walid Mohamed Kamel Hajjaj
Secretary General of the Organizing Committee



Mr./ Badr bin Saleh Jassim Al-Dossari
General supervision - lectures and seminars



Dr./ Abdul-Aziz Al-Salman

Chairman of the Technical Committee



Honoring the heads of the supervising and implementing committees of the festival





Mr. Farhan Al-Enzi
General supervisor of neighborhood centers in
Khobar



Captain/ Farid Mohamed Al-Maedi Member of the Sports Committee



Mr./ Nashmi Hamad Al-Mutairi
General Manager of Maintenance, Al-Qadisiyah
Club



Mr./ Mazen Abdel-Moati Al-Junaidi General Manager of Al-Qadisiyah Club



Mr./ Karim Ashraf Mohamed
Photographer and commentator of the
organizing committee



Mr./ Emad Al Najem
Public relations member



Mr./ Ibrahim Khalil Al-Zayani
Public relations member



Mr./ Abdul Razzaq Mohamed Othman
Secretary of the Sports Committee

VISION Œ LIŚJ

Honoring media representatives and journalists





Mr./ Talal Al-Ghamdi Sada Al Malaeb - MBC channel



Mr./ Bandar Al-Fleet
Sports channel - Dammam TV



Mr./ Hammoud Al-Zahrani
Al-Bilad newspaper office manager



Mr./ Issa Aljokam
Director of the Sports Field - Today's
Newspaper



Mr./ Khalid bin Fahd Al-Hussein Former Vice President General



Mr./ Ali Heba

Dammam channel representative



Mr./ Mounir Bubshait
Economic Newspaper representative



Counselor/ Ahmed Hamed Shehata
Swift News newspaper



Mr./ Nabil Al-Khalid
Sport electronic newspaper



Mr./ Issa Al-Dossari
Okaz newspaper representative



Honoring media representatives and journalists





Mr./ Faisal Awaji Eastern non-electronic newspaper

Mr./ Mohamed Ismail

Managing Editor of Layalina Magazine in Bahrain



Mr./ Ali Al-Qattan



Mr./ Ibrahim Al-Jerisan Shahid Alaan electronic newspaper



Mr./ Jowair Al-Yami Ras Tanura Network



Mr./ Nasser Mohamed Al Ayam (Bahrain) Sports Supervisor



Mr./ Youssef Al-Qadib Al-Riyadh newspaper representative



Mr./ Musa Al-Shammari Eastern orbit electronic newspaper



Honoring government agencies supporting the festival





Brigadier/ Mansour Mohamed Al-Dossari
Civil defense in the Eastern Province



Mr./ Omar Al-Shadid
Eastern Province Municipality



Mr./ Majid Mohammed Al-Babtain

Director General of the Ministry of Information Branch in the Eastern Province



Mr./ Abdul Latif Al-Bunyan
Director General of the Tourism Authority in the Eastern
Province



Dr./ Saleh Al-SloukDirector General of Health Affairs in the Eastern Province



Mr./ Sultan bin Hamed Al-Zaidi
Mayor of Al-Khobar



Honoring the civil authorities supporting the festival





Leader/ Abdullah Al-Rabaan

Ancient Scouts Association in the Eastern Province

Mr./ Abdul Rahman Khalid Al-Juwaira

Media Documentation - Swift News



Mr. Khalid bin Jamaan Al-Nahdi
Al Khobar Automatic Bakery



Mr./ Mohamed Baddah Al-Dossari
Scouts Commission in Khobar



Mr./ Hisham Mahmoud Al-Rahal
Misfer Ahmed AlQarni and his partner Catering Ltd.



Mr./ Jawhar Daham Al-Dossari Al-Raya International Folklore Band



Mr./ Yasser bin Mohamed Al-Arfaj

Basic Electronics Company



Mr./ Faisal Al-Abd Al-Hadi
Al Afaq Institute for Languages and
Translation

VISION Œ LIŚI 2 × 30 Al-Zayani receives the Golden Ball in appreciation of his efforts in serving Saudi sports
Khaled Al-Harban from Kuwait receives the shield in appreciation of his media efforts in the Gulf
Dr. Abdul Hamid Al-Rumaithi from United Arab Emirates receives the Golden Ball in appreciation of
his efforts in scientific excellence, in the presence of Dr. Ali Al-Sharhan, Minister of Education in UAE















Al-Zamil, Al-Yaqout, Al- Qauroun and Al-Najem hand over the international star, Yasser Al-Qahtani, the Golden Ball, in appreciation of his efforts in serving Saudi football Saud Kariri, the international star, receives the Golden Ball from Al-Zamil, Al-Yaqout, Al-Qauroun and Al-Najem in appreciation of his efforts in serving Saudi football National coach Hamad Al-Dossari receives the Golden Ball in appreciation of his efforts in serving Al-Qadisiyah and the national team













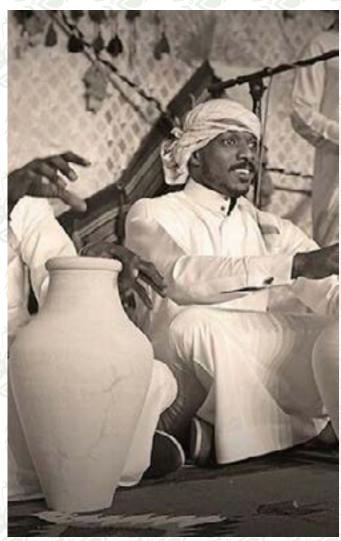
The Golden Ball and the title of Ambassador of the Initiative for His Highness Sheikh/ Issa bin Rashid Al Khalifa (may Allah have merayon him) receives the golden ball figure and gets the title of Ambassador of the National Initiative. «"Our Football, Our Gulture" festival», the first of its kind in the Arab world, in appreciation and gratitude for his role in serving sports, culture and social work from the Chairman of the Organizing Committee Dr. Jassim Muhammad Al-Yaqout, and in the presence of members of the festival s executive committee.





Folklore and popular art









The organizing committee was keen to present artistic and popular performances and a variety of folklore that blends heritage and popular heritage with modern arts by presenting various shows that represent the depth of heritage in the Kingdom of Saudi Arabia and the arts of the eastern coast. The shows are reminiscent of the past and of the parents and grandparents as well as of the suffering of chaotic life and the search for pearls. Al-Raya International Band, one of the most prominent bands in the eastern province, that participated in several international events, presented more than (40) performances during the festival days at Al-Qadisiyah Club and Prince Sultan Center.

Many popular performances were made and included the Saudi Ardha, Sword Ardha, the Samaritan of all kinds, the art of Ashouri, the Khumari, the Daza, the Liwah, the horse riding, the Fajri, the art of sound, the bastat, and sea songs. This is apart from performances that represent the ancient customs and traditions of the eastern coast, as well as the popular games that won the admiration of children and participants.



un and entertainment Arts songs, marine songs, and various folk dances

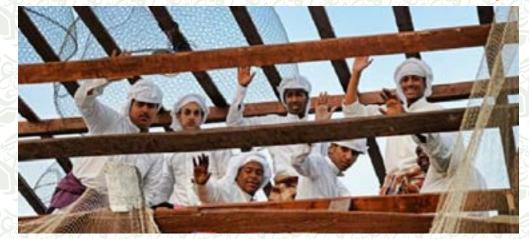








Art shows by throwing fishing nets



Onboard art shows



Al Raya International Folklore Band, led by the popular artist Johar bin Daham Al Dossari





























Emotional thinking

Thoughts and emotions have a profound effect on one another. Thoughts are our beliefs and opinions of ourselves and the world around us. Emotional thinking is one way we are affected in some decision-making situations. The other way is logical thinking. According to psychology, we make most of our decisions driven by emotions, even though we think our decisions come through logic, emotions are strong. Being able to make decisions using sound and rational thought processes can be challenging if we are under the influence of strong emotions. Sometimes a person experiences unhelpful emotions in some cases, such as depression or anxiety, which we call "unhelpful thinking styles." One of the things we've noticed is that people go through these patterns automatically. It is something that happens inside our consciousness. However, when a person uses some of these thought patterns consistently, they can often cause emotional distress. With regard to learning, the effect of emotion on learning processes is the focus of much research. It is well established that emotions affect the power of memory and recall. Some studies indicate that positive emotions facilitate learning and contribute to academic achievement through levels of self-motivation and satisfaction with learning materials. Furthermore, stress, which is a negative emotional state, damages and/ or impairs learning and memory retention, depending on its severity and duration. A negative emotion can be described as any feeling that causes you sadness. These feelings make you hate yourself and others, and lower your confidence, self-esteem, and overall satisfaction with life. Emotions that can become negative are hate, anger, jealousy, and sadness. Negative emotions can dampen our enthusiasm for life, depending on how long we allow them

to influence us and the way we choose to express them. Finally, we can ask ourselves how do we deal with negative emotions?

Please try to implement the following points:

- Don't blow things out of proportion by reviewing them over and over in your mind.
- Try to be rational: accept that bad emotions are inevitable sometimes and think of ways to make you feel better.
- Relax: Use enjoyable activities such as: reading, walking, or talking to a friend.
- Learn: Notice how sadness, loss, and anger make you feel, and which events trigger those feelings so you can prepare in advance.
- Fitness training: Activity lowers the level of stress chemicals and allows you to better deal with negative emotions.
- Let go of the past: Constantly going through negative events robs you
 of the present and makes you feel bad.















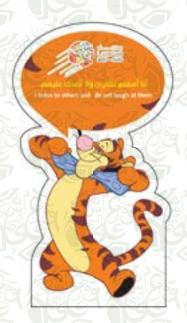






















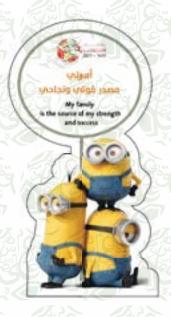




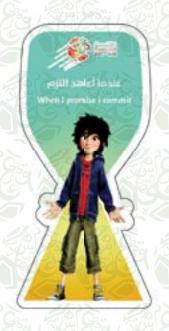


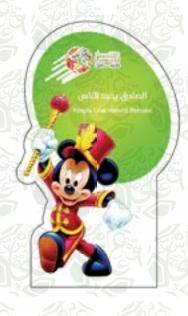






















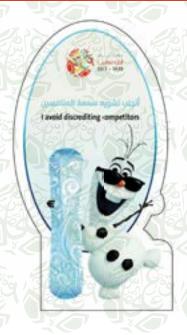






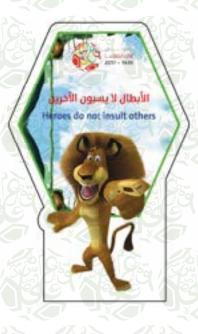
























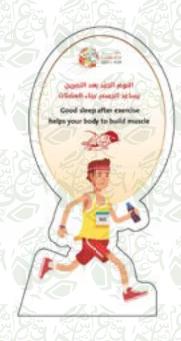






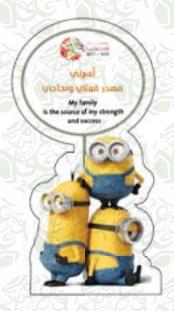


















The Fourth International Conference on Leadership, Innovation and Excellence honors Al-Yaqout with the Medal of Leadership and Excellence



Pioneerism Innovation & Excellence Conference



His Highness Prince Faisal bin Abdul Rahman bin Farhan Al Saud, the honorary president of the conference, presents Al-Yaqout the certificate and the Medal of Innovation and Excellence

to the symbol of leadership and creativity, Dr. Jassim Mohamed Al-Yaqout

Greetings of love, appreciation and gratitude for the pioneering role and unlimited giving in order to build the homeland and the human being On the Gulf Pioneer Day, October 10th, 2018, the Fourth International Conference on Leadership, Innovation and Excellence (United Arab Emirates) Dubai, the Supreme Committee of the Fourth International Conference on Leadership, Innovation and Excellence honored Dr. Jassim bin Mohamed Al-Yaqout, the owner of the first national initiative "Our Football, Our Culture" in the Arab world, among a group of pioneers.

In recognition of his pioneering role and unlimited giving for the sake of building the nation and the human being on the Gulf Pioneer Day, 10 October 2018, within the activities of the international conference held in Dubai, United Arab Emirates, in which representatives from more than 27 Gulf, Arab and international countries participate, in order to develop scientific and intellectual meetings in various fields that contribute to the dissemination of culture and entertainment.

Arab Creators Union Honors Al-Yaqout



موم الحدد المحكون الحقوما المختور حاسم محمد البحود، وتحده وسلم المتحدد البحود، وتحده وسلم وأنهادة المعرد من الإيجاع عن الحشورة المؤخى العربي «خرنا أتفاعلات وقال رئيس الحالي المصحف والإنفاقية بالحرد من الإيجاع عن الحشورة المحد نور إن تحريم النحاذ للحظور خاسم الحدود وسلمة وسلم التحرد خاه تقصرا وحملاً لنحاح المحتددة الوقائدة حرانا أقاملات المربحة التي استموال المحددة الحول الاردا خلال حضورة الحدودة الحربة الحدودة الحدودة الحدادات المربحة الحدودة الحربة المحددة الحدادات المحتددة الحدودة الحدودة الحدودة المحددة المحددة المحددة المحددة المحددة المحددة الحدادات المحددة
Honoring news in the Saudi and Egyptian press



Certificate of Excellence in Creativity Medal



Creativity Excellence Award



Al-Yaqout reviews the idea of "Our Football, Our Culture" in the Arab League

An overflow of emotions and pride fills our hearts, we are the sons of this country, and we are proud that the idea of the national initiative, "Our Football, Our Culture", will receive the Medal of Uniqueness in Creativity from the Union of Arab Creators, member of the Arab League, consultative member of the United Nations, in honor of the efforts of the sincere men who contributed to the success of this Arab project on the land of the Kingdom Saudi Arabia.



Al-Yaqout and Jassim Al-Sumait from Kuwait during the discussions



Plenipotentiary Minister Mohamed Khabar,
Director of the Unions and Organizations
Department of the Arab League, receives the file
of the national initiative



10 32.760 15 75.600 Persons Days **Persons** Days The number of attendees Attendance at "Our Prince Sultan bin Abdul Festival days in Alat the festival at Scitech Football, Our Culture" Qadisiyah club Aziz Center for Science Center festival in Al-Qadisiyah and Technology (Scitech) club 2000 160 760 Cards Lectures Persons Recovery cards that were Organizing, implementing, Participants in Lectures, seminars and workshops implemented at bin Abdul Aziz Center sent to the Kingdom's supervising and maintenance and governmental and private supporting committees cleaning work for Science and Technology (Scitech) 15 lectures, hospitals meetings and workshops. 108.000 1890 1.000.00 25 Days **Persons Persons Participants** Participants via Twitter in the Total days Total attendants Attending lectures and cultural competitions and the workshops era of heroes' competition in the Arab world, and the prizes were handed over to all 1164 120 208 **Players** Teams **Players** Match

Players participating in

the tournament

Players born in the

tournament

15

Lectures

97

The number of participating

teams in the festival

tournaments representing clubs, schools, academies, neighborhood centers, and talk teams

Matches in the

tournament













Success Partners



The main supporter of the festival



أرامكو السعودية saudi aramco



الشريك الاستراتيجي Strategic Partner

























Your support for us is a continuation of our giving and the realization of our achievements













Festival success partners



































Community partnership Government vision and social necessity





Social responsibility is an ethical theory that requires organizations, institutions, and individuals to act in the interest of society as a whole. It is a government demand and a social need. This is because society as a whole and all its organs and institutions are in need of the socially responsible individual, the high degree of sense of community members and their commitment to social responsibility is the criterion by which we judge the development and growth of that society. Developing a sense of responsibility in the hearts of the members of society is a definite necessity, and it is a task that falls to the social institutions responsible for raising and upbringing individuals. It is the people's belief of the wise leadership in the renaissance of this country made it the pavilion of its vision (Vision 2030) to build a vibrant society, for the advancement of the Kingdom of Saudi Arabia. It has deemed the individual a basis on which this vision is built, and it even builds for him a future of a vibrant society. It's a society where all citizens can realize their dreams, hopes and aspirations in a prosperous national economy. If this is the vision of the



Kingdom, then it is imperative for the members of society to feel responsible, and for each individual to know that he is responsible to himself for the group to which he belongs, and for the society, the environment, and the country in which he lives. Social responsibility expresses the psychological maturity of the individual, because the psychologically mature individual is the one who bears responsibility, and is willing to do his share as an individual in achieving the interest of society, and feels that he is indebted to him. This work - and other works - is a calls for everyone in the kingdom to rally behind their leadership, and to unite to repel the attacks that will soon vanish thanks to our wise King and the strength of his Crown Prince - may Allah Almighty protect them both. This work is made especially important for the youth because they have the ability to show the achievements that the state and its various institutions seek to achieve within the role assigned to them in achieving sustainable development of its human resources. Teamwork is a necessity and an obligation because teamwork brings greater benefits than an individual work, and the whole world seeks the creation of political, social and economic blocs. It is hard to imagine a group without organization and coordination between individuals and leadership, and planning to achieve goals and objectives. The idea of «our football, our culture», stems from this feeling that unites society with all its sects around its leadership as well as its ideas that serve the country. This all was carried out by people with sincere hearts, and so the festival resonated across the kingdom after it achieved its desired goal. It is to prove to us and the world that teamwork is not impossible, and that cooperation between members of society is something impressive. It prompts us be feel proud of the solidarity of our leaders, institutions and individuals, whether old of young, famous or unknown, men or women. It's like one building in which an individual represents a brick with a different color and taste. The unity of that building shows us the character of members of this beloved country. From this humble standpoint, I call upon everyone to value teamwork work, achieve our vision, build our country, and show the world our unity and solidarity to be in the façade of world countries. May Allah protect our kingdom and protect the Custodian of the Two Holy Mosques King Salman bin Abdul-Aziz, and his faithful crown prince. May Allah protect our country, and perpetuate the blessing of security and safety upon us and the Islamic nation, for he is all-hearing and responsive.

Mr./ Abdulaziz bin Ali Al-Turki

Member of the Supreme Committee for the initiative









An ancient past and a prosperous future



















The beautiful past and the bright future of Saudi sport















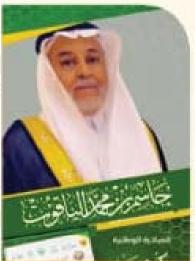




The Custodian of the Two Holy Mosques King Salman bin Abdul-Aziz honors the national football team that qualified for the 2018 Moscow World Cup qualifiers



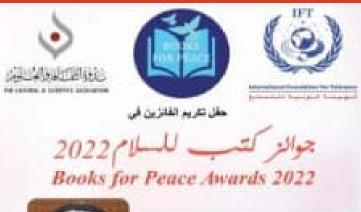
The Saudi News Agency, the news channel, and the Union of News Agencies of the Organization of Islamic Cooperation countries report the news of winning "Books for Peace" International Award





Finally

الميرأ والميرأ ومن خلال عذه القرابة التحليلية للكتاب العالمي ((كرندا ثقافتنا)) والذي خطه الدكاتور جاسم الباقوت فمزبأ بتا ان تشيد بالفكرة الالمعية والسهد الفكري والبدني العبدول من قبل المؤلف الذي سير اللبالي وبحث وتقب وبفاض في بمور الأدب والفكر والاجتماع هتي خرج لنا بهذه الدرة الضينة الثي تعتبر امتداد طبيعي لكل المؤلفات التبي لخرجت من بنات اقتثار هذا المؤلف ألوثائقي القاريخي والذي يعتبر المسافة كبرى ألمكتبة الطافية السمودية والعربية والعالمية ويقيتي بأن تكريم النكاؤر الباقوت المنتظر لم باتن من فواغ بل هو نتاج عمل فكرى جبار وجهد خرافي قام به هذا الرجل فكان من الطبيعي أن يجد هذا التقدير العالمي عرفانا بما قدمه من فكر وجهد تقوق به على كل اقرائله.. فالف مبارك للدكتور جامس واثال إعلامي سعودي فالتكريم يشمل كل الإعلاميين السعربيين لان الدكتور حاسم الباقوت يعلل لسان حالهم



السيت 10 سيثمير 2022 روما ـ ايطائيا

> الاحد 11 سيتمبر 2022 قاعة الموتمرات . ندوة الثقافة والطوم دين ، الامارات العربية المتحدة



"Al-Yaqout" dedicates to the homeland its victory in the "Books for Peace"
International Award as the first Saudi to receive this international award "sponsored
by the United Nations Educational, Scientific and Cultural Organization UNESCO
and the United Nations Children's Rights UNICEF for the year 2022 at the Seventh
International Conference on Leadership, Innovation and Excellence in Dubai".

"Our Football, Our Culture" A pioneering intellectual orientation for a bright tomorrow Honoring Al-Yaqout is a hinoring to every Islamic informative

الكأس - يعقوب أدهر

● ياتي التكريم المنتظر الإعلامي السعودي المخضرم الدكتور الاستاذ جاسم بن محد اليافوت رئيس الإعلام الخارجي في الشرقية السابق وناتب ونيس اتحاد الإعلاميين العرب وعضو اتحاد الدبيتين العرب رئيس نادي القادسية الاسبق باتي تكريم هذا الإعلامي المخضرم من قبل الجمعية الدولية لكتب السلام بالتعاون مع الهيئة الدولية لكتب السلام والعلوم في الحادي عشر من شهر سبتمبر القادم بعد فوز الكتاب الوثائقي للمبادرة الوطنية ((كرتنا بعد فوز الكتاب الوثائقي للمبادرة الوطنية ((كرتنا بالتعاون بجائزة كتب

■ الشار العالمي قاني حيث التكور والموارد عالي العالمية المراحة والمؤتر عالي العالمية المراحة من الاستحة الرياضية والقانمة والإجتماعة الشرف العالمية والسائم في المسائم ويعطها التي وعلى وعلى وعجع المجتماعة في أي وعلى وعلى وعلى الموار يهيز المور القائمة المراحة والمورد قائمي بدهر التيان المقائل المحمودية في المورد يهيز المائل القائدة المراحة الرياضية بن المورد والمراحة على المهائمة المراحة المثلثة والتي بدأن القائدة المسائمة في البادلة المشتقة والرياضية بدأن القائدة المسائمة في البادلة المشتقة والرياضية بدأن القائدة المسائمة في البادلة المشتقة

ارؤى مستقبلية اا



في هذا المتمن التربوي الحالس المسال الفارة كالبر شريعة في المجتمعات العا

ليسا لابد قد من الإسارة إلى أن من الم المراف الكتاب الواتش العالمي الاسارة ال الد فد وإل طي الامراف السابية المسامة في الوجاة المسامية والقابة، بينا جول الار طر اسالة ربقة بهذاء معاقباً بالاحداد المطاقة ويقدر عدم المسافية والله المطاقة ويذا " " السافية والله حزايا أواث المتابعة المسامة المسافة منا يسافع في حقق ميانية والمسابية المسافية في حقق منافع عالمي طابعة المسافية في مسافية والمدينة المسافية المسافية في مسافية والمدينة المسافية المس

المتثمار ناجح

مصامين كالرياة كالفتا مياه المرس الاستثنار في برامج الم

في تنبية المجتدو لتعجيز طاقاتهم الكامنا في دفع عجلة التدبيا والج

معافي طابعه الاتفأ والونام والم

في معية العب والسلام والانسجار في ورقة الجماعية الشابئة لطق معلمه

المقبائل والعط المقمر بعيدأ عز الذاتم

والتطرة الضيقة الكي لضار بالمجلحاء

الاجتماعية كرافد فالرمن زوافد المجت

الدكتور جاسم الباقوت

السلام الدولية للعام الميلادي ٢٠٢٢ في نسختها السادسة وهو إنجاز للوطن الكبير السعوبية وتكريم شامل لكل إعلامي سعودي في شتى مجالات الإعلام العربي والمسعوع والمكتوب منتظلا في شخص الدكتور جاسم الياقوت الذي ناخل وكافح ويذل الجهد والفكر وعصارة تجاربه الكافية والادبية والرياضية والتي نجح في سهرها للمكتبة الثقافية والادبية والرياضية عطفا على ما يحمله بين طياته من مضامين ثقافية وادبية ورياضية عرائدي ورياضية وإنسان السعودي والعامي والعامي إلى الافاق الرحبة في المياة والعربي والعامي إلى الافاق الرحبة في المياة



Jassim Al-Yaqout: "Our football, our culture" carries a message of peace from the Kingdom to the world, and will accompany Al-Akhdar in Qatar



تحدث الدكتور واسم الياقبوت نائب رئيس اتماد الإعلاميين العرب وعليو اتحاد المبدعين العبرب عنى الكتاب الوثائقي للمبادرة الوطنية «أرتنا تفاضا»، موضما أنه جمع بين الثقافة، والرياضية، والعمل الاجتماعي

وبيّن أن الاتناب يحمل في طياته وسناته محينة وصناتم من أرض المعلكية العربية المسعودية، إلى العالم، ويتوافيق مع رؤية صاحب النسجو العلكي الأميار محمد بن

سيلهان ولي المعد - جفظه الله - وكذلك - ا رؤية المملكة 2010، وأيضناً جودة المياة. والأعمال الاسمالية.

وأوضع " أن الكتاب سيترجم إلى اللغة الإنجليزية ليكون رفيقاً المنتخب السعودي خلال مشاركته في تأس العالـم بفطر، إذ يحصل رسالة العالم أجمع تؤكد أن «كرد القدم تجمعنا لا تعرفنا».

وضدد على أن الكتاب يوافق أهداف رؤية التثمية المستدامة للأمم المتعدد والأنظمة

میة. در بالذی آن (1991ء: (1988ء)

جدير بالذكر أن الكتاب الوقائقي للعبادرة الوطنية «كردًة تقاندتا» الإعلامي المحددي الدكتـور جاسم الياقـوت، حصد جالـرة كتب الســلام الدولية، كأول سـعودي بعوز بالجائزة.

وابتلىن «الياشوت» إهداء والبرة كثب المسلام الدوليـة لسام 1922 إلى الوطن القالي وال مقام خادم الدرمين الشريفين العلك سلمان بـن عبد العزيـز وولي عفده

الأويس الأويس وجود بن مسلمان حفظهما الله

وأسرب علب استلامه الهائيزة من البرونيسيور أنطونيو إمينيو رئيس مائزة السلام الدولية وسمو الشيخ المعتدس سالم بن سلطان القاسمي رئيس موتم الريادة والإبتائر والثميز ومعثل المتالمات الدولينة بن سمانته كأول سمودي يفور يعدد الجائزة الدولية التي تعد إنجازاً يضاف الإنجازات السمودية الدولية



Professor Antonio Amenio, Chairman of the International Committee for "Books for Peace" International Award, hands over the award to Al-Yaqout, in the presence of His Highness Sheikh Eng. Salem bin Sultan Al-Qasimi, Chairman of the Leadership, Innovation and Excellence Conference in Dubai.













Dr. Jassim Al-Yaqout and chief presenter Farid Mukhles after receiving the award



His Highness Sheikh Salem Al Qasimi honors the creative Suzanne Baaqil in the presence of Sheikh Ahmed Badeeb and Mr. Mohamed Naqi, members of the International Tolerance Commission







Mr. Mohamed Al-Naqi, Secretary General of the Tolerance Commission, from Kuwait, receives the commemorative shield for the "book "Our Football, Our Culture



Culture" after the honor



Sheikh Salem Al Qasimi, Chairman of the Conference, honors the members of Al-Khobar Map Committee for the creative initiative

Al-Yaqout chairs the media and press pioneers' session at the Leadership, Innovation and Excellence Conference in Dubai (11-12 September 2022)



Ms. Nawal Bakhsh, the first Saudi female broadcaster. Dr. Jassim Al-Yagout. Chief broadcaster Mr. Farid Mukhlis. Advisor Fakhri Al-Tamimi





With the oud and the instrument of qanun, the artistic session was concluded, in which a group of creators who participated in the conference participated



The artist Mustafa Iskandarani, Jassim Al-Yaqout, the artist Hussein Qureshi, the artist Abdullah Salem, the radio presenter Farid Mukhles, the artist Hassan Iskandani, and the artist Naji Al-Tantawi



Al-Yaqout chairs the media and press pioneers' session at the Leadership, Innovation and Excellence Conference in Dubai (11- 12 September 2022)



Mr. Bilal Al-Budoor, Chairman of the Board of Directors of the Culture and Science Symposium in Dubai, receives the memorial shield for the documentary book, in the presence of a group of participants in the conference











4

Al Yaqout receives award in a large ceremony in Dubai in September 2022

Saudi book wins Peace Book Award, in its sixthe edition



الكتاب الوتائض للميادرة الوطنية كرشا ثغافتنا

د جاسم الباقوت

وأوضم أتبه من خلال

فكبرة مهرجنان «كراتنا

ثقافتناء حرصنا على

الاستثمار في براضح

llaméelsi llerialsis

للمساعدة في ربط شرائح

المجتمع في المعلكة

العربية السعودية

والمقرميين في تنميلة

المجتمع لتحفيز طافاتهم

الكامنية في دفيع عجلة

التنمية والعيش في الحب

وأضاف أن الكتباب

يوثق أهداف المعرجان

للمساهمة في توعيـة

والسلام

المجتمع وتتقيف، ويناء حيل شادرعلى تعتبل المجتمع وتتقيف، ويناء وطنة ويناء مستقبل باهر رؤيـة المعلكـة 2030 التي أولـت اعتماقا خاضا التي أولـت اعتماقا خاضا بحـودة الحيـاة بالإضافة إلى المساهمة في غـرس المحبة والسـلام المجتمع ومختلف الفتات العصب المحريـة ونبـذ التعصب والمحريـة ونبـذ التعصب والمحريـة ونبـذ التعصب والمحريـة

وأشار إلى أن الكتاب يوثق حرصتا على العمل لصالح التضامن والسلام والأنشطة الاجتماعية لتعزيـز نشـر السـلام والثقافة من خلال البرامج التي ساهمت في غرس ونشر الحب والسلام بين أفراد المجتمع والعقيمين من مختلف الجنسيات ويستثمرون كبرة القبم في ذلك. واعتبر الياقوت الجائزة إضافة جديدة للإنجازات الرياضية والثقافية السعودية على مستوى المالم



فاز الكتاب الوتالقي للمبادرة الوطنية كرتنا للإعلامي الكبير بدائية الدكتور جاسم الياقوت لعدام 2022 الدولية في سيتم تكريم الدكتور الياقوت في حفيل كبير لكتب السلام بالتعاون مع لكتب السلام بالتعاون مع المينة الدولية التعاون مع وندوة التعافة والعلوم في دبي في 11 سيتمبر المارة

وقد تلقى الدكتور جاسم الباقوت نائب رئيس اتحاد الإعلاميين العرب وعقب التحاد قوزه بالجائزة من السيد أنطوني واليائزة من السيد خائزة كتب السلام الدولية للرياضة وحقوق الإنسان.

والسلام والثقافة وقبد أعبرب الدكثبور جاسم اليافيوت عين سعادته يفوزكنايه بهذه الجائزة العالمرة المرحوقة حيث نجح الكتاب في توثيق فكبرة فعالينات المبادرة وماتذللها من الأنشطة الرياضية والثقافية والاجتماعية لنشر المحبة والسلام في المجتمع وجعلمنا فكـرة قابلــة للتطبيق في جميع المجتمعات في أي زمان ومكان لدعم وتعزيز لفية الحواريين شبعوب



His Highness the Sheikh honors the Albanian thinker, Dr. Arben Ramkaj, in the presence of Sheikh Ahmed Badeeb





Al-Yaqout presents the first Saudi female broadcaster with the Kingdom emblem in appreciation of her media efforts (Ms. Nawal Bakhsh)

Riyadh International Book Fair hosts the launch and signing of the documentary book of the national initiative "Our Football, Our Culture" on 4 -10 - 2022

The book signing platform at Riyadh International Book Fair witnessed the signature of Dr. Jassim Al-Yagout on his new publication of the national initiative "Our Football, Our Culture", winner of "Books for Peace" International Award for the year 2022. The event was attended by a group of writers, intellectuals, media representatives and athletes. Everyone praised Al-Yagout efforts in preparing, implementing and documenting the initiative, which won the admiration of international committees as the book won the prestigious international award, which is considered the first Saudi to win this award. The achievement is considered an addition to the achievements made by the people of the Kingdom in various fields, which drew attention to the initiative aimed at achieving quality of life programs, one of the goals of the Kingdom's Vision 2030.



His Highness Prince Nayef bin Thunayan, supervisor of the King Salman Center for Studies of the History and Civilizations of the Arabian Peninsula, praises winning of the documentary book of the national initiative, "Our Football, Our Culture", in the "Books for Peace" International Award for the year 2022









Al-Yaqoot's signature of the book "Our Football, Our Culture" ... a sports, media and cultural event at the Riyadh International Book Fair







A group of writers, intellectuals and athletes during the signing



An intense attendance of the audience during the signing



A group of journalists and media professionals during the signing of the documentary book



An intellectual receives a copy of the book





Dr. Islam Bayoumi, supervisor of the Architectural Heritage Association platform of Prince Sultan bin Salman bin Abdul-Aziz



Dr. Abdul Rahman Al Zamil, former Chairman of the Council of Saudi Chambers, Chairman of Al Zamil Group



Mr. Abdul Rahman, former branch director of the Ministry of Culture and Information in the Eastern Province



Dr. Shehab Jamjoom, former Undersecretary of the Ministry of Information for External Media



Attorney Khalid Abdul-Aziz Al-Muhaidib

The Saudi national football team is the first Arab team to reach the World Cup Qatar 2022

Thus, it qualified for the sixth time to the World Cup finals, for the years: 1994 - 1998 - 2002 - 2006 - 2018 - 2022



















Crown Prince Mohamed bin Salman meets with the players of the Saudi national team before traveling to Qatar World Cup 2022





Tamim Al-Majd... the legend of the world

Today is the time to harvest the fruits. The state of Qatar has succeeded in writing its name with golden ink in history pages by hosting the World Cup that began today in Qatar. The day will be unforgettable in the history of Qatar and the Arab world. It will remain a witness to how Qatar was a pioneer throughout the region, as it pumped new blood into the veins of the government, so that the nation's march. It's achievements will continue to unite the spirit of youth with the experience or the elderly in Qatar under the leadership of His Highness Sheikh Tamim bin Hamad Al Thani, Prince of the country. Organizing the World Cup is an achievement, miracle and creativity that was accomplished by means of persistence, determination and challenge to please the entire world. The past years have proven that what preoccupies the mind of His Highness Prince Tamim is the advancement of the Qataris and those residing on the land of Qatar in the areas of education, health and culture. Therefore, lofty sums were allocated to serve these areas, so that the huge projects that Qatar's accomplishments shine across the Middle East. This is apart from the successful economic policy that made our country among the world's strongest economies, placing Qataris atop the world list of per capita income. Ten years of hard work have seen great achievements in the construction of infrastructure, railways, tunnels, bridges, and stadiums that rival world-class stadiums. Here is the Prince of Qatar today celebrating this historic achievement and hosting leaders, kings, princes and heads of states of the world to share with him such a historic moment of the World Cup opening ceremony. It is to prove to the world that Qatar is able to achieve the dream, to be the first Arab, Gulf Islamic country to host such a prestigious global event, having spent billions of dollars, an amount exceeding the sums spent since its inception. For the first time, Qatar provided free transportation and the most logistical services for free, which is unprecedented in history, out of keenness on the success of the tournament and the happiness of the fans from across the globe, the Gulf region, Arabs and Muslims. All we wish for everyone is to be happy with this sporting, cultural, social, artistic and entertainment event, which will be watched by more than three billion people through the media. It is a golden opportunity to meet people and exchange cultures and knowledge through football. We always say: "Football unites us, doesn't separate us, and may Allah bless you and Qatar, the place where you meet".





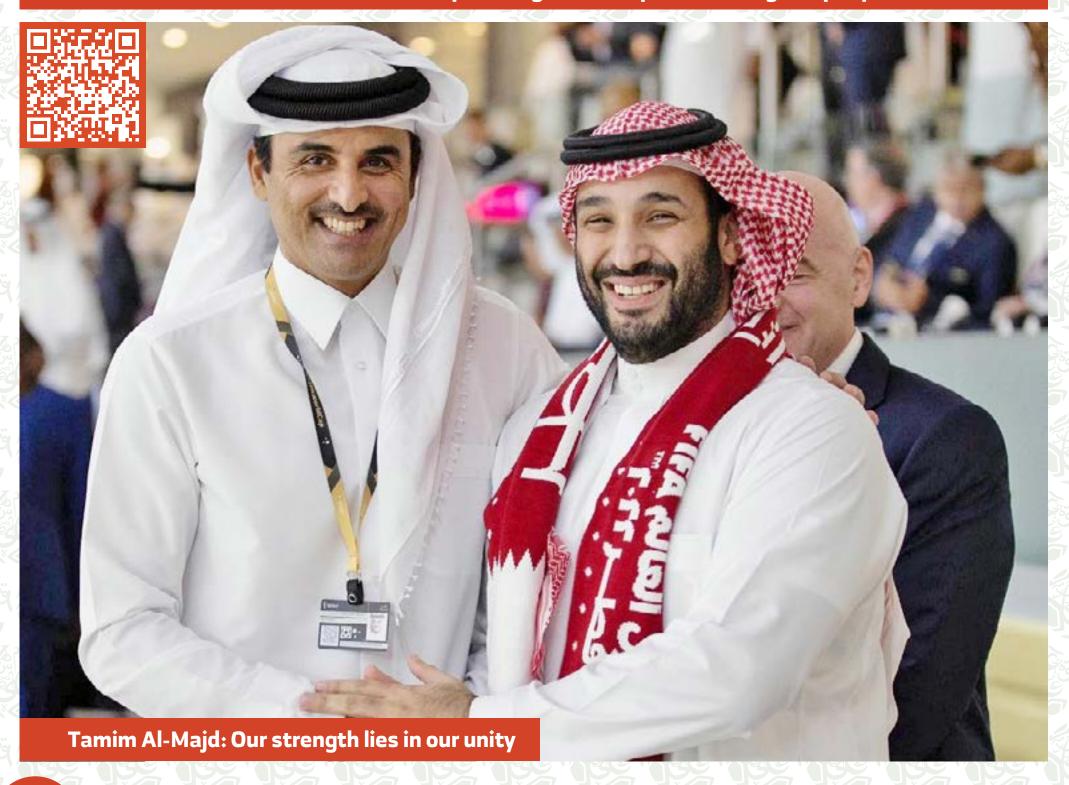
presence of FIFA President

President of the Asian Federation, Sheikh Tamim and President of the International Federation

Kings, princes and heads of states, international federations and diplomatic bodies at the opening ceremony of Qatar World Cup 2022



Glory from history unites us... We are yours and you are ours. One hand to create a prosperous future for the Gulf, Arabs and Muslims, spreading love and peace among the peoples of the world



We joined hands, cooperated, and fulfilled our aspirations - football unites us, and football is our love and friendship



A meeting between Al-Sisi and Erdogan, with Sheikh Tamim bin Hamad mediating, during the opening ceremony of the **World Cup in Qatar**



50 years ago, which he gave out to the fans





His Highness Sheikh Mohamed bin Rashid Al Maktoum, Prime Minister and Ruler of Dubai



Heads of state at the main platform



His Highness Sheikh Mishaal Al-Ahmad Al-Jaber Al-Sabah, representative of His Highness the Prince of the State of Kuwait

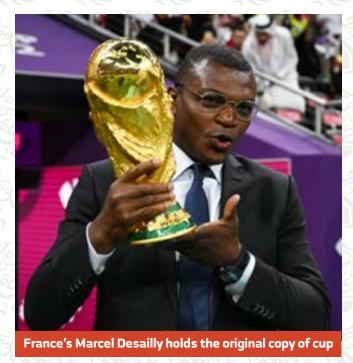
Creative pictures that interprets the historical heritage of our customs and values to the world, blend international arts, and present a painting expressing love and peace, and builds bridges between the peoples of the world in the presence of kings and leaders, so that Qatar presents a realistic lesson and tells the world that we are Qatar. We are the Gulf, We Arabs.











Scenes from the artistic and creative performances at the opening ceremony of the World Cup





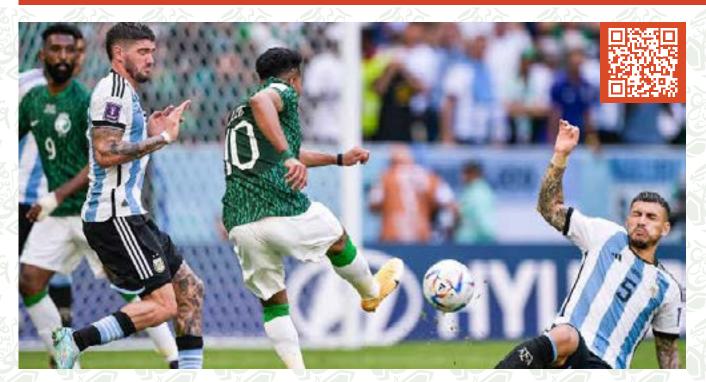








The historic victory of the Saudi national team against Argentina, World Cup Qatar 2022 tournament



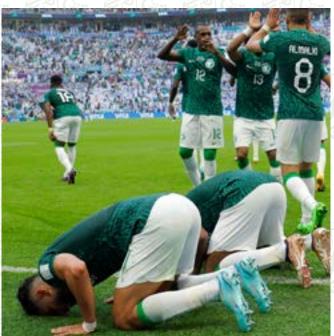
















The joy of the Saudi Minister of Sports, Prince Abdul-Aziz bin Turki Al-Faisal, and Yasser Al-Mishal, President of the Saudi Football Association, with the team's victory over Argentina 1 / 2 after the match











Football Unites Us

On planet Earth, there are things that bring us together despite our different cultures, races, and beliefs. However, there are things on which we are unanimous in our view. This thing is football due to its excitement, suspense, competition, and the knowledge we gain when we get together. A major global event everyone on the

Mr. Bader Saleh Al-Dossari

globe is eagerly anticipating is the World Cup, for which millions of people gather in front of screens to watch the matches for a full month. This scene is manifested in the gatherings of friends and families at homes, cafes and restaurants. In fact, such an event is a real flourishment for numerous economies and sectors.

Participant countries are introduced to the cultures of one another, as players and fans are deemed ambassadors for their countries. As for the 2022 edition, the World Cup in Qatar, it was exceptional in everything. It was unique in terms cooperation between the Gulf states and Qatar, specifically between the Kingdom of Saudi Arabia and Qatar. A visitor to Qatar to attend the event must enjoy a truly sociable atmosphere, familiarity, joy, and happiness on everyone's face. For example, when you go to Al-Ahsa-Qatar road, you will see the masses at the gas stations wearing the clothes of the teams that they support, and you will find people engaged in talks about tickets and procedures, and when you reach the border, you will be greeted by the highest ranks of security men, directing you to the right place smoothly. Then you will be transported by bus to Doha for free with ease. When you arrive with Haya holders, you will travel by metro and buses and enjoy the beautiful spherical atmosphere where there is distinguished encouragement, exchange of questions and acquaintance between the peoples present there. And you find everyone speaking one language, which is the language of football, matches and their events, and distinguish the costumes of the masses, as the fans of each country are keen to highlight the culture of their homeland. Everyone is keen to be the best ambassador for his country on and off the field, at airports, land and sea outlets, and through screens. The most beautiful phrase we can call football is "football unites us".



Dr. Muhamed Khalil, former Secretary General of the Kuwait Football Association



Captain Hassan Shehata, the former coach of the Egyptian national team, is mediated by Al-Yaqout and Ahmed Eid, former president of the Saudi Football Association

Football unites us



















Captain Sami Al-Jaber and Al-Yaqout in a moment of optimism in the Argentina match





Football is our culture... our love and friendship... our cooperation and solidarity... and we fulfilled our aspirations... football unites us. We swear it will not separate us. Lofty goals interpret their meanings and goals into the World Cup Qatar 2022 on the ground in front of 5 billion viewers around the world.



















Football unites us

















Mr. Saad Al-Ahmari, Jassim Al-Jassim, Adnan Al-Moaibed, Engineer Abdul Aziz Al-Qurainis and Ali Al-Ali, former members of the Saudi Football Association, follow the match

The Saudi audience are crawling to support Al-Akhdar and participate in the World Cup activities





The Saudi public...

Flavor and fruit of the World Cup







Our audience gains admiration and appreciation by participating in the World Cup events



















We are all Al-Akhdar... the official song of the Saudi national team in the Qatar World Cup

Words of the poet Prince Abdul Rahman bin Musaed

«...Our Pride Al-Akhdar»
Mohamed Abdo and Omaima Talib singing for the Saudi national team





أووه.. أووه.. دربنا أخضر

أووه.. أووه.. قلبنا أخضر

أووه.. أووه.. فالنا أخضر

أووه.. أووه.. كلّنا الأخضر

عودتنا يا فخرنا الأخضر..





The fans of the Saudi national team participate in the events, activities and programs held on the sidelines of the World Cup in different regions













Al-Yaqout's experience explains the reasons for the honorable Saudi team's exit from the Qatar 2022 World Cup



The Saudi House presents a cultural, social, sports and entertainment experience that highlights the civilized face of the kingdom in various fields in front of the peoples of the world who participate in the events, activities and programs of the Qatar World Cup 2022













Minister of Sports, Prince Abdul-Aziz bin Turki Al-Faisal, celebrates the President of the International Football Association, heads of federations, and senior sports, cultural and social figures participating in **Qatar World Cup**















Through its cultural, social and recreational activities and programs, the Saudi House interprets the quality-of-life programs and the Kingdom's Vision 2030 in front of the peoples of the world and the fans of Qatar World Cup 2022. "Our Football, Our Culture", the partner of this global event

























"Our Football, Our Culture", is located in the largest media center for the World Cup Qatar 2022 among the international media representatives of various countries of the world to convey the message of love, tolerance and peace in this event through the interaction of journalists, writers and correspondents in the center, which is equipped with the latest media tools and devices to convey the events of the World Cup.































International media praise and interaction with the idea of "Our Football, Our Culture" that contributes to spreading love and peace









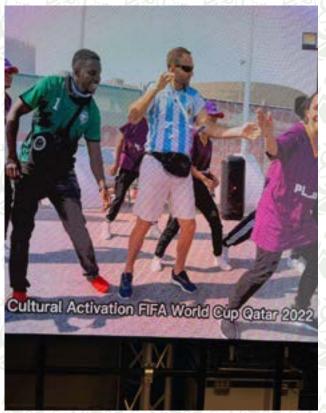
















"Our Football, Our Culture" Book in the second largest museum in the world for the history of international sports. As the first Saudi book to join the list of documentaries at Qatar Olympic Museum during the World Cup Qatar 2022

Mr. Abdullah bin Youssef Al-Mulla, Director of the Olympic Sports Museum, receives a copy of the book, "Our Football, Our Culture", winner of the "Books for Peace" International Award, from Dr. Jassim Al-Yagout.

It is considered a Saudi Arab achievement that deserves support and backing, as it is a creative model for investing the energies of youth at all times and places. The book is placed among the four thousand specialized books worldwide in sports, the Olympic Games and the World Cup, which is a quantum leap in the performance of "Our Football, Our Culture" initiative, as it is considered a reference for future generations. The museum is a member of the **Qatari museums, which is a national** and international center concerned with spreading knowledge and culture, encouraging academic research, and shedding light on the history and heritage of sports.

























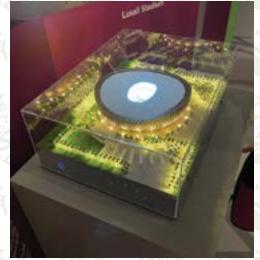




























Qatar Deserves

Qatar has wrapped up the FIFA World Cup 2022 torment after a full month of football competitions between the world's most renowned teams, with the Argentine winning the cup. For Qatar, it was such a historic accomplishment to organize the most successful World Cup tournament in our contemporary history. In brief, Qatar deserves praise and admiration after it adhered to religious constants, as it launched its message to the world from a Quranic verse: »O humanity! Indeed, we created you from a male and a female, and made you into peoples and tribes so that you may 'get to' know one another.» Qatar received much appreciation from the international community politically, athletically and societally. It was also committed to the Arab and Islamic principles and ethics. It reaped an inspiring experience worthy of global appreciation, and united the world with its various cultures and values in one place. Indeed, Qatar helped end Western domination of football, and produced an exceptional World Cup with record numbers and historical achievements. It fulfilled its hopes, aspirations and dreams of succeeding in organizing a great tournament,



Dr. Ibrahim bin Abdullah Al Mutref Former professor of international relations at King Fahd University of Petroleum and Minerals

and won the admiration of many for turning a sports tournament into a giant development axis. Organizers exerted tremendous efforts to rectify the misconception about Arabs, thus qualifying the country to host future world tournaments. It please everyone and cleared away the doubts that Qatar can organize the World Cup. It cleared away the doubts harbored by those skeptical of Qatar's success. Qatar proved that it may be small in size but large in capabilities and generosity and has efficient sports diplomacy and soft power. Qatar fulfilled all its promises for the success of the tournament for its society and received congratulations and blessings of the Saudi leadership and political leaders in the Gulf region and the world. Yes, Qatar deserves.



The historical moments of Messi holding the cup as the captain of the Argentinian national team in the World Cup Qatar 2022. He is seen wearing the Arab Bisht by His Highness Sheikh Tamim bin Hamad Al Thani and President of the International Football Association











Messi raises the World Cup ... wearing the Arab Bisht with members of the Argentinian national team, the World Cup Qatar 2022 tournament









FIFA President: Qatar organized the best edition of the World Cup ever in the history of the World Cup

Infantino said, in a press conference in front of the international media, that the World Cup witnessed success at all levels, and we did not witness any cases of riots. We thank Qatar for presenting the best edition ever, pointing out that the World Cup was an opportunity for many fans who came to the State of Qatar to learn about Arab culture. He added that the tournament achieved great public success, as 3 million and 270 thousand people attended the matches in the stadiums.



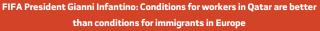
The President of FIFA indicated that five billion people in the world watched the FIFA World Cup Qatar 2022

Qatar's decision to ban alcohol in the World

Cup is «wonderful»...we can live without it

for 3 hours.











World Cup sponsored by artificial intelligence and technology

With the start of the World Cup competitions in Qatar, the challenges are many, including high temperature, stampede, intensive communications in one geographical spot, detection of infiltration cases, and others. Part of the answer was through technical solutions. The objective is to control and organize as many matches as much as possible, and some of them were applied for the first time in the world.



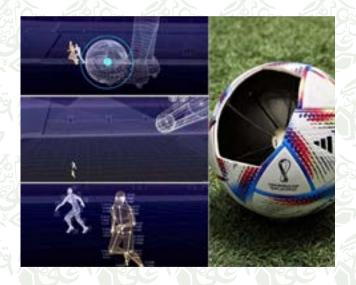
The following are the most important technical solutions used:

1- Sensor assisted ball

- o The official ball for this edition of the World Cup is powered by sensors and was made by Adidas.
- o Sensors inside the ball precisely track its movement, measuring the movement and its coordinates about 500 times per second.
- o The collected data is sent to a central control center in each stadium, and those in charge of the control center use it in turn to track the movement of the ball, read the statistics, and monitor the progress of the game as a whole.

2- Assistant Referee System

- o The system relies on cameras inserted under the roof of each stadium, and it has two main tasks: The first is to monitor the ball equipped with sensors, and the second is to monitor the players' bodies.
- o The cameras monitor the movement of the players' limbs, and monitor movement data for about 29 points in each player's body, at a rate of 50 times per second.
- o Data collected from ball sensors and players' bodies provides a central artificial intelligence system, which assists referees in making decisions, especially in cases of offside and penalty kicks. In addition, viewers are shown a short video clip of the case.







3 - HVAC system

The system was designed by a Qatari professor who works in the Faculty of Engineering at Qatar University, his name is Dr. Saud Abdul Aziz Abdul Ghani. He came up with the idea in 2009 when submitting the Qatari file to host the World Cup. The idea was that the football stadium is instructed in a remote and thermally isolated area so that it prevents hot air from leaking from the open area above the stadium. Its mission was to maintain the temperature between 24 and 18 Celsius inside the stadium, and the design of each stadium requires a different engineering method in terms of the distribution of pipes and thermal sensors, with the aim of adapting the places where the fans are located only.

4 - Crowd control algorithms

The central control center relies on more than 15,000 cameras to track crowd movement and patterns during matches, as well as facial recognition technology to track crowds and their movement. The data feed algorithms to predict the chances of crowds stampeding into crowded places, and alert officials before this happens. Privacy protection questions are present and understandable, which has sparked criticism from some European human rights organizations in particular. However, these criticisms do not negate the importance of their supreme goal, which is to prevent human gatherings in specific areas. In one of the recent cases, more than 130 people died in a stadium in Indonesia as a result of a stampede.

5 - Prediction of title holder

Attempts to predict results by artificial intelligence algorithms are many, and conflicting. Some of them expect Brazil, Belgium, Argentina, France, or even others. These are prediction attempts that may be right or wrong. None of the algorithms expected the Saudi national team to beat Argentina, or even Japan to beat Germany.

Perhaps the beauty of the World Cup is that it gives a real opportunity to those who worked hard more than those who relied on the previous name and reputation. That competitor coming from afar may become a winning horse despite the artificial intelligence algorithms. Some of the results are unexpected, which adds beauty to it.

Hossam Khattab

Chief Operating Officer Nahdi Medical Company



Semi-automatic infiltration technology



From the Depths of our Hearts: Thank you Qatar

With much pride and professionalism, the World Cup in Qatar has wrapped up competitions. It is now the time for a Qatari to say it loudly and proudly: I'm a Qatari, I'm Arab, I'm a Muslim. Qatar may be small in size but big in its aspirations, goals, generosity and orientations. Hence, and from this standpoint, it excelled and dazzled the world, and even silenced those who questioned the success of the World Cup. From the depths of our hearts, we say it : Thank you Qatar, as you have brought happiness into every home, and you have drawn a smile on every face in the Arab and Islamic world and to the entire world as well. This was evident in the videos that people transmitted after every event in the World Cup, from the ocean to the Gulf. What was broadcast by the international media in every corner of the world prompts us to say: Thank you Qatar, as you have forced those who have been arrogant for years to recognize us as Arabs and Muslims with great heritage and capabilities. From the depths of our hearts, we say it: Thank you Qatar, which has raised its position globally and dazzled everyone with its adherence to its religious values, principles, customs and traditions despite the global pressures and psychological warfare directed by weak-minded people here and there. Qatar has been determined to stand firm, and not heed to skeptical voices. From the depths, we say Thank you Qatar for your goodness and love. From the depths of our hearts, we thank you Qatar, the Arab and Muslim nation. The Qatari people excelled in dealing with the international sporting event professionally, and over the course of a whole month, it reached the point of dazzling, and the international acclaim came. Even from the countries that preceded us in this regard, this brilliance and creativity and impressive success did not come from a vacuum. It took ten years of relentless effort, and close follow-up from the wise leadership that did not hesitate to harness all efforts, capabilities, and materials. There was also moral support to show and prove to the world that the Arabs, like other people of the developed world, are capable of performing miracles whenever they have the opportunity. The World Cup has delivered many messages to far and wide, not only by attending football matches, but also through direct interaction between individuals and groups in the West and the East. The Qatari people, through their daily dealings with world delegations, have conveyed what the media has been unable to do for years. Hence, we say that the Qataris have written a new record in the history of sports, as the World Cup recorded new distinct fingerprints that were not present in its previous version. This was manifested, for example, in raising calls for the prayers in public. Westerners felt that peace is the source of safety, and there is no place for riots, chaos, or polemics of weak-minded and small-minded people. The brilliance and luxury of sports buildings, professionalism in management and organization, and refined human treatment, even human touches had a share in all what we saw. Thank you to those who sought to show true Islam, introduce it, and call to it through many and varied forms, in which individuals and the rest of the Qatari institutions participated with distinction. It is not only Qatar that has been proud and honored of this great sporting event, but rather all Arab and Islamic countries, as we have proven to the West that we are one nation. From the depths of our hearts, we say thank you Qatar.



And what did Qatar gain?



With love and sorrow, we say goodbye to the World Cup, almost a month after its inception, and the world says goodbye to the most beautiful World Cup in history. We lived a month of enthusiasm, passion, and follow-up to sports matches, that contributed to uniting peoples from all walks of life, i.e. sporting, political, social, economic, and religious fields. As we saw the impact of football on people, and that sport is a lofty message of peace that can be delivered to the people. Even

news channels moved away from broadcasting disturbing news of political conflicts and shifted to news of the World Cup and its. When you see heads of states and their leaders at the stadiums, you will realize the importance of the World Cup tournaments and the positive impact they have on the host country. Indeed, the World Cup is not just a sports tournament or a simple event to pass by, rather it is a global sporting event with material returns. Three days ago, the International Federation of Football Associations announced the financial returns, which exceeded seven billion dollars, being biggest financial returns in the history of the World Cup tournaments. What did Qatar gain? The impact of the World Cup on Qatar was evident to everyone who visited it. This was made apparent through the development of the state's infrastructure, the level of transportation and communications, the sports capabilities, the construction of international sports stadiums, training grounds, organizing teams and public committees. With the number of visitors exceeding three millions, the national economy must have a share when sectors, markets, restaurants and entertainment facilities are backed. Three million visitors learned about Qatar, its cities and places that attract tourism through the World Cup. They learned about its culture, traditions, history and climate, as well as its preservation of its



language and religion. Without a doubt, the development and sustainability of the infrastructure in Qatar will be reflected positively on the Qatari citizen and resident after the end of the World Cup. I think we now are well aware of the benefits that the host country gained from hosting the World Cup. See you, World Cup in America, Canada and Mexico 2026. Goodbye.

Attorney: Jacob Al-Mutair

Professor of Sports Law, Chairman of the Appeal Committee of the Saudi Basketball Federation

Saudi sports: a language of dialogue and a tool for soft

Saudi sport has taken an advanced position in the Kingdom's "Vision 2030», and it also assumed a prominent position atop the fields recommended by the government of the Custodian of the Two Holy Mosques. The Kingdom aims, through its ambitious "project", to play a leading role and the map of "global" sports and competition in all games, especially in the games in which the Kingdom achieved tangible superiority and gained appreciation in the Arab, Asian and international spheres. It is worth noting in this context that the Kingdom seeks to promote the ambitious and huge Saudi sports project, with several goals, most notably revitalizing tourism, domestic spending, diversifying sources of national income, and expanding the country's economic base. This is because Saudi sport is a promising economic investment that opens many gateways for new resources, hence pumping new blood into the arteries of the national economy, providing it with more recovery and wellness. In addition, the organization of competitions and tournaments and holding sports forums on Saudi soil play a major role in raising the morale of Saudi youth. This also contributes to the formation of a balanced personality, both psychologically and socially, and the development of sports ethics and their consolidation in the formation of youth. Such an endeavor helps instill in youth the spirit of initiative and haste to give, as well as pushes youth to diligence, and in the final outcome, the achievement of all these goals provides Saudi Arabia with a distinguished civilized image, among the countries and peoples of the world. A keen observer, with a conscious reading of the Kingdom's vision, can realize that the development, growth and progress that has taken place in the field of Saudi sports in recent years the Saudi sports have launched to broader horizons within the framework of the vision. An observer can also understand this deeply, through a conscious reading of the Quality-of-Life Program, one of the Vision Realization Programs, which supports qualification and training of national cadres in sectors related to quality of life including the sports sector. And the "Vision 2030" confirms this by saying, "We all know that a healthy and balanced lifestyle is a key component of the quality of life, but the opportunities currently available to practice sports activity do not live up to our aspirations. Therefore, we will establish more sports facilities in partnership with the private sector, and it will be able to everyone will practice their favorite sports in an ideal environment. We will also encourage all kinds of sports in order to achieve sports excellence at the local and global levels, and reach advanced global ranks in a number of them". This vision, which was included in the vision, reflects dozens of plans, programs, initiatives and projects for the development and development of sports. It also reflects the volume of attention and the extent of care and attention that the state attaches to sport, which has become an essential pillar of building and completing the physical, psychological, social, and even developmental health and safety of society. It has become a large industry that relies on investing billions, and it has become an influential year in shaping the healthy, social, humane, and even ethical lifestyle of contemporary societies.









If sport is of such importance to the physical build-up and psychological formation of a citizen, then most experts, sports critics and observers must agree on the importance of Saudi sport, as it is a "prominent tools of soft diplomacy" that the "young" Saudi Arabia has become adopted to in its new era. With "honest" follow-up to what the Kingdom has witnessed on the "sports" level in recent years, and by monitoring actions and reactions, "Saudi sports diplomacy" has proven to be "one of the most important sources of soft power for the



Kingdom", this is apart from other sources of soft power, so that the Kingdom confirms, day after day, that it is moving at a confident and ambitious pace, and according to a wise policy. In recent years, Saudi sports have achieved great success in the field of "popular diplomacy" and in relation to diplomacy in general and significantly, as a tool of great importance among the "tools of soft diplomacy", thus adding to the "mental image" about the Saudi personality. This made the Saudi personality an object of appreciation and admiration in a way that exceeded the expectations of the most optimistic experts and observers. In view of the context of the continuous rise of the Kingdom's name in all fields of global sports, one can see that it is spread along the "map" of international sports and competitions. It is notable how Saudi sports have risen in all international sports arenas and forums. In October 2021, Observers noticed how the name of the Kingdom of Saudi Arabia topped the "front" pages of major international newspapers, and how its name represented an "attractive force" in global search engines, websites and social networks after the Public Investment Fund announced the "acquisition of Newcastle Club," the famous northern England club. We came to notice, as observers have noted, that the international media, led by the widespread global television channels, have devoted much time in their sports programs that have high viewership rates, to discussing the dimensions of the deal and what is behind it, its causes and returns on investment, sports and economics, and its position in the rise of the Kingdom mathematically, and its impact on the position of the Kingdom and its «mental» image in the global sports arena. How the most prestigious sports programs viewed the international "media" coverage of the rise of the Kingdom's name "in sports" in recent years, and the great and successive leaps of the Saudi competition, leading to the most famous international competitions qualifiers. We have also seen Saudis competing for the first place in international tournaments, which provides a mental "image" and a new "model" for the Saudi personality and citizens in the international scene. It's an image and a model confirming the success that the Kingdom has achieved in all levels, economically, socially, culturally, artistically and literary. This is in addition to what Saudi Arabia is witnessing soil in terms of achievements in various fields, especially in education, economy, health, tourism, agriculture, culture and other fields of construction and economic and social development in the Kingdom. Everyone is unanimous that that the care that Saudi sport has received in recent years is aimed at supporting the national economy, and improving the image of "young and new" Saudi Arabia in the eyes of the world. Indeed, the world has become eager to follow the developments taking place in the Kingdom at all levels. Many observers believe that the Saudi approach in the global arena of sports is not only limited to achieving goals related to the external image, but rather responds to an internal will that has sought and continues to seek in the long term to build and train athletes capable of competing at the international level. I must conclude by saying that the support and attention that the sports sector enjoys in our country today will undoubtedly lead to the development of all components of the sports sector. The most notable of this is the media and television transmission, event management, and the development of human capital in regional and international committees and federations. This all is in light of the presence of a «young, qualified and passionate sports administration» that enjoys unlimited support from the Saudi leadership.

Dr. Ibrahim bin Abdullah Al Mutref

Former professor of international relations at King Fahd University of Petroleum and Minerals

Thanks, and praise for the success of the goals of the national initiative, "Our Football, Our Culture" festival, winner of the "Books for Peace" International Award at the world level and a member of the Literary Club Council in the Eastern Province















Dr. Ali Al-Khudairi, former Undersecretary of the Ministry o Information for Radio and Television

Members of the Love and Peace Committee in the Eastern Province honor Al-Yaqout on the occasion of the "Books for Peace" International Award













The stars of the golden era of Al-Qadisiyah Club honor Al-Yaqout on the occasion of the "Books for Peace" International Award

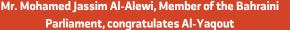














Captain Muhamed Al-Farhan and Mr. Abdul Rahman Al-Shehri with Al-Yaqout



Mr. Nasser Mohamed, Director of Sports Affairs, Bahraini









vr. Monamed Ismaii, Editor-in-Unier of Banfain Layaiina Magazine

Thanks and appreciation

And say, «Do [as you will], for Allah will see your deeds, and [so, will] His Messenger and the believers. And you will be returned to the Knower of the unseen and the witnessed, and He will inform you of what you used to do».

The Organizing Committee of the National Initiative, "Our Football, Our Culture" Festival, Whose book won the "Books for Peace" International Award in its sixth session for the year 2022 at the world level... Is honored to extend its highest thanks, appreciation and gratitude to the international bodies, committees and unions for their support, contribution and encouragement in achieving the goals of sustainable development, that drawn by the United Nations globally, for the sake of youth, building and developing societies around the globe, and spreading the message of love, tolerance, and peace among the peoples of the world. We hope that the All-Knowing, the Almighty, will help us all serve our homelands and preserve our country under the banner of monotheism under the government of the Custodian of the Two Holy Mosques, his trustworthy Crown Prince, and his wise government, May Allah protect them, He is All-Hearing and Responsive.

The Organizing Committee of the National Initiative, Our Football, Our Culture Festival head

Dr. Jassim Mohammed Al-Yaqout

The international bodies, committees and unions sponsoring and supporting the dissemination of the message of love, tolerance, peace and the achievement of the goals of sustainable development worldwide





























The author in brief



- Born in Al-Khobar city in the Eastern Province.
- Holds a Ph.D. in media and public relations, previously Director General of External Media at the Ministry of Culture and Information in the Eastern Province.
- Attended numerous courses and seminars in the areas of administration, planning, media, public relations and courses at the Diplomatic Institute.
- Represented the Kingdom in many conferences, seminars, festivals and cultural weeks both locally and internationally.
- Member of the Media Committee for all the Kingdom's participation in the World Cup America, France, Korea and Japan, Germany, Qatar, the Olympic Games in Atlanta, Barcelona, Athens, the Asian Nations Cups, the Gulf Games and the Confederations tournament.
- Member of the Preparatory Committee for the International Conferences on Interfaith Dialogue, which was held in Madrid in 1439, and the Dialogue of Culture of Civilizations in Geneva in 1430.
- Wember of the preparatory and media committee for the Gulf summits, Arab summits, and Islamic summits in the Kingdom and the Arab world.
- 🥙 Member of the Media Committee for the Kingdom's exhibitions between yesterday and today and Expo exhibitions around the world.
- Former member of the Saudi Football Association and representative of the Ministry of Culture and Information in the Saudi Olympic Committee.
- Former member of the Higher Committee of the Scout Pioneers Association, member of the Kingdom's World Jamboree Scout Delegation to Norway in 1975.
- Member of the Committee for the Study and Development of the Sports and Youth Status in the Kingdom.
- Member of the Community Service Committee, the Tourism Committee of the Chamber of Commerce, and the Higher Committee for the Centennial Celebrations in the Eastern Province previously.
- Member of the Saudi Society for Media and Communication and a member of the International Public Relations Association (Gulf Branch).
- Member of the International Society for Combating Blindness around the world, Vice President of the Union of Arab Journalists at the Arab League.
- Advisor to the Union of Arab Creators of the Arab League.
- Vice President of the Saudi Committee for Popular Games.
- Chairman of the Board of Directors of Al-Qadisiyah Club for 11 years and a member of the Board of Directors for more than 25 years.

- We is the owner of the idea of Al-Qadisiyah Ramadan Festival, which is considered a landmark in the implementation of cultural, social, sports and family activities, which was launched in the year 1400 at the level of the Arab world.
- Owner of the idea of the national initiative ("Our Football, Our Culture" Festival), the first at the level of the Kingdom and the Arab world.
- General coordinator of chief editors and media delegations for many royal visits around the world.
- We supervised several media centers inside and outside the Kingdom, most notably the International Media Center at Dhahran Base during Operations Desert Shield and Storm to liberate Kuwait, supervising media movements during the crisis and liberation in 1991, and highlighting the civilized face of the Queen in front of media delegations and participating forces.
- We supervised the implementation of many media campaigns that highlight the civilized face of the Kingdom in various countries of the world.
- Producer and presenter of the radio program Sawalif Al-Nwakheza,, which is concerned with folklore and heritage.
- Editor-in-chief of the Stock Exchange and Economy magazine, Saudi Motor magazine, and Mobile Trend magazine.
- Editor-in-Chief of Swift News electronic newspaper.
- 🥡 Writer of a weekly article every Friday in Al-Youm newspaper, and every Sunday in Al-Madina newspaper on the opinion page.
- He has radio and television posts through cultural, heritage and sports programs.
- Participated in the preparation of many brochures and media leaflets issued by the Ministry of Information during conferences, exhibitions and events.
- Participated in the work of Hajj committees for media coverage and media fuel services hosted by the Ministry of Culture and Information for more than 30 years.
- Issued an informative book entitled (Ash-Sharqiyah Welcomes You) with Mr. Mohamed Al-Tahlawi on the occasion of the Youth World Cup in 1409.
- Published a book entitled (Ramadan Spirituality) in cooperation with Mr. Yusef Mohamed Al-Yagout in 1441.
- Published a book entitled "The White Hands" in 1414, a journalist on the Kingdom of Saudi Arabia.
- Published a book entitled (Al-Shamel) in 1418 on administrative systems.
- Published a book entitled (Eastern Region Tourist Guide) in 1423.
- Published a book entitled (Al-Qadisiyah Club Facts and Achievements) in 1424.
- Published a book entitled (Encyclopedia 2000 Q A Pioneers of Saudi Media) in 1432.
- In 1443, he published a book entitled "The National Initiative: "Our Football, Our Culture" Festival".
- The author of the first Saudi book to join the list of documentaries at the World Olympic Museum in Qatar during the 2022 World Cup, Doha.
- We have a book under press entitled (2000 Q A Saudi Sports Encyclopedia). And a book on media positions and 55 years between sports, administration and media.
- Holder of many decorations, medals, shields and certificates of appreciation from senior officials from inside and outside the Kingdom, the most recent of which was the Arab Innovators Medal in 1430, the Leadership and Excellence Medal from the Global Conference on Leadership, Innovation and Excellence in the UAE in 2021, and the Leadership Medal for Journalism and Media from the Arab Gulf Pioneers Celebration in 2021 in Bahrain.
- The first Saudi to win the "Books for Peace" International Award at the world level from the international organization of the United Nations for the year 2022 in its sixth session.

